

THE CASH BOX

VOLUME 13

AUGUST 16, 1952

NUMBER 47



Vera Lynn is pictured with the 50 British Army and Air Corps men who accompanied her on her latest London smash, "Auf Wiederseh'n Sweetheart." The record which became an immediate hit both in England and the United States went straight to the top of the popularity charts. Vera's next release on the London label, "The Homing Waltz," has the same vocal group accompanying her.



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"HERE IN MY HEART" by AL MARTINO

and now...

America's Newest Singing Star!!

The Cash Box



IS TV CHANGING THE AMUSEMENT GAME BUSINESS?

August 16, 1952

Volume 13

Number 47

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There's no doubt that television is changing the automatic music business!

This is now agreed to by all in the field.

The fact remains that with over 2,000 more telecasting stations to come into being in the next few years, television is bound to do for the juke box business what radio did for it in the 30's.

And to listen to the music experts TV will do much, much more than radio ever did for juke boxes.

The same problem now arises in the amusement games business.

Has television cut deeply into this field?

Has it hurt?

Has it helped?

There are many such controversial questions on the lips of the men and women engaged in the coin operated amusement games business today.

The fact remains that many theatres have closed thruout the country. They claim these closings are due to television.

Television experts, in turn, claim that the closings are simply due to poor entertainment on the part of these theatres.

Many taverns and other retail meeting centers (or what used to be retail meeting centers thruout the country) have also suffered a tremendous loss of business.

These retailers claim this is due to television. They say TV keeps people at home.

Tavern owners claim that more cases of beer are ordered directly into homes than ever before in beer brewing history.

Yet TV commercials continue to plug the tavern as well as all retail outlets.

In fact, the leading TV beer advertisers urge the public to ask for their product at their favorite tavern.

The same is true of drugs, foods, etc., etc. There are, without doubt, many pros and cons to this subject.

Many amusement games operators claim that their gross collections are just as good, if not better, than they've ever been before.

Some state quite the reverse. These latter claim that TV has cut deep into their take.

The matter then resolves itself down to this question: "Is TV changing the coin operated amusement games business?"

In short, because of TV, not in spite of it, are the manufacturers forced to produce games so interesting that the players would rather spend a few dimes and some time playing them, instead of watching twenty-year-old pictures on TV?

To our way of thinking this seems to be the logical answer to TV as far as the coin operated amusement games business is concerned.

In short, the manufacturers will have to step up their ingenuity, to get more play appeal into their product. To the point where the average player would much rather spend his time at one of their entrancing and interesting products than with a TV receiving set.

This one very definite and solid fact remains—TV is here to stay and, further, TV is going to grow bigger, stronger, better than ever. Especially when the present 186 telecasting stations are enhanced by an additional 2,053.

That may mean two, or even more, TV receiving sets in metropolitan homes.

It will surely mean new TV sets in rural homes where TV has never yet reached.

It also means an entirely new type entertainment field.

And since this industry, juke boxes and/or games (and even vending machines, too) is part and parcel of the amusement industries, then, the entire matter resolves itself down to bringing about such outstandingly interesting products that the public would rather patronize these than give all of their leisure time to TV.

The reason we mention "vending machines, too" is simply that these merchandisers are just as susceptible to TV's inroads on retail business as are the juke boxes and amusement games.

After all, if people do not patronize local retailers the way they used to, then certainly just emergency sales from vendors aren't going to pay the higher costs of the new type vending machines.

The amusement games manufacturers must simply push all their spirit into creating the type of products which will attract customers—regardless of TV.

Products that will produce income up and above and beyond the amortization point of the equipment if they are to continue on successfully in this industry.

Somehow this writer feels that the amusement games manufacturers, like the juke box manufacturers, won't fail in this instance.

(They certainly haven't up to this point.)

Now Is The Time To Plan A SEPARATE RECORD SHOW

The time has come for a separate record show.

For years now, record firms have been complaining about their treatment at the NAMM convention. They're relegated to a small space; the heat is usually unbearable; and in general they're lost among all the pianos, TV sets and other larger pieces which are the main concern of the NAMM.

As a matter of fact, conditions have become so bad that fewer and fewer firms have been displaying each year. At the convention just concluded, there were no independent record firms with booths and not even all the majors were represented on the floor. Most record manufacturers had suites in the hotel where their distributors and guests could visit.

Obviously then a trade show at which most firms don't show does not represent the record business.

And the simple fact is that the record business is now a large enough one to have its own show and not be an appendage to a convention that is basically devoted to other interests, than records.

Until now, the industry really had no way to organize a show of that kind because there was no central agency through which to sift all the information and planning that would have to go into it. But now the Record Industry Association of America, which has a membership of over forty firms, is in a position to correlate all thoughts on the matter and come up with some specific plans.

Just how the convention should be held and where and when are all matters which have to be worked out. And the RIAA is the agency through which to work them out.

Many different plans have occurred to us and we expect to discuss them in future issues of *The Cash Box*.

But for the present, it is necessary to decide in principle upon a separate record show.

Before the record industry makes any further commitments to appear at future NAMM conventions, the possibilities of an independent record show should be fully examined.

Then perhaps by 1953, the entire record business may hold the first convention of its own.



RCA VICTOR
20-4722 (47-4722)

\$. . . indicates records which, according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "sold-out" stage.

WEEK OF AUGUST 9

- \$ **Wish You Were Here / The Hand Of Fate**
Eddie Fisher 20-4830 (47-4830)*
- \$ **I'm Yours / Just A Little Lovin'**
Eddie Fisher 20-4680 (47-4680)*
- \$ **Vanessa / Somewhere Along The Way**
Hugo Winterhalter 20-4691 (47-4691)*
- \$ **Someday / Luna Rossa**
Tony Martin 20-4836 (47-4836)*
- \$ **Hesitation / Tic Tac Toe**
Hugo Winterhalter 20-4851 (47-4851)*
- \$ **Maybe / Watermelon Weather**
Perry Como and Eddie Fisher 20-4744 (47-4744)*
- \$ **Doodletown Fifers / Azure-te**
Sauter-Finegan Orch. 20-4866 (47-4866)*
- \$ **The Balboa / Espanharlem**
Ralph Flanagan 20-4861 (47-4861)*
- \$ **Got You On My Mind / One Mint Julep**
Buddy Morrow 20-4868 (47-4868)*
- \$ **Forgive Me / That's The Chance You Take**
Eddie Fisher 20-4574 (47-4574)*
- \$ **Li'l Ole Kiss Of Fire / I'm Yorn**
Homer & Jethro 20-4770 (47-4770)*
- \$ **Rain / Stop! Sit Down! Relax! Think!**
Sauter-Finegan Orch. 20-4867 (47-4867)*
- \$ **Night Train**
Buddy Morrow 20-4693 (47-4693)*
- \$ **Lady's Man / Married By The Bible, Divorced By The Law**
Hank Snow 20-4733 (47-4733)*
- \$ **It's Been So Long / I Don't Know Any Better**
Lily Ann Carol 20-4852 (47-4852)*

* 45 rpm cat. nos.

The stars who make the hits
are on

RCA VICTOR Records

RCA VICTOR DIVISION

RADIO CORPORATION OF AMERICA, NEW YORK, N.Y.



A BIG BALLAD by
TOM BENNETT
Singing too

**"YOU COULD
MAKE ME
SMILE AGAIN"**

with **PERCY FAITH & His Orch.**
Columbia 39815 (4-39815)

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Trade Marks "Columbia," "Masterworks," and Reg. U. S. Pat. Off. Marcas Registradas

b/w
**"ROSES
OF
YESTERDAY"**

THE NATION'S

TOP TEN

PLUS
THE NEXT
15

JUKE BOX TUNES

The Top Ten Tunes Netting
Highest Play in The Nation's Juke
Boxes, Compiled From Reports Sub-
mitted Weekly To The Cash Box
By Leading Music Operators
Throughout The Country.

THE CASH BOX

AL—Aladdin	CR—Coral	CODE	MG—MGM	5A—Savoy
AP—Apollo	DA—Dana		MO—Modern	5IT—Sittin' In
AT—Atlantic	DE—Decca		OR—Oriole	5P—Specialty
BU—Bullet	DY—Derby		PE—Peacock	TE—Tempo
CA—Capitol	FE—Federal		PR—Prestige	TN—Tennessee
CH—Chess	4 Star—Four Star		RA—Rainbow	UN—United
CO—Columbia	IN—Intro		RE—Regent	VI—Victor

- Pos. Last Week
- 1**

HALF AS MUCH
ROSEMARY CLOONEY

CO-39710 (4-39710)—Rosemary Clooney ME-6366 (45-6366)—Ken Morvin
CO-20879 (4-20879)—Curley Williams MG-11202 (K11202)—Hank Williams
DE-28271 (9-28271)—Guy Lombardo O.

2

AUF WIEDERSEH'N SWEETHEART
VERA LYNN

CA-2166 (F-2166)—Sharkey LO-1227 (45-1227)—Vera Lynn
CO-39776 (4-39776)—Champ Butler ME-5871 (5871x45)—Eddy Howard
CR-60773 (9-60773)—Ames Brothers VI-20-4777 (4777)—Billy Shepard O.
DE-28271 (9-28271)—Guy Lombardo O.
 - 3**

HERE IN MY HEART
AL MARTINO

BBS-101 (45x101)—Al Martino DE-28213 (9-28213)—The Andrews
CO-39745 (4-39745)—Tony Bennett Sisters/Dick Haymes
CR-60746 (9-60746)—Alan Dale ME-5877 (5877x45)—Vic Damone
 - 4**

BOTCH-A-ME
ROSEMARY CLOONEY

CO-39767 (4-39767)—Rosemary Clooney
 - 5**

DELICADO
PERCY FAITH

LO-1151—Edmundo Ros O. DE-28179 (9-28179)—Guy Lombardo O.
CA-2040 (F-2040)—Stan Kenton O. VI-20-4677 (47-4677)—Three Suns
CO-39708 (4-39708)—Percy Faith O. VI-20-4719 (47-4719)—Dinah Shore
CR-60729 (9-60729)—Laurindo Almeida VI-20-4706 (47-4706)—Ralph Flanagan
DE-28044 (9-28044)—Waldyr Azevedo O.
 - 6**

WALKIN' MY BABY BACK HOME
JOHNNIE RAY

AP-1088—Dean Martin DE-28277 (9-28277)—Guy Lombardo
CA-2130 (F-2130)—Nat "King" Cole SE-7002—Fred Norman O.
CO-39750 (4-39750)—Johnnie Ray
 - 7**

KISS OF FIRE
GEORGIA GIBBS

CO-39737 (4-39737)—Toni Arden MG-11225 (K11225)—Billy Eckstine
DE-28179 (9-28179)—Guy Lombardo O. VI-20-4671 (47-4671)—Tony Martin
DE-28177 (9-28177)—Louis Armstrong O. VI-20-4705 (47-4705)—Ralph Flanagan
ME-5823 (5823x45)—Georgia Gibbs
 - 8**

MAYBE
COMO-FISHER

VI-20-4744 (47-4744)—Como-Fisher
 - 9**

I'M YOURS
DON CORNELL/EDDIE FISHER

CA-2102 (F-2102)—Baxter & Beavers DE-28162 (9-28162)—Four Aces
CO-39737 (4-39737)—Toni Arden VI-20-4680 (47-4680)—Eddie Fisher
CR-60690 (9-60690)—Don Cornell VI-20-4705 (47-4705)—Ralph Flanagan
 - 10**

WISH YOU WERE HERE
EDDIE FISHER

CA-2154 (F-2154)—Jane Froman MG-11270 (K11270)—Fron Worren
DE-28308 (9-28308)—Guy Lombardo VI-20-4830 (47-4830)—Eddie Fisher

11) VANESSA. 12) BLUE TANGO. 13) SOMEWHERE ALONG THE WAY. 14) LOVER. 15) TAKE MY HEART. 16) HIGH NOON. 17) SUGARBUSH. 18) ALL OF ME. 19) SMOKE RINGS. 20) ROCK OF GIBRALTAR. 21) STRANGE SENSATION. 22) A SINNER AM I. 23) SHOULD I. 24) BE ANYTHING. 25) ONCE IN A WHILE.

"It's What's in THE CASH BOX That Counts"

Announcing "The Cash Box"
MOA SPECIAL
(MUSIC OPERATORS OF AMERICA)
issue

**YOUR ADVERTISING MESSAGE
WILL REACH ALL OF THE NATION'S
JUKE BOX OPERATORS**

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THE CASH BOX, 26 West 47th Street, New York 36, N. Y.

RECORD REVIEWS

Ⓢ A DISK & SLEEPER

Ⓢ B EXCELLENT

Ⓢ B VERY GOOD

Ⓢ C GOOD

Ⓢ C FAIR

Ⓢ D MEDIOCRE

WALTER SOLEK ORCH.

(RCA Victor 25-9257)

Ⓢ C "PRAWDZIWIY BOM" (2:44) Walter Solek and his orchestra dish up a fine oberek which when translated means Lazy Hobo's Oberek. Walter's handling of the vocal in Polish should please his following.

Ⓢ C "POD GWIAZDI" (2:41) The lower lid is a change of pace with the orchestra driving out a quick tempo polka. Solek is again in there with a smooth job on the vocal.

GEORGE CATES

(Coral 60810; 9-60810)

Ⓢ B+ "CARMEN'S BOOGIE" (2:06) George Cates and his orchestra spin a boogie beat arrangement of "The Habenera" from Carmen and the result is a sparkling side. The instrumental features some terrific keyboard styling by Marvin Wright. This disk could go all the way.

Ⓢ B "BABALU" (3:12) Cates and the group belt out a fast Latin beat tune that made its mark on the public several years ago. Ziggy Elman gets off some torrid trumpeting that just begs for an audience.

JOE YUKL SEXTETTE

(Vogue 1005)

Ⓢ C+ "SKATERS WALTZ" (2:29) The Joe Yukl Sextette jazzes up an old standard with an interesting arrangement.

Ⓢ C+ "THAT OLD GANG OF MINE" (2:21) Flipside is another oldie that must go back thirty years and the group sells it with a rendition that switches from a medium to quick beat.

BUDDY WEED TRIO

(MGM 11294; K-11294)

Ⓢ B "A ONE-SIDED LOVE AFFAIR" (2:42) A slow romantic ditty is chorused softly and effectively by the Buddy Weed Trio.

Ⓢ C+ "CASANOVA CRICKET" (2:43) The lower lid is a light hearted item happily presented by the trio.

RAY ANTHONY

(Capitol 2193; F-2193)

Ⓢ B+ "MAKE BELIEVE DREAMS" (3:10) With a beautiful slow ballad for material, the Ray Anthony ork dishes up a sock side in the manner that has made them one of the top bands in the country. Tommy Mercer and Marcie Miller, with the smooth choraling of the Anthony Choir, handle the vocal end appealingly.

Ⓢ B "LOADED WITH LOVE" (2:23) The Ray Anthony version of this moderate beat piece is a solid effort and could be the version to make this tune a big one.

THE CASH BOX DISK OF THE WEEK

"TAKE ME IN YOUR ARMS AND HOLD ME" (1:48)
"MEET MISTER CALLAGHAN" (2:11)

LES PAUL & MARY FORD
(Capitol 2193; F-2193)



LES PAUL & MARY FORD

● Following up the host of hits that the amazing husband and wife team have compiled in the past two years, the duo comes up with a pair

that will surely add further laurels. The guitarists fashion a lovely slow beat ballad called "Take Me In Your Arms and Hold Me" with Mary handling the vocal in her usual sweet manner. The master of the guitar, Les Paul, gives out with an exhibition of strumming that is on a par with his most successful releases. Lower lid is a moderate beat instrumental that the stylists put on wax with their usual top flight performances. Ops need no introduction to the Paul-Ford combo as they have been making money with their releases for some time now, and the assurance that the artists continue to have the magic touch lies in the latest double hit release.

KIRBY STONE QUINTET

(MGM 11297; K-11297)

Ⓢ C+ "TAIN'T WHAT YOU DO" (2:41) The Kirby Stone Quintet turns out a light bouncer with Cow Eyes and the gang handling the cute lyrics in happy fashion.

Ⓢ C "COME ON OUT OF THE HEN HOUSE" (2:39) The under portion is a fast paced novelty with humorous lyrics. Number gets a little wild in spots as the boys go to town.

BILL HAYES

(MGM 11296; K-11296)

Ⓢ B "MY SEARCH FOR YOU IS ENDED" (2:44) Bill Hayes, with the Joe Lipman orchestra setting up the musical backdrop, sings a slow pretty item. Hayes chants the tune earnestly and with charm.

Ⓢ B+ "SAY YOU'LL WAIT FOR ME" (2:42) The teevee star sings a slow romantic ballad in a manner that could make this a big tune for him. Bill lets go on this side with a top-flight performance.

JONI JAMES

(MGM 11295; K-11295)

Ⓢ B "YOU BELONG TO ME" (2:40) Joni James sweet vocaling of the slow romantic ballad makes this side a possibility.

Ⓢ C+ "YES, YES, YES" (2:41) Flip is a fetching slow fox trot appealingly chanted by the thrush. Lew Douglas provides the instrumentation on both decks.

GUY LOMBARDO AND HIS ROYAL CANADIANS

(Decca 28352; 9-28352)

Ⓢ B "SUNSHOWERS" (2:56) Lombardo dishes up a slow fox trot in that smooth manner so familiar and so acceptable to the buying public. Kenny Gardner handles the vocal with an easy delivery.

Ⓢ B "YOU LIKE?" (2:34) The Royal Canadians give a light reading to the bouncy samba with lyrics keyed on the question "You Like?" familiarized by the ventriloquist comic.

WOODY HERMAN

(Mars 200)

Ⓢ B+ "STOMPIN' AT THE SAVOY" (2:27) The wild and spirited jazz classic is excitingly presented by Woody Herman and The New Third Herd. Woody shows all of his talent and the jazz lovers will really go for this one.

Ⓢ B "JUMP IN THE LINE" (2:41) The flipside is another Woody rocker that has the joint jumping.

ART LOWRY

(Columbia 39821; 4-39821)

Ⓢ B+ "DOWN BY THE O-HI-O" (2:20) The new band formed around pianist Art Lowry waxes, as one of its first efforts, an old rhythmic piece and comes off with a solid side. Lowry's splendid pianoing and the vocalizing of the Toe Tappers are stand-out.

Ⓢ C+ "WHAT DO YOU MEAN BY LOVING SOMEBODY ELSE" (2:45) The other end is a fast beat number that again presents the keyboard technique of Lowry and the chanting of the vocal group.

ART LOWRY

(Columbia 39820; 4-39820)

Ⓢ B "HOLD ME IN YOUR HEART" (2:41) The Lowry aggregation comes up, with what we believe is a fine side, in a dance version of "Sorrento." Lowry is at his best, and Peter Hanley enhances the beauty of the disking with a slick vocal.

Ⓢ B "SOMEONE ELSE'S ARMS" (2:55) A soft tender ballad is hauntingly done by the group.

PAPA LAINE'S CHILDREN

(Tempo 1268)

Ⓢ C "ELLA SPEED BLUES" (2:56) Papa Laine's Children wax a traditional jazz item in the New Orleans fashion. Adherents will go for this one.

Ⓢ C+ "BUCKET'S GOT A HOLE IN IT" (3:00) Similar material excitingly done by the Laine group.

REPUBLIC RHYTHM RIDERS

(Vogue 1008)

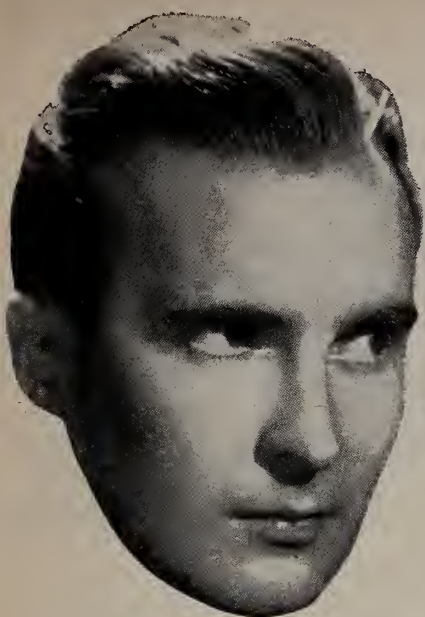
Ⓢ B "PRETTY AS A PICTURE" (2:15) The Republic Rhythm Riders, against a backdrop of soft music, chant a slow oldie smoothly and with a mellow touch.

Ⓢ B "OH, HOW I MISS YOU TONIGHT" (2:48) Another oldie, slow and lovely, is the backside material and the "Riders" come through with an excellent reading.

THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "SAY YOU'LL WAIT FOR ME".....Bill HayesMGM 11296; K-11296
- ★ "MAKE BELIEVE DREAMS".....Ray Anthony Capitol 2194; F-2194
- ★ "DOWN BY THE O-HI-O" Art Lowry Orch. Columbia 39821; 4-39821



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first

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RELEASE
IS A SURE FIRE
HOT!

DENNY VAUGHAN



Making his M.R.T. Record Debut Singing...

"FOREVERMORE"

BACKED WITH

"TAKE IT OFF"

RECORD NO. 777

Featuring

DENNY VAUGHAN and NANCY REED

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RECORD REVIEWS

ⓐ DISK & SLEEPER

ⓑ EXCELLENT

ⓑ VERY GOOD

ⓐ GOOD

ⓐ FAIR

ⓐ MEDIOCRE

WALT JAWORSKI & ORCH.

(RCA Victor 25-9258; 47-9258)

Ⓒ "KAZOO" (2:49) Walt Jaworski and his orchestra bang out a fast beat polka with a kazoo as the lead instrument.

Ⓒ "KANGAROO HOP" (2:47) The under portion is a fast beat polka instrumental played in the fashion that will be sure to please the polka crowd.

THE MANHATTAN MERRYMAKERS

(RCA Victor 20-4845; 47-4845)

Ⓒ "THE OCARINA POLKA" (2:45) The Manhattan Merry-makers put forth an interesting instrumentation and come through with a cute quick tempo novelty polka. Danny Stuart sings the happy lyrics.

Ⓒ "FORGIVE, FORGET" (2:47) The Merry-makers have a slow sentimental piece of material which they handle smoothly. Danny again sells himself convincingly on this side.

RUSS MORGAN

(Decca 28351; 9-28351)

Ⓒ "ABSENCE MAKES THE HEART GROW FONDER" (2:45) The Russ Morgan aggregation comes up with a slow fox trot and gives the pretty tune a soft and soothing reading. Morgan's vocal, presented in the fine manner of the artist, makes this a strong side.

Ⓒ "WALKIN' TO MISSOURI" (2:55) Flipside is a moderate beat rhythmic ditty that Russ and the Morganaires blend voices on and the result is a happy etching that should sell.

BILL KRENZ

(MGM 11264; K-11264)

Ⓒ "COAXING THE PIANO" (2:41) Bill Krenz, with a fast beat piece to act as a showcase for his talented fingers, races across the keyboard with dazzling ease.

Ⓒ "OH WILLIE PLAY THAT THING" (2:39) A similar item with Krenz employing the same skillful technique.

THE GOLDEN GATE QUARTET

(Okeh 6897; 4-6897)

Ⓒ "RAIN IS THE TEARDROPS OF ANGELS" (2:50) With the Herman Flintall ork setting up a soft musical backing, The Golden Gate Quartet delivers a dramatic bit of harmonizing on a slow rhythmic number.

Ⓒ "I JUST TELEPHONE UP STAIRS" (2:43) The boys sing a fast bounce item with a religious flavor in an easy manner.

THE CASH BOX SLEEPER OF THE WEEK

"INFATUATION" (2:38)

"ETERNALLY" (2:34)

DICK LEE

(Essex 306)



DICK LEE

● A new star appears to be in the making as that Philadelphia whiz, Dave Miller, maker of such hits as "Sin" and "Here In My Heart" introduces his latest protege, Dick

Lee. The twenty year old songster sings "Infatuation" with a tenderness and a tear in his voice that will arouse the mating instinct in the teenagers and the maternal instinct in the matrons. Lee can turn on the power and give out with a full voice without losing the velvety quality of his voice. The flipside is a slow ballad that the artist really goes to work on. His soft delivery is filled with warmth and appeal but when he opens up he hits with overwhelming force. Lush orking under the direction of Frank Hunter backs the singer dramatically. Ops should get going here as this double header looks like it will spread with the speed of a flash fire.

NORO MORALES

(MGM 11299; K-11299)

Ⓒ "BELLA MUJER" (2:41) Noro Morales and his orchestra fashions a moderate tempo bolero into a pleasurable etching.

Ⓒ "SAN JUAN" (2:42) The flipside is an exciting mambo solidly sold by the Latin group.

ANDREA FILIPPO

(Tempo 1264)

Ⓒ "ILLUSIONS" (3:00) Andrea Filippo and his Tempo String Ensemble present some beautiful slow mood music that could go in the dimly lit cocktail rooms, but is not likely to find buyers in the pop locations.

Ⓒ "NIGHT THOUGHTS" (2:47) More of the same. Good listening, but only for specialized spots.

BOB CROSS

(Tempo 1272)

Ⓒ "ONCE IN A WHILE" (2:41) Bob Cross sings a moderate tempo ballad smoothly and with warmth. Buzz Adlam's Orchestra does a solid instrumental backup on the pretty oldie.

Ⓒ "PENNIES FROM HEAVEN" (2:39) The under portion is another oldie and Cross sings the moderate beat ditty from the 1920s with a projection of personality that puts the deck over.

TED HEATH

(London 1181)

Ⓒ "ENTRY OF THE GLADIATORS" (2:37) Ted Heath and his group present the fast beat tune so long associated with circus.

Ⓒ "TURKEY IN THE STRAW" (2:43) The backing is a cute arrangement of the traditional item familiar to listeners of all ages.

LEE LAWRENCE

(London 1229)

Ⓒ "LUNA ROSSA" (2:43) Lee Lawrence lends his tenor voice to the pretty tune now coming up in the ranks of the best sellers. Accompaniment directed by Roland Shaw helps make this one of the better disks.

Ⓒ "ESMERALDA" (2:39) The other side of the platter is a slow romantic piece pleasantly delivered by the vocalist.

WINIFRED ATWELL

(London 1155)

Ⓒ "LOS HIJOS DE BUDA" (2:36) Winifred Atwell gives a sparkling exhibition of chord sweeping as she pounds out a fast latin beat with a zestful performance.

Ⓒ "EL CUMBANCHERO" (2:38) The other side is another fast Latin item that has Miss Atwell at her electrifying best.

SIX FAT DUTCHMEN

(RCA Victor 20-4855; 47-4855)

Ⓒ "FOXY POLKA" (2:43) The Six Fat Dutchmen, under the direction of H. Loeffelmacher, spin a spirited moderate beat polka with zest.

Ⓒ "THE SUNDOWN WALTZ" (2:44) The group waxes another moderate beat item on the flipside.

THE PINETOPPERS

(Coral 60783; 9-60783)

Ⓒ "THE IRISH POLKA" (2:31) The Pinetoppers cut a spirited instrumental polka with an Irish dance tune as the medium.

Ⓒ "TWIN MAZURKA" (2:13) Flipside is a lilting moderate paced mazurka instrumental.

BERNIE ROBERTS

(Decca 28351; 9-28351)

Ⓒ "OKLAHOMA WALTZ" (2:26) A waltz piece is given a fetching reading by the Bernie Roberts Ork, with Bernie and Blondie handling the romantic lyrics.

Ⓒ "ROCKIN' RHYTHM POLKA" (3:12) An instrumental fast beat polka is bounced through by the instrumentalists in a wild etching.

BENNY LEE

(London 1177)

Ⓒ "HONEY LIPS" (2:37) Benny Lee sings a lilting moderate tempo tune in solid fashion, and the backing supplied by the vocal group and instrumental aggregation under the direction of Nat Temple makes this a pleasurable end.

Ⓒ "COME TO THE CASBAH" (2:37) This tune has had several diskings served up in the past eight or nine months, but we believe this is the best. An exciting side is the result of a strong vocal reading by the artist and the interesting choral effect that backs him.

MANTOVANI AND HIS ORCH.

(London 1236)

Ⓒ "THE AGNES WALTZ" (2:44) Mantovani gives a full and lush ork treatment to a beautiful waltz.

Ⓒ "DIE SCHONBRUNNER" (2:42) Flip is a slow waltz beautifully done but it is only for special spots.



THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. AUF WIEDERSEH'N SWEET-HEART Vera Lynn (London)
2. HERE IN MY HEART Al Martino (B. B. S.)
3. BOTCH-A-ME Rosemary Clooney (Columbia)
4. LOVER P. Lee-G. Jenkins (Decca)
5. DELICADO Percy Faith (Columbia)
6. WALKIN' MY BABY BACK HOME Johnnie Ray (Columbia)
7. HALF AS MUCH Rosemary Clooney (Columbia)
8. SOMEWHERE ALONG THE WAY Nat "King" Cole (Capitol)
9. WISH YOU WERE HERE Eddie Fisher (RCA Victor)
10. STRANGE SENSATION June Valli (RCA Victor)

Working on the theory that when you have something good—stick with it, Ed Ruetz and Rick Edwards, Chicago deejays, borrowed a page from Orson Welles who several years ago created hysteria in a New Jersey town when he broadcast the attack of Jersey by Martian invaders. Ruetz and Edwards, who have an early morning radio show called Melodie Nuthouse, decided to kid the reports about flying saucers. They gave an account of finding one at the Washington Park Golf Course. The saucer, they said, was controlled by a man two feet tall who could only say "Hiyah, hiyah, hiyah." People believed them. Switchboards at the radio station and at police and sheriff's headquarters were jammed with calls from worried citizens. Authorities assured them that no space ships had landed. The radio station devoted part of each news broadcast during the day to an announcement that it was just a gag.

* * * * *

Noel Ball (WKDA-Nashville, Tenn.) operates on the principle "if it's on a record, somebody must have liked it." He plays everything and lets the public pick the tunes. This formula has payed off very well. Ball is one of the most popular jocks in Nashville. Noel programs two hours of pop each day from 2 to 4 P.M. and two hours of country every evening from 8 to 1. In addition, he has a tape recorded show for Drive-In Theatres in Kentucky, Tennessee and Alabama. As though that were not enough to keep one mortal busy, Ball also owns a music publishing firm and recording studio in Music City. . . . Ken Scott (WCNT-Centralia, Ill.) has taken over as program director in addition to his musical director and deejay stints. Ken, a jazz fan, writes that he has some spots available for jazz records and would appreciate having some of the independent companies who specialize in Dixie, Swing and Progressive Jazz, send him their stuff. . . . Chuck Gordon (WGIV-Charlotte, N. C.) needs tapes, gimmicks and programming information for his "Cool-Rhythm" show, on which he spins smooth pop daily. . . . Dave Teig, (KORC-Mineral Wells, Texas) who handles his deejay chores on his off duty time from his army duties at the Wolters Air Force base, reports that he is trying to sell the people down there the same material that is going so well all over the country. Don also reveals that KORC will soon be under new management. . . . Bill Bennett (WPTR-Albany, N. Y.) recently had Bette Clooney guesting on his show and reports she was tremendous. "She's the sweetest gal and a great asset to show biz."



NOEL BALL
(WKDA—
Nashville, Tenn.)

Mimi Trepel, program director at WVNJ-Newark, N. J., is vacationing at Miami Beach, Florida. She ran into the Harry Siskinds and spent a delightful evening with the Brooklyn juke box sultan and his vivacious wife. . . . Arty Kay is now with WVLK, Lexington, Ky. and has an early morning show that features pop with a smattering of country and rhythm and blues thrown in to give the spot a change of pace. Kay devotes his Monday show to the Cash Box top ten juke box tunes. He decided to make this a permanent feature when the music operators of Central Kentucky responded so whole-heartedly to the idea. . . . RCA Victor recording artist June Valli conducted a taped 'phone interview with Jolly Joe Martin, the new "night editor" of WOW-Omaha, Neb. Joe was formerly at KMMJ in Grand Island, Neb. . . . Nat Shapiro, demon publicity man, reports that he will be off on a deejay tour of the south and midwest the latter part of August—without Pandora Summerhalter.

* * * * *

Mimi Trepel, program director at WVNJ-Newark, N. J., is vacationing at Miami Beach, Florida. She ran into the Harry Siskinds and spent a delightful evening with the Brooklyn juke box sultan and his vivacious wife. . . . Arty Kay is now with WVLK, Lexington, Ky. and has an early morning show that features pop with a smattering of country and rhythm and blues thrown in to give the spot a change of pace. Kay devotes his Monday show to the Cash Box top ten juke box tunes. He decided to make this a permanent feature when the music operators of Central Kentucky responded so whole-heartedly to the idea. . . . RCA Victor recording artist June Valli conducted a taped 'phone interview with Jolly Joe Martin, the new "night editor" of WOW-Omaha, Neb. Joe was formerly at KMMJ in Grand Island, Neb. . . . Nat Shapiro, demon publicity man, reports that he will be off on a deejay tour of the south and midwest the latter part of August—without Pandora Summerhalter.

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DEAN
LUNA ROSSA
and
I'LL FORGET YOU
MGM 11269 78rpm
K11269 45rpm

BARBARA
RUICK
SERENADE TO A
LEMONADE
and
DELISHIOUS
MGM 11279 78rpm
K11279 45rpm

ROBERT
Q. LEWIS
ON A SUNDAY
BY THE SEA
and
ZING A LITTLE ZONG
MGM 11280 78rpm
K11280 45rpm

BILL
HAYES
HIGH NOON
and
PADAM-PADAM
MGM 11266 78rpm
K11266 45rpm

DAVID
ROSE
AND HIS ORCH.
VANESSA
and
ALL THE THINGS
YOU ARE
MGM 30619 78rpm
K30619 45rpm

HANK
WILLIAMS
JAMBALAYA
and
WINDOW SHOPPING
MGM 11283 78rpm
K11283 45rpm

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THE CASH BOX



Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending August 9 without any changes on the part of THE CASH BOX.

Alan Saunders

WVNI—Newark, N. J.

1. Auf Wiederseh'n Sweetheart (Vera Lynn)
2. Here In My Heart (Al Martino)
3. Kiss Of Fire (Georgia Gibbs)
4. Wish You Were Here (Eddie Fisher)
5. Have A Good Time (Tony Bennett)
6. Botch-A-Me (R. Clooney)
7. I'm Yours (Don Cornell)
8. Half As Much (R. Clooney)
9. Lover (Peggy Lee)
10. Memories (Joe Pica)

Bob Larsen

WEMP—Milwaukee, Wis.

1. Auf Wiederseh'n Sweetheart (Vera Lynn)
2. Maybe (Como-Fisher)
3. Botch-A-Me (R. Clooney)
4. This Is The Beginning Of The End (Don Cornell)
5. Lover (Lee-Jenkins)
6. Strange Sensation (J. Valli)
7. Wish You Were Here (Eddie Fisher)
8. Walkin' My Baby Back Home (Johnnie Ray)
9. A Mighty Pretty Waltz (Jeri Southern)
10. Scatterbrain (Ray Anthony)

Larry Wilson

WNOE—New Orleans, La.

1. High Noon (Frankie Laine)
2. Half As Much (R. Clooney)
3. Auf Wiederseh'n Sweetheart (Vera Lynn)
4. So Madly In Love (J. Valli)
5. Fool, Fool, Fool (Kay Starr)
6. Walkin' My Baby Back Home (Johnnie Ray)
7. Esy To Say (T. Edwards)
8. Wish You Were Here (Eddie Fisher)
9. Poinciana (Steve Lawrence)
10. Adios (Giselle MacKenzie)

Bob Stevens

WVCG—Coral Gables, Fla.

1. Auf Wiederseh'n Sweetheart (Vera Lynn)
2. Somewhere Along The Way (Nat "King" Cole)
3. Botch-A-Me (R. Clooney)
4. Slaughter On Tenth Avenue (Ray Anthony)
5. Delicado (Percy Faith)
6. Azure-Te (Billy Williams Quartet)
7. Poinciana (Steve Lawrence)
8. Tingo-Tango (Paul Bruno)
9. Take My Heart (Toni Arden)
10. Anyone Can Tell (R. Lenard)

Bill Hyden

KRMG—Tulsa, Okla.

1. Here In My Heart (Al Martino)
2. Delicado (Percy Faith)
3. Walkin' My Baby Back Home (Johnnie Ray)
4. Auf Wiederseh'n Sweetheart (Vera Lynn)
5. Vanessa (Hugo Winterhalter)
6. Half As Much (R. Clooney)
7. I'm Yours (Eddie Fisher)
8. Somewhere Along The Way (Nat "King" Cole)
9. Wish You Were Here (Eddie Fisher)
10. Blue Tango (Leroy Anderson)

Jois Delancy

WJMR—New Orleans, La.

1. Auf Wiederseh'n Sweetheart (Vera Lynn)
2. Delicado (Percy Faith)
3. Botch-A-Me (R. Clooney)
4. Half As Much (R. Clooney)
5. Here In My Heart (Al Martino)
6. Kiss Of Fire (Georgia Gibbs)
7. I'm Yours (Eddie Fisher)
8. Poinciana (Steve Lawrence)
9. Blue Tango (Leroy Anderson)
10. Somewhere Along The Way (Nat "King" Cole)

Lace

WAAB—Worcester, Mass.

1. Auf Wiederseh'n Sweetheart (Vera Lynn)
2. Lover (Lee-Jenkins)
3. Strange Sensation (J. Valli)
4. Wish You Were Here (Eddie Fisher)
5. The Mask Is Off (B. Costa)
6. A Sinner Am I (Johnnie Ray)
7. Here In My Heart (Al Martino)
8. Street of Dreams (Sarah Vaughan)
9. Half As Much (R. Clooney)
10. So Madly In Love (G. Gibbs)

Don McLeod

WJBK—Detroit, Mich.

1. Botch-A-Me (R. Clooney)
2. This Is The Beginning Of The End (Don Cornell)
3. Vanessa (Hugo Winterhalter)
4. Have A Good Time (Tony Bennett)
5. Strange Sensation (J. Valli)
6. Somewhere Along The Way (Nat "King" Cole)
7. I Never Cared (Al Martino)
8. Auf Wiederseh'n Sweetheart (Vera Lynn)
9. Half As Much (R. Clooney)
10. Kay's Lament (Kay Starr)

Don Bell

KRNT—Des Moines, Iowa

1. Half As Much (R. Clooney)
2. Delicado (Percy Faith)
3. Walkin' My Baby Back Home (Johnnie Ray)
4. I'm Yours (Eddie Fisher)
5. Walkin' My Baby Back Home (Nat "King" Cole)
6. Auf Wiederseh'n Sweetheart (Vera Lynn)
7. Honky Tonk Angels (Kitty Wells)
8. Blue Tango (Les Baxter)
9. Wild Side Of Life (Hank Thompson)
10. Fool, Fool, Fool (Kay Starr)

Maurice Hart

RFWB—Hollywood, Calif.

1. Take My Heart (Vic Damone)
2. Somewhere Along The Way (Nat "King" Cole)
3. Half As Much (R. Clooney)
4. Lover (Lee-Jenkins)
5. Delicado (Stan Kenton)
6. Vanessa (Hugo Winterhalter)
7. There's Only Tonight (Four Aces)
8. Watermelon Weather (Crosby-Lee)
9. Smoke Rings (Paul-Ford)
10. Night Train (Buddy Morrow)

Robin Seymour

WKMH—Dearborn, Mich.

1. Auf Wiederseh'n Sweetheart (Vera Lynn)
2. Rock Of Gibraltar (F. Laine)
3. Somewhere Along The Way (Nat "King" Cole)
4. Should I (Four Aces)
5. Kay's Lament (Kay Starr)
6. You Like (Eileen Martin)
7. Have A Good Time (Tony Bennett)
8. Wish You Were Here (Eddie Fisher)
9. Botch-A-Me (R. Clooney)
10. Strange Sensation (J. Valli)

Roger Clark

WNOR—Norfolk, Va.

1. I'm Glad There Is You (Peggy Lee)
2. Auf Wiederseh'n Sweetheart (Vera Lynn)
3. Rosanne (Vic Damone)
4. Have A Good Time (Tony Bennett)
5. Just One Of Those Things (Lee-Jenkins)
6. Wish You Were Here (Eddie Fisher)
7. Kay's Lament (Kay Starr)
8. Zing A Little Zong (Crosby-Wyman)
9. I Don't Want To Take A Chance (Eddy Howard)
10. Lover (Lee-Jenkins)

Buddy Deane

WITH—Baltimore, Md.

1. Auf Wiederseh'n Sweetheart (Vera Lynn)
2. Delicado (Percy Faith)
3. Here In My Heart (Al Martino)
4. Lover (Peggy Lee)
5. I'm Yours (Eddie Fisher)
6. Luna Rossa (Frank Sinatra)
7. I May Hate Myself In The Morning (Bette McLaurin)
8. Walkin' My Baby Back Home (Nat "King" Cole)
9. The Mask Is Off (B. Costa)
10. Maybe (Como-Fisher)

Paul Flanagan

WTRY—Troy, N. Y.

1. High Noon (Bill Hayes)
2. Auf Wiederseh'n Sweetheart (Vera Lynn)
3. Rock Of Gibraltar (F. Laine)
4. Delicado (Percy Faith)
5. Maybe (Como-Fisher)
6. Botch-A-Me (R. Clooney)
7. Somewhere Along The Way (Nat "King" Cole)
8. Half As Much (R. Clooney)
9. Zing A Little Zong (Crosby-Wyman)
10. Here In My Heart (Al Martino)

Eddie Gallaher

WTOP—Washington, D. C.

1. Auf Wiederseh'n Sweetheart (Vera Lynn)
2. Kiss Of Fire (Georgia Gibbs)
3. Botch-A-Me (R. Clooney)
4. Walkin' My Baby Back Home (Johnnie Ray)
5. Blue Tango (Leroy Anderson)
6. Somewhere Along The Way (Nat "King" Cole)
7. Here In My Heart (Al Martino)
8. Half As Much (R. Clooney)
9. I'm Yours (Eddie Fisher)
10. Delicado (Percy Faith)

Gene Davis

WDOK—Cleveland, Ohio

1. Luna Rossa (Alan Dean)
2. Auf Wiederseh'n Sweetheart (Vera Lynn)
3. Kay's Lament (Kay Starr)
4. High Noon (Bill Hayes)
5. Somewhere Along The Way (Nat "King" Cole)
6. Strange Sensation (J. Valli)
7. A Mighty Pretty Waltz (Jeri Southern)
8. Have A Good Time (Tony Bennett)
9. Beyond That Next Hill (Tony Aquaviva)
10. Tingo Tango (Paul Vavara)

Jim Lounsburry

WIND—Chicago, Ill.

1. Botch-A-Me (R. Clooney)
2. Auf Wiederseh'n Sweetheart (Vera Lynn)
3. Sugarbush (Laine-Day)
4. Half As Much (R. Clooney)
5. Maybe (Como-Fisher)
6. High Noon (Frankie Laine)
7. A Mighty Pretty Waltz (Jeri Southern)
8. Lover (Lee-Jenkins)
9. Wish You Were Here (Eddie Fisher)
10. Delicado (Percy Faith)

Gary Lesters

WVNI—Newark, N. J.

1. Here In My Heart (Al Martino)
2. Half As Much (R. Clooney)
3. Kiss Of Fire (Georgia Gibbs)
4. Lover (Lee-Jenkins)
5. Auf Wiederseh'n Sweetheart (Vera Lynn)
6. Wish You Were Here (Fran Warren)
7. Have A Good Time (Tony Bennett)
8. I'm Yours (Eddie Fisher)
9. Poinciana (Steve Lawrence)
10. Botch-A-Me (R. Clooney)

Earle Pudney

WGY—Schenectady, N. Y.

1. In The Good Old Summertime (Paul-Ford)
2. Maybe (Como-Fisher)
3. Wish You Were Here (Eddie Fisher)
4. Here In My Heart (Al Martino)
5. Botch-A-Me (R. Clooney)
6. Zing A Little Zong (Crosby-Wyman)
7. Delicado (Percy Faith)
8. Somewhere Along The Way (Nat "King" Cole)
9. Long Ago Last Night (Helen O'Connell)
10. I'm Yours (Eddie Fisher)

Has Murray

WINZ—Miami Beach, Fla.

1. Auf Wiederseh'n Sweetheart (Vera Lynn)
2. Underneath The Where You Said "I Love You Tree" (Larry Raine)
3. Here In My Heart (Al Martino)
4. Forgive Me (Eddie Fisher)
5. Delicado (Percy Faith)
6. Lover (Lee-Jenkins)
7. The Mask Is Off (B. Costa)
8. I'm Yours (Don Cornell)
9. Half As Much (R. Clooney)
10. High Noon (Frankie Laine)

Dick Coleman

WCBM—Baltimore, Md.

1. I'm Yours (Eddie Fisher)
2. Botch-A-Me (R. Clooney)
3. Auf Wiederseh'n Sweetheart (Vera Lynn)
4. Here In My Heart (Al Martino)
5. I'll Walk Alone (D. Carnell)
6. Somewhere Along The Way (Nat "King" Cole)
7. Walkin' My Baby Back Home (Johnnie Ray)
8. Once In A While (Patti Page)
9. Maybe (Como-Fisher)
10. When I Fall In Love (Jeri Southern)

THE CASH BOX

Disk Jockeys' REGIONAL RECORD REPORTS

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Norman Hall

WBNI—Boonville, Ind.

1. Lover (Lee-Jenkins)
2. Sugarbush (Laine-Day)
3. Wish You Were Here (Eddie Fisher)
4. Should I (Four Aces)
5. Botch-A-Me (R. Clooney)
6. Everything They Said Come True (Mary Small)
7. Luna Rossa (Frank Sinatra)
8. Here In My Heart (Vic Damone)
9. Blue Tango (Tony Bavaar)
10. Walkin' My Baby Back Home (Johnnie Ray)

Wallie Dunlap

WICC—Bridgeport, Conn.

1. Wish You Were Here (Eddie Fisher)
2. Auf Wiederseh'n Sweetheart (Vera Lynn)
3. Here In My Heart (Al Martino)
4. Night Train (Buddy Morrow)
5. Strange Sensation (J. Valli)
6. Blow Out The Candle (Toni & Jan Arden)
7. Botch-A-Me (R. Clooney)
8. So Madly In Love (G. Gibbs)
9. Doodletown Fifers (Sauter-Finnegan)
10. Bim Bam Baby (F. Sinatra)

Claude Taylor

WMBR—Jacksonville, Fla.

1. Auf Wiederseh'n Sweetheart (Vera Lynn)
2. Here In My Heart (Al Martino)
3. Half As Much (R. Clooney)
4. Little Grass Shack (Johnny Maddox)
5. Kiss Of Fire (Georgia Gibbs)
6. Delicado (Percy Faith)
7. I'm Yours (Don Cornell)
8. Smoke Rings (Paul-Ford)
9. Forgive Me (Eddie Fisher)
10. Lover (Lee-Jenkins)

Bill Silbert

WABD—New York, N. Y.

1. Auf Wiederseh'n Sweetheart (Vera Lynn)
2. Somewhere Along The Way (Nat "King" Cole)
3. Luna Rossa (Alan Dean)
4. Have A Good Time (Tony Bennett)
5. Botch-A-Me (R. Clooney)
6. This Is The Beginning Of The End (Don Cornell)
7. Faith (Vaughn Monroe)
8. My Thrill (Alan Dale)
9. Feet Up (Guy Mitchell)
10. Vanessa (Hugo Winterhalter)

Bernard Bonawn

WAPO—Chattanooga, Tenn.

1. Here In My Heart (Al Martino)
2. Kay's Lament (Kay Starr)
3. Strange Sensation (Billy Eckstine)
4. Blue And Sentimental (Mills Brothers)
5. True, Mon, True (Morey Amsterdam)
6. Wish You Were Here (Jane Froman)
7. Auf Wiederseh'n Sweetheart (Vera Lynn)
8. Luna Rossa (Frank Sinatra)
9. Wheel Of Fortune (K. Starr)
10. Kiss Of Fire (Georgia Gibbs)

David Walshak

KCTI—Gonzales, Tex.

1. Walkin' My Baby Back Home (Johnnie Ray)
2. Delicado (Percy Faith)
3. Auf Wiederseh'n Sweetheart (Lynn & Howard)
4. I'm Yours (Don Cornell)
5. Kiss Of Fire (Georgia Gibbs)
6. Here In My Heart (Vic Damone)
7. Half As Much (R. Clooney)
8. Maybe (Como-Fisher)
9. Blue Tango (Leroy Anderson)
10. Once In A While (Patti Page)

John Wrisley

WSAV—Savannah, Ga.

1. Lover (Lee-Jenkins)
2. Here In My Heart (Al Martino)
3. Auf Wiederseh'n Sweetheart (Vera Lynn)
4. Delicado (Percy Faith)
5. Strange Sensation (J. Valli)
6. I'm Yours (Don Cornell)
7. Kiss Of Fire (Georgia Gibbs)
8. In The Good Old Summertime (Paul-Ford)
9. I'd Rather Look At You (Gloria Hart)
10. Be Anything (Eddy Howard)

Chuck Phillips

WEMP—Milwaukee, Wis.

1. High Noon (Frankie Laine)
2. Botch-A-Me (R. Clooney)
3. Maybe (Como-Fisher)
4. In The Good Old Summertime (Paul-Ford)
5. Lover (Lee-Jenkins)
6. Wish You Were Here (Fran Warren)
7. Walkin' My Baby Back Home (Nat "King" Cole)
8. Vanessa (Hugo Winterhalter)
9. Strange Sensation (J. Valli)
10. I Don't Want To Take A Chance (Eddy Howard)

Bob Perry

WLAW—Boston, Mass.

1. Auf Wiederseh'n Sweetheart (Vera Lynn)
2. I Don't Want To Take A Chance (Eddy Howard)
3. Wish You Were Here (Eddie Fisher)
4. What Is This Thing Called Love? (Anita O'Day)
5. Maybe (Como-Fisher)
6. Delicado (Percy Faith)
7. Walkin' My Baby Back Home (Johnnie Ray)
8. Lover (Lee-Jenkins)
9. Johnny (Gisele MacKenzie)
10. Perfidia (Ben Light)

Mide Joseph

WTNS—Coshoton, Ohio

1. Auf Wiederseh'n Sweetheart (Vera Lynn)
2. Kiss Of Fire (Georgia Gibbs)
3. Lover (Peggy Lee)
4. Vanessa (Hugo Winterhalter)
5. Jamaican Rumba (P. Faith)
6. Here In My Heart (Al Martino)
7. Kay's Lament (Kay Starr)
8. Slaughter On Tenth Avenue (Ray Anthony)
9. Strange Sensation (J. Valli)
10. Fool, Fool, Fool (Kay Starr)

Arty Kay

WVLK—Lexington, Ky.

1. Auf Wiederseh'n Sweetheart (Vera Lynn)
2. Vanessa (Hugo Winterhalter)
3. Lover (Lee-Jenkins)
4. Wish You Were Here (Eddie Fisher)
5. Maybe (Como-Fisher)
6. Just One Of These Things (Lee-Jenkins)
7. Half As Much (R. Clooney)
8. Here In My Heart (Al Martino)
9. Kiss Of Fire (Georgia Gibbs)
10. Blue Tango (Leroy Anderson)

Peter Potter

KLAC—Hollywood, Calif.

1. Botch-A-Me (R. Clooney)
2. Somewhere Along The Way (Nat "King" Cole)
3. Zing A Little Zong (Crosby-Wyman)
4. Auf Wiederseh'n Sweetheart (Eddy Howard)
5. Walkin' My Baby Back Home (Cavanaugh-Cole)
6. When I Fall In Love (D. Day)
7. Wish You Were Here (Eddie Fisher)
8. Strange Sensation (Valli-Eckstine)
9. Slaughter On Tenth Avenue (Ray Anthony)
10. Wedding Bells (Page-Draper)

George Lezotte

WAVZ—New Haven, Conn.

1. Botch-A-Me (R. Clooney)
2. Auf Wiederseh'n Sweetheart (Vera Lynn)
3. Here In My Heart (Al Martino)
4. Lover (Lee-Jenkins)
5. Sugarbush (Day-Laine)
6. Half As Much (R. Clooney)
7. Be Anything (Peggy Lee)
8. Vanessa (Hugo Winterhalter)
9. I'm Yours (Eddie Fisher)
10. Blue Tango (Leroy Anderson)

Jack Swenson

KFEL—Denver, Colo.

1. Half As Much (R. Clooney)
2. Be Anything (H. O'Connell)
3. Somewhere Along The Way (Nat "King" Cole)
4. Maybe (Como-Fisher)
5. Walkin' My Baby Back Home (Johnnie Ray)
6. Auf Wiederseh'n Sweetheart (Vera Lynn)
7. High Noon (Frankie Laine)
8. Delicado (Percy Faith)
9. Botch-A-Me (R. Clooney)
10. Here In My Heart (Al Martino)

Ross Smitherman

WHBS—Huntsville, Ala.

1. Lover (Lee-Jenkins)
2. Auf Wiederseh'n Sweetheart (Vera Lynn)
3. Somewhere Along The Way (Nat "King" Cole)
4. The Mask Is Off (B. Costa)
5. Smoke Rings (Paul-Ford)
6. Here In My Heart (Al Martino)
7. Delicado (Percy Faith)
8. Wish You Were Here (Eddie Fisher)
9. Maybe (Como-Fisher)
10. String Along (Ames Bros.)

Roy Wood

WIBC—Indianapolis, Ind.

1. Auf Wiederseh'n Sweetheart (Vera Lynn)
2. Here In My Heart (Al Martino)
3. Botch-A-Me (R. Clooney)
4. Somewhere Along The Way (Nat "King" Cole)
5. Kiss Of Fire (Georgia Gibbs)
6. Walkin' My Baby Back Home (Johnnie Ray)
7. Blue Tango (Les Baxter)
8. Smoke Rings (Paul-Ford)
9. The Day Of Jubilo (Guy Mitchell)
10. Cherokee (Jerry Wald)

John Gale

WINN—Louisville, Ky.

1. Luna Rossa (Frank Sinatra)
2. Strange Sensation (Billy Eckstine)
3. Take My Heart (Vic Damone)
4. This Is The Beginning Of The End (Don Cornell)
5. Once In A While (Patti Page)
6. Botch-A-Me (R. Clooney)
7. Kiss Of Fire (Georgia Gibbs)
8. Kay's Lament (Kay Starr)
9. Wish You Were Here (Eddie Fisher)
10. I'll Forget You (J. Holiday)

Ray Drury

WSPR—Springfield, Mass.

1. High Noon (Frankie Laine)
2. Botch-A-Me (R. Clooney)
3. Delicado (Stan Kenton)
4. Lover (Lee-Jenkins)
5. Plink, Plank, Plunk (Owen Bradley)
6. Maybe (Como-Fisher)
7. Here In My Heart (Al Martino)
8. Rosanne (Vic Damone)
9. Everything You Said Came True (Mary Small)
10. A Girl, A Fella, A Beach Umbrella (Blue Barron)

Tal Hood

WFGM—Fitchburg, Mass.

1. Auf Wiederseh'n Sweetheart (Vera Lynn)
2. Rock Of Gibraltar (F. Laine)
3. Botch-A-Me (R. Clooney)
4. Luna Rossa (Alan Dean)
5. Indian Love Call (Four Horsemen)
6. Wish You Were Here (Eddie Fisher)
7. You Belong To Me (Jo Stafford)
8. Have A Good Time (Tony Bennett)
9. So Madly In Love (G. Gibbs)
10. When I Fall In Love (D. Day)

Art Tacker

WCRB—Waltham, Mass.

1. You'll Never Be Mine (Guy Mitchell)
2. Vanessa (David Rose)
3. Delicado (Percy Faith)
4. Do You Care? (Bing Crosby)
5. Luna Rossa (Alan Dean)
6. I Never Cared (Al Martino)
7. High Noon (Frankie Laine)
8. Wish You Were Here (Eddie Fisher)
9. Once In A While (Patti Page)
10. Lover (Peggy Lee)

Bill Anson

KFEB—Hollywood, Calif.

1. Somewhere Along The Way (Nat "King" Cole)
2. Win Or Lose (Four Knights)
3. Kay's Lament (Kay Starr)
4. I Would Rather Look At You (Gloria Hart)
5. Smoke Rings (Paul-Ford)
6. Wish You Were Here (Eddie Fisher)
7. Auf Wiederseh'n Sweetheart (Vera Lynn)
8. Lover (Lee-Jenkins)
9. Take My Heart (Al Martino)
10. Walkin' My Baby Back Home (Johnnie Ray)

BMI record report

AND FORECAST OF TOMORROW'S SONG HITS

"TERRIFIC SLEEPER" ♦ **YOU BELONG TO ME** (Ridgeway)

♦ **PRETTY BOY (Pretty Girl)** (Ludlow) — Jo Stafford (Col.) scores a *Cash Box* "Sleeper of the Week" rating. "Both sides are terrific," says the review. **BELONG TO ME** shapes up in the hit class with fine releases by Sue Thompson (Mer.) and Dean Martin (Cap.).

★ ★ ★ ★ ★

BILLBOARD PICK ♦ **KAY'S LAMENT** (Starr Songs)

♦ **FOOL, FOOL, FOOL** (Progressive) — Kay Starr (Cap.) has an exciting blues item here, with a *Billboard* PICK on the top side. "Should create lots of action" is the comment. *Cash Box* awards **LAMENT** a "BEST BET." "FOOL" gets nod as "another slick blues item."

★ ★ ★ ★ ★

"RATES SPINS" ♦ **GIN AND TONIC** (Bradshaw) — *Variety* likes this newest Billy May (Cap.) release, reporting: "follows a gay, melodic line that's sparked by Willie Smith's top-flight sax licks. It rates spins." *Cash Box* terms it a "jump beat instrumental with a great deal of expression."

★ ★ ★ ★ ★

"STAND-OUT NUMBER" ♦ **AZURE-TE (Paris Blues)** (Gayle & Gayles) — "The Ed Sauter-Bill Finegan orch (Vic.) gets off to an auspicious start," says *Variety* in its review of this side. "A stand-out number in itself, shows off the band in a moody, melodic mood." Meanwhile Frank Sinatra (Col.) turns out one of his most winning performances.

★ ★ ★ ★ ★

DRAWS COMMENT ♦ **BIRDS AND BEES** (Duchess) — Jean Theilemans (Dec.) introduced a lively instrumental that is getting unusual attention. "Receives a bright instrumental performance by The Three Suns (Vic.), who play it with sparkle," says *Billboard*. "A good item." Tune recently drew comments from Walter Winchell and other columnists.

★ ★ ★ ★ ★

FOLK SLEEPER ♦ **IT WASN'T GOD WHO MADE HONKY TONK ANGELS** (Peer) — A whirlwind sleeper by Kitty Wells (Dec.) comes up from nowhere to the Number 5 slot in *Billboard's* Folk best sellers and Folk deejay plays in the short space of one week. Definitely a tune to watch. Rosalie Allen (Vic.), bursts thru as a contender, too.

★ ★ ★ ★ ★

CASH BOX "BULLSEYE" ♦ **WINDOW SHOPPING** (Acuff-Rose)

♦ **JAMBALAYA (On The Bayou)** (Acuff-Rose) — Hank Williams (MGM) is back in the music headlines with this pair of hits. Platter gets *Cash Box* "BULLSEYE OF THE WEEK" honors. *Billboard* rates **JAMBALAYA** a "C & W Disk Jockey PICK."

BROADCAST MUSIC, INC.
580 FIFTH AVENUE • NEW YORK 19 N. Y.

New York • Chicago
Hollywood • Toronto
Montreal

Livingston Appointed VP of Remington Records

NEW YORK—Don H. Gabor, President of Remington Records, announced this week that Louis Livingston, who several months ago was retained as a special consultant for public relations, has now been appointed vice-

president in charge of sales promotion and public relations.

Livingston was formerly director of promotion of the New York Journal American, Chicago Herald Tribune and Philadelphia Evening Bulletin.

THE CASH BOX

DISC HITS BOX SCORE

The Nation's

TOP 50

Best Selling Records

COMPILED BY JACK "ONE SPOT" TUNNIS

Comprising
100
SelectionsAL—Aladdin
AP—Apollo
AT—Atlantic
BU—Bullet
CA—Capitol
CH—Chess
CO—ColumbiaCR—Coral
DA—Dana
DE—Decca
DY—Derby
FE—Federal
4 Star—Four Star
IN—IntroCODE
JU—Jubilee
KI—King
LO—London
ME—Mercury
MG—MGM
MO—ModernNA—National
OR—Oriole
PE—Peacock
PR—Prestige
RA—Rainbow
RE—Regent
SA—SavoySIT—Sittin' In
SP—Specialty
SW—Swingtime
TE—Tempo
TN—Tennessee
UN—United
VI—Victor

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.

• The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

Comprising
100
Selections

Aug. 16	Aug. 9	Aug. 16	Aug. 9	Aug. 16	Aug. 9	Aug. 16	Aug. 9	Aug. 16	Aug. 9																																																																																												
1—Auf Wiederseh'n, Sweetheart 114.8 112.4 CA-2143 (F-2143)—LES BAXTER Padam . . . Padam . . . CA-2166 (F-2166)—SHARKEY CO-39776 (4-39776)—CHAMP BUTLER Padam, Padam CO-39809 (4-39809)—KEN GRIFFIN Half As Much CR-60773 (9-60773)—AMES BROTHERS Break The Bonds That Bind Me DE-28271 (9-28271)—GUY LOMBARDO O. Half As Much LO-1227 (4S-1227)—VERA LYNN Parting Song ME-5871 (5871x45)—EDDY HOWARD I Don't Want To Take A Chance MG-11278 (K11278)—DEMARCO SISTERS Watermelon Weather VI-20-4777 (47-4777)—BILLY SHEPARD O. The Mosk Is Off		2—Here In My Heart 75.4 84.9 BBS-101—AL MARTINO I Cried Myself To Sleep CO-39745 (4-39745)—TONY BENNETT I'm Lost Again CR-60746 (9-60746)—ALAN DALE I'm Sorry DE-28213 (9-28213)—THE ANDREWS SISTERS DICK HAYMES I'm Sorry ME-5877 (5877x45)—VIC DAMONE Rosanne		3—Half As Much 62.5 51.1 CO-39710 (4-39710)—ROSEMARY CLOONEY Poor Whelp-Poor-Will CO-20879 (4-20879)—CURLEY WILLIAMS CO-39809 (4-39809)—KEN GRIFFIN Auf Wiederseh'n Sweetheart ME-6366 (6366x45)—KEN MARVIN MG-11202 (K-11202)—HANK WILLIAMS DE-28271 (9-28271)—GUY LOMBARDO O. Auf Wiederseh'n Sweetheart		4—Delicado 62.4 84.6 LO-1151—EDMUNDO ROS O. Baia CA-2040 (F-2040)—STAN KENTON O. Bags And Baggage CO-39708 (4-39708)—PERCY FAITH O. Festival CR-60729 (9-60729)—LAURINDO ALMEIDA R'Eco—R'Eco DE-28044 (9-28044)—WALDYR AZEVEDO O. See If You Like It DE-28179 (9-28179)—GUY LOMBARDO O. Kiss Of Fire DE-28304 (9-28304)—ETHEL SMITH Poinciana SE-7002—BERNICE PARKS Walkin' My Baby Back Home VI-20-4677 (47-4677)—THREE SUNS Plink, Plank, Plunk! VI-20-4719 (47-4719)—DINAH SHORE The World Has A Promise		5—Kiss Of Fire 61.9 80.1 CA-2102 (F-2102)—BAXTER & BEAVERS I'm Yours CO-39737 (4-39737)—TONI ARDEN I'm Yours CR-60745 (9-60745)—		6—Walkin' My Baby Back Home 61.6 42.8 AP-1088—DEAN MARTIN Oh! Marie CA-2130 (F-2130)—NAT "KING" COLE Funny CO-39750 (4-39750)—JOHNNIE RAY Give Me Time DE-28277 (9-28277)—GUY LOMBARDO O. Once In A While SE-7002—BERNICE PARKS Delicado		7—Botch-A-Me 56.9 55.9 CO-39767 (4-39767)—ROSEMARY CLOONEY On The First Warm Day		8—I'm Yours 56.7 59.5 CA-2102 (F-2102)—BAXTER & BEAVERS Kiss Of Fire CO-39737 (4-39737)—TONI ARDEN CR-60690 (9-60690)—DON CORNELL My Mother's Pearls DE-28162 (9-28162)—FOUR ACES I Understand VI-20-4680 (47-4680)—EDDIE FISHER Just A Little Lovin' VI-20-4705 (47-4705)—RALPH FLANAGAN Kiss Of Fire		9—Maybe 39.5 37.9 VI-20-4744 (47-4744)—COMO & FISHER Watermelon Weather		10—Blue Tango 30.9 40.6 CA-1966 (F-1966)—LES BAXTER Please, Mr. Sun DE-27875 (9-27875)—LEROY ANDERSON Belle Of The Ball DE-28031 (9-28031)—GUY LOMBARDO At Last; At Last ME-5790—DICK HAYMAN For Sentimental Reasons ME-5817 (5817x45)—XAVIER CUGAT O. Jungle Flute VI-20-4518 (47-4518)—HUGO WINTERHALTER O. The Gypsy Trail VI-20-4541 (47-4541)—FRANKIE CARLE VI-20-4872 (47-4872)—TONY BAVAR Possess Me		11—Wish You Were Here 30.7 28.9 DE-28308 (9-28308)—GUY LOMBARDO O. Hony Tonk Sweetheart MG-11270 (K11270)—FRAN WARREN What Is This Thing Called Love?		12—Vanessa 27.5 17.8 MG-30619 (K-30619)—DAVID ROSE All The Things You Are VI-20-4691 (47-4691)—HUGO WINTERHALTER O. Somewhere Along The Way		13—I'll Walk Alone 25.3 27.5 CA-2000 (F-2000)—MARGARET WHITING I Could Write A Book CA-2044 (F-2044)—JANE FROMAN With A Song In My Heart CO-39654 (F-39654)—BURT TAYLOR Solitude CR-60659 (9-60659)—DON CORNELL That's The Chance You Take DE-23340 (9-23340)—MARY MARTIN Good Night, Wherever You Are DE-28038 (9-28038)—PATY ANDREWS That's The Chance You Take DE-28177 (9-28177)—LOUIS ARMSTRONG O. Kiss Of Fire ME-5821 (5821x45)—RICHARD HAYES Tattletale MG-11198 (K11198)—LEROY HOLMES You're My Thrill VI-20-4703 (47-4703)—RALPH FLANAGAN Just A Little Lovin' VI-20-4643 (47-4643)—PETER KING SISTERS Love, Where Are You Now?		14—Lover 24.2 28.6 CA-1600 (F-1600)—LES PAUL & MARY FORD Brazil DE-28215 (9-28215)—PEGGY LEE You Go To My Head		15—Sugarbush 24.1 14.5 CO-39693 (4-39693)—F. LAINE & D. DAY How Lovely Cooks The Meat DE-28287 (9-28287)—JOSEF MARAIS How Lovely Cooks The Meat		16—High Noon 19.5 10.2 CA-2120 (F-2120)—TEX RITTER Go On! Get Out! CO-39770 (4-39770)—FRANKIE LAINE Rock Of Gibraltar LO-1232 (4S-1232)—LITA ROZA Love, Where Are You Now? MG-11266 (K11266)—BILL HAYES Padam . . . Padam . . .		17—Somewhere Along The Way 19.1 19.1 CA-2069 (F-2069)—NAT "KING" COLE What Does It Take? CO-39695 (4-39695)—TONY BENNETT Sleepless DE-28141 (9-28141)—JERRY GRAY O. Pittsburgh, Pa. DE-28222 (9-28222)—GENE AMMONS O. Beezy VI-20-4691 (47-4691)—HUGO WINTERHALTER Vanessa		18—Take My Heart 18.9 17.2 CA-2122 (F-2122)—AL MARTINO I Never Cared CO-39768 (4-39768)—TONI		ARDEN Tell Your Tale, Nightingale ME-5877 (5877x45)—VIC DAMONE Rosanne		19—Rock Of Gibraltar 15.1 11.6 CO-39770 (4-39770)—FRANKIE LAINE High Noon		20—Strange Sensation 14.6 — MG-11291 (K-11291)—BILLY ECKSTINE VI-20-4759 (47-4759)—JUNE VALLI		21—Be Anything (But Be Mine) 12.5 19.2 AP-1191—BOBBY SMITH Skippin' and Hopplin' CA-2011 (F-2011)—HELEN O'CONNELL Right Or Wrong CO-39690 (4-39690)—CHAMP BUTLER When I Look Into Your Eyes CR-60686 (9-60686)—JACK HASKELL DE-28039 (9-28039)—BUDDY STARK Sincere DE-28142 (9-28142)—LEE-JENKINS Forgive Me JU-6002—DOLLY DAWN You're Not Worth My Tears ME-8270 (8270x45)—WINI BROWN ME-5815 (5815x45)—EDDY HOWARD O. She Took MG-11187 (K11187)—ALAN DEAN All My Life VI-20-4576 (47-4576)—DON ESTES Everytime VI-20-4704 (47-4704)—RALPH FLANAGAN Forgive Me		22—Smoke Rings 12.3 14.6 CA-2123 (F-2123)—LES PAUL & MARY FORD In The Good Old Summertime		23—Should I? 9.2 — DE-28323 (9-28323)—FOUR ACES There's Only Tonight		24—Kay's Lament 7.8 — CA-2151 (F-2151)—KAY STARR Fool, Fool, Fool		25—You Belong To Me 7.7 7.9 CO-39811 (4-39811)—JO STAFFORD Pretty Boy (Pretty Girl) CR-60753 (9-60753)—BARTON, GRECO & PINETOPPERS Red Rose Waltz		26—Just One Of Those Things 7.4 10.3 DE-28313 (9-28313)—PEGGY LEE I'm Glad There Is You DE-27661 (9-27661)—RUSS MORGAN ME-5859 (4S-5859)—JAN AUGUST Delicado ME-11083 (4S-11083)—BUD POWELL		27—In The Good Old Summertime 7.3 7.2 CA-2123 (F-2123)—LES PAUL & MARY FORD Smoke Rings DE-24605 (9-24605)—ANDREWS SIS. & DAILEY Take Me Out To The Ball Game		28—Fool, Fool, Fool 6.2 8.4 CA-2151 (F-2151)—KAY STARR Kay's Lament		29—Watermelon Weather 6.1 10.5 DE-28238 (9-28238)—CROSBY & PEGGY LEE Moon Came Up With A Great Idea MG-11278 (K11278)—DEMARCO SISTERS Auf Wiederseh'n Sweetheart VI-20-4744 (47-4744)—COMO & FISHER Maybe		30—A Sinner Am I 5.8 10.6 CO-39788 (4-39788)—JOHNNIE RAY All Of Me		31—All Of Me 5.7 8.2 CA-1793 (F-1793)—BILLY MAY Lean Baby CO-38163 (4-38163)—FRANK SINATRA CO-39788 (4-39788)—JOHNNIE RAY A Sinner Am I DE-28335 (9-28335)—LOUIS JORDAN O. ME-8941 (4S-8941)—ILLINOIS JACQUET MG-30413 (K-30413)—TEDDY WILSON		32—Lonely Wine 5.6 4.2 CA-2106 (F-2106)—LES BAXTER O. Lost In Meditation DE-28216 (9-28216)—COLEMAN HAWKINS Carioca DE-28192 (9-28192)—BILL SNYDER My Melancholy Baby DE-27994 (9-27994)—BILL DARNEL Alone And Forsaken VI-20-4695 (47-4695)—EDDIE MILLER Saturday Rag		33—This Is The Beginning Of The End 5.4 10.1 CR-60748 (9-60748)—DON CORNELL I Can't Cry Anymore		34—So Madly In Love 5.3 5.5 DE-28251 (9-28251)—DOROTHY COLLINS From The Time You Say Goodbye ME-5874 (4Sx5874)—GEORGIA GIBBS Make Me Love You VI-20-4759 (47-4759)—JUNE VALLI Strange Sensation		35—Some Day 5.2 8.0 VI-20-4836 (47-4836)—TONY MARTIN Luna Rossa VI-20-4725 (48-4725)—VAUGHN MONROE		36—Have A Good Time 5.1 5.7 CO-39764 (4-39764)—TONY		BENNETT Please My Love 37—Padam, Padam 5.0 — CA-2143 (F-2143)—LES BAXTER Auf Wiederseh'n Sweetheart CO-10094—EDITH PIAF CO-39776 (4-39776)—CHAMP BUTLER Auf Wiederseh'n Sweetheart CR-60806 (9-60806)—LAWRENCE WELK O. Your Eyes Are So Lovely LO-1233 (4S-1233)—VERA LYNN By The Fireside MG-11266 (K-11266)—BILL HAYES High Noon VI-20-4758 (47-4758)—TONY MARTIN Where Did The Night Go?		38—Blow Out The Candle 4.9 7.4 CO-39766 (4-39766)—TONI ARDEN Where Did The Night Go? CR-60737 (9-60737)—JUDY LYNN Riverboat Rog DE-27804 (9-27804)—JANE WYMAN Why Didn't I? LO-1145 (4S-1145)—DELTA RHYTHM BOYS All The Things You Are		39—You 3.6 2.8 CO-39724 (4-39724)—SAMMY KAYE Oh, How I Miss You Tonight CO-39537 (4-39537)—JANETTE DAVIS Mad About Him, Sad Without Him DE-28235 (9-28235)—FRED WARING O. It Happened In Monterey MG-11245 (K-11245)—TOMMY FURTADO Wonder		40—Take Me In Your Arms 3.2 8.3 CO-39786 (4-39786)—DORIS DAY When I Fall In Love		41—Luna Rossa 3.1 8.1		42—Once In A While 2.9 7.6		43—When I Fall In Love 2.7 5.6		44—Busybody 2.6 4.6		45—Wheel Of Fortune 2.1 2.2		46—Pittsburgh, Pennsylvania 1.7 1.8		47—A Guy Is A Guy 1.6 5.3		48—Just A Little Lovin' 1.5 1.9		49—Forgive Me 1.4 1.3		50—I'm Confessin' 1.2 2.6	

ROUND THE WAX CIRCLE

NEW YORK:

There was much bidding by publishers around town this week for a tune called "My Song". It's recorded by Johnny Ace on the Duke label, which was recently bought by Peacock, and it looks like the hottest thing to hit the R & B market in months. Several pop versions are in the planning stage. . . . The RCA Victor contingent at the NAMM show included Bill Hill, Jack Burgess, and Joe Elliot plus Phil Silverman of Bruno, Victor's N. Y. distrib. . . . Steve Lawrence scored during his engagement in Rochester. . . . Al Martino's road tour has him moving at a lively clip. He goes from Syracuse to Cincinnati to Camden all within four days. . . . Frances Wayne and Neal Hefti off to St. Louis on a tour that lasts through February and takes them out to the West Coast. The husband and wife team have a great contender in their version of "Jambalaya". . . . Ella Fitzgerald, who opens at Birdland on August 14, has a winner in her newest Decca platter "Ding Dong Boogie". It's been out only two weeks and is already showing up on the popularity polls. . . . Due to Nat "King" Cole's ten week concert tour with "The Biggest

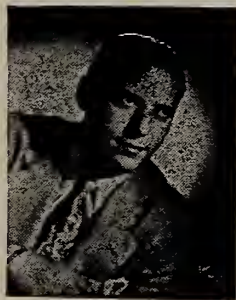


ELLA FITZGERALD

Show of 1952" (fall edition), Nat's La Vie En Rose date has been postponed until December. . . . Billy May's band at the Thunderbird Hotel in Las Vegas for three weeks starting August 28 after which comes a date at the Hollywood Palladium. . . . Fall business in the record industry looks as though it will be a smash. Everyone expects to break records in the coming months (and we don't mean phonograph records). Already, in the midst of summer, business is looking up and it's figured that once all the factories recover from the effects of the steel strike, there should really be some dough around for record purchases.

CHICAGO:

It is extremely sad to relate that this great music city, the town that gave the world "Chicago Style" music, is now at its lowest ebb, as far as music promotion is concerned. Never before in the Windy City's history have there been so few offices of publishers. And certainly never before so few song contact men about. Now the songboys admit that they should have come together on a promotional campaign to boost the fact that Chicago is "the town for creating great music", instead of battling each other to get their tunes over. Sadly agree that they could've got their tunes over and, yet, at same time, also "sold Chicago" too. . . . Joe Bennett of BVC all thrilled over the way "Luna Rossa" catching on Points, to disks by Tony Martin, Frank Sinatra and Alan Dean. . . . Another oldie (along the lines of 'Baby Face') to bust wide open soon. May be "it". . . . Irwin Berke now in ladies apparel. . . . Wonder if Dave Halper at Chez knows that coinmen tremendously miss Cee Davidson. . . . Jack Eigen in a very nice interview with Johnny Holiday. And Johnny's mother there at the Chez listening in. So proud. . . . David LeWinter played pop for us in a new and terrific way. Why'n't someone grab this guy for pops for juke boxes? He's great. . . . Hal Tate drops in to advise that he's been given class "A" time by WBKB-TV. 9:45 PM on Fridays as of Aug. 15. 15 minute show. (Good luck, Hal). . . . Tim Gayle writes from the Casablanca in Miami Beach where his gorgeous spouse Lorry Raine, made 'em applaud their hands sore that he, too, was 100% back of Johnny Holiday and, in fact, was responsible for change of name. Tim writes, ". . . my ear was never deaf to him" . . . also advises that a gal named, Wanda Rio, got her new monicker from him, Sunday Smith. . . . "and now I wish", Tim concludes, "that someone would change mine to Mitch Miller". . . . Natt Halè with that ultra-fanciest steel script penmanship mimeos to advise about all the toppers in tunes Columbia has. (but, gnatt, don't note anything at pressunt 'cept rosemary clooney and frankie laine). . . . Two nice people who deserve all that applause at the Chgo Thitter . . . Les Paul and Mary Ford.



DAVID LE WINTER

LOS ANGELES:

Tempo promises to come up with some interesting and quite different record fare in "Music for Tired Business Men," as the discs to be cut by Monogram studio music director Eddie Kay and some of the town's topflight bandmen have been named. . . . Irving Fogel of Tempo also informs us that his firm has just closed a deal with the Nippon Record Co. of Japan for pressing and distribution of its product. . . . Another interesting bit of news out of Tempo is its signing to make 40 TV films for use by the Army and Navy, featuring the Ray Anthony and Bob Crosby bands.



RAY ANTHONY

Just a few doors down the Sunset Strip, Art Rupe of Specialty tells us that Lloyd Price's "Lawdy, Miss Clawdy" may turn out to be the biggest record in the label's history, perhaps even topping Percy Mayfield's "Please Send Me Someone to Love." . . . Art and his beauteous wife Lee were just back from an extended visit to distributors through the South and Midwest. . . . Seems while in Chicago during the Republican Convention, Art had an amusing experience . . . He'd gone there to cut some sides with Roy Milton (who will now be heard on Specialty both in his own well-known style and with a bigger rhythm and sax treatment under the "Solid Senders" handle) . . . with hotel rooms at a premium, Art somehow inherited a room mysteriously vacated by one of the Michigan delegates. . . . For the convention's duration, Art was bombarded every morning with all kinds of political literature, and had to convince the politicians that he was just a non-political record company executive from Hollywood. . . . Heading the L. A. Paramount's stage show are Capitol's Nat Cole and RCA Victor's Bell Sisters.

Specialty has got off to a good start with its latest effort to crack through the hillbilly market in the form of Shot Jackson's "I'm Trading You in on A Later Model." . . . Also scoring strong in the hillbilly, western and folk field are the Mesner Bros. with Tommy Duncan's "Who Drank My Beer While I Was in the Rear" on the Intro label. . . . Leo Mesner had a short one on the NAMM Convention, spending just a few days in New York after a last minute decision to attend the show. . . . In his absence, brother Eddie cut the first sides for their new classic label, Orpheo, and did a fine version of "The River" on Aladdin with new singer Patty Anne.

IT'S A HIT!

"TWO FACED CLOCK"

The Original

with **LOU BARRY**

and **JOSEPH KUHN**

Orchestra
Jubilee 6012

Jubilee RECORD CO. INC.
315 W. 47TH ST., NEW YORK, N. Y.

A pick

Toni ARDEN & Champs BUTLER

with **PERCY FAITH**
and his Orchestra

"REMEMBERING"

"DISK OF THE WEEK"
THE CASH BOX—Aug. 2nd

Columbia
39810 (4-39810)

POLLSAM MUSIC
1585 Broadway, Suite 409 New York City, N. Y.



A Smash!

"MY SONG"

by

Dinah

Washington

Mercury 8294

THE CASH BOX

Rhythm & Blues

Ramblings

The NAMM Convention is over. Out of towners packed their bags and ran for the planes, trains, and automobiles that were waiting to take them back home. For most of the conventioners a hectic but pleasant week in the Gotham was but a memory to carry them until 1953. That was the case with most, but not all. Still rocking from the dizzy impact made on them by the sleeper that crept into the meet unknown and emerged the most talked about tune of the year, record companies and music publishers spent a tumultuous week tracing down the origin of the tune and who held the publishing rights. Stories were flying thick and fast. It is no secret that several diskeries will cut "My Song". Several topdrawer pop artists, according to the rumor factory will record the number. Peacock Records picked up the original etching by Johnny Ace when they took over the Duke label and the release looks like it will be the biggest rhythms & blues item in many months.

* * *

Roy Brown's Mighty Men Unit rockin' in Little Rock. . . . Maxine Sullivan was terrific on the Saturday Nite Party (TV) show with Lionel Hampton's ork and a star studded cast. . . . Dinah Washington, currently riding high with "Mad About The Boy" on Mercury label, moves into Harlem's Apollo August 22. . . . Ending of the steel strike should give band business a big lift in and around the Pittsburgh area. . . . The lack of rain and the consequent damage to cotton and tobacco crops has hit the south hard and bands touring the stricken spots have been having their troubles. A salute to the Dominoes, who have invaded this effected country and have held up the gate receipts in spite of the absence of the long green stuff.

* * *

Atlantic Records is now five years old, and in that short time it has made its mark on the rhythm and blues field. The rise of the company is a credit to the know how and intelligence of chief execs Herb Abramson and Ahmet Ertegün and the highly capable staff they have assembled. . . . Ed Kirkeby, prexy of the Deep River Boys, who guided Thomas Fats' Waller, is being approached by a major TV network to have his quartet spice an All-Negro package that will be on a par with "Your Show Of Shows".

HOT

in HARLEM

on CHICAGO'S South Side

in NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in New York City's Harlem Area; Chicago's South Side, and New Orleans.

1 LAWDY, MISS CLAWDY Lloyd Price (Specialty)	GOIN' HOME Fats Domino (Imperial)	BESIDE YOU The Swallows (King)
2 GOIN' HOME Fats Domino (Imperial)	MARY JO Four Blazes (United)	SITTIN' HERE DRINKIN' Christine Kittrell (Tennessee)
3 I'M GONNA PLAY THE HONKY TONKS Marie Adams (Peacock)	JUKE Little Walter (Checker)	MARY JO Four Blazes (United)
4 HAVE MERCY, BABY The Dominoes (Federal)	TING-A-LING The Clovers (Atlantic)	TING-A-LING The Clovers (Atlantic)
5 BESIDE YOU The Swallows (King)	WALKIN' MY BABY BACK HOME Nat "King" Cole (Capitol)	BELLS ARE RINGING Smiley Lewis (Imperial)
6 SOMEWHERE ALONG THE WAY Nat "King" Cole (Capitol)	LAWDY, MISS CLAWDY Lloyd Price (Specialty)	DON'T YOU CRY Joe Turner (Atlantic)
7 MOODY MOOD FOR LOVE King Pleasure (Prestige)	HAVE MERCY, BABY The Dominoes (Federal)	MY HEART'S DESIRE Jimmy Lee & Artis (Modern)
8 ONE MINT JULEP The Clovers (Atlantic)	NO MORE DOGGIN' Roscoe Gordon (R. P. M.)	CALL OPERATOR 210 Floyd Dixon (Aladdin)
9 MIDDLE OF THE NIGHT The Clovers (Atlantic)	SOMEWHERE ALONG THE WAY Nat "King" Cole (Capitol)	GUITAR SHUFFLE Lowell Fulson (Swingtime)
10 TING-A-LING The Clovers (Atlantic)	CALL OPERATOR 210 Floyd Dixon (Aladdin)	NEW ORLEANS WIMMEN Roscoe Gordon (R. P. M.)

in PHILA- DELPHIA	in MILWAUKEE	in MEMPHIS
1 GOIN' HOME Fats Domino (Imperial)	LAWDY, MISS CLAWDY Lloyd Price (Specialty)	MARY JO Four Blazes (United)
2 MY SONG Johnny Ace (Duke)	IF YOU EVER LEARN TO LOVE Lionel Hampton (Decca)	MY HEART'S DESIRE Jimmy Lee & Artis (Modern)
3 LAWDY, MISS CLAWDY Lloyd Price (Specialty)	MARY JO Four Blazes (United)	HAVE MERCY, BABY The Dominoes (Federal)
4 HAVE MERCY, BABY The Dominoes (Federal)	YOU WALKED IN The Swallows (King)	MY SONG Johnny Ace (Duke)
5 AGED AND MELLOW Little Esther (Federal)	TING-A-LING The Clovers (Atlantic)	PLEASE HAVE MERCY Muddy Waters (Chess)
6 TING-A-LING The Clovers (Atlantic)	BEE HIVE BOOGIE Ben Burton (Modern)	I'M GONNA PLAY THE HONKY TONKS Marie Adams (Peacock)
7 HADACOL, THAT'S ALL Treniers (Okeh)	CALL OPERATOR 210 Mel Walker (Mercury)	LAWDY, MISS CLAWDY Lloyd Price (Specialty)
8 MARY JO Four Blazes (United)	HAVE MERCY, BABY The Dominoes (Federal)	-JUKE Little Walter (Checker)
9 MY HEART'S DESIRE Jimmy Lee & Artis (Modern)	BUT I FORGIVE YOU Tampo Red (RCA Victor)	HEAVENLY FATHER Edna McGriff (Jubilee)
10 SO TIRED Roy Milton (Specialty)	LOVE, LOVE, LOVE The Dominoes (Federal)	CALL OPERATOR 210 Floyd Dixon (Aladdin)

"It's What's in THE CASH BOX That Counts"

HOT

in
DALLAS

in
LOS ANGELES

in
ST. LOUIS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- | | | |
|--|--|--|
| 1 BESIDE YOU
The Swallows
(King) | MARY JO
Four Blazes
(United) | HAVE MERCY, BABY
The Dominoes
(Federal) |
| 2 TING-A-LING
The Clovers
(Atlantic) | LAWDY, MISS CLAWDY
Lloyd Price
(Specialty) | MY SONG
Johnny Ace
(Duke) |
| 3 HAVE MERCY, BABY
The Dominoes
(Federal) | CALL OPERATOR 210
Floyd Dixon
(Aladdin) | TING-A-LING
The Clovers
(Atlantic) |
| 4 LAWDY, MISS CLAWDY
Lloyd Price
(Specialty) | I'M GOING TO PLAY
THE HONKY TONKS
Marie Adams
(Peacock) | LAWDY, MISS CLAWDY
Lloyd Price
(Specialty) |
| 5 MARY JO
Four Blazes
(United) | THE RIVER
Little Caesar
(Recorded In Hollywood) | GOIN' HOME
Fats Domino
(Imperial) |
| 6 CALL OPERATOR 210
Floyd Dixon
(Aladdin) | EASY, EASY BABY
Varetta Dillard
(Savoy) | JUKE
Little Walter
(Checker) |
| 7 MOON GLOW
Earl Bostic
(King) | HAVE MERCY, BABY
The Dominoes
(Federal) | CALL OPERATOR 210
Floyd Dixon
(Aladdin) |
| 8 DON'T KNOW WHAT'S
TROUBLING YOUR
MIND
Buddy Johnson
(Decca) | HURRICANE
Joe Houston
(Imperial) | MY HEART'S DESIRE
Jimmy Lee & Artis
(Modern) |
| 9 WORRIED
ALL THE TIME
The Howling Wolf
(Chess) | MOON GLOW
Earl Bostic
(King) | WALKIN' MY BABY
BACK HOME
Nat "King" Cole
(Capitol) |
| 10 MONDAY MORNING
BLUES
Lil Greenwood
(Federal) | DADDY DADDY
Ruth Brown
(Atlantic) | LONELY MONDAY
Tommie Dean
(States) |

in
RICHMOND

in
NEWARK

in
SHOALS, IND.

- | | | |
|---|--|---|
| 1 LAWDY, MISS CLAWDY
Lloyd Price
(Specialty) | GOIN' HOME
Fats Domino
(Imperial) | LAWDY, MISS CLAWDY
Lloyd Price
(Specialty) |
| 2 MY HEART'S DESIRE
Jimmy Lee & Artis
(Modern) | LAWDY, MISS CLAWDY
Lloyd Price
(Specialty) | HAVE MERCY, BABY
The Dominoes
(Federal) |
| 3 MARY JO
Four Blazes
(United) | EASY, EASY BABY
Varetta Dillard
(Savoy) | MOODY MOOD
FOR LOVE
King Pleasure
(Prestige) |
| 4 EASY, EASY BABY
Varetta Dillard
(Savoy) | JUKE
Little Walter
(Checker) | TING-A-LING
The Clovers
(Atlantic) |
| 5 LILLIE MAE
Smiley Lewis
(Imperial) | MY HEART'S DESIRE
Jimmy Lee & Artis
(Modern) | GOIN' HOME
Fats Domino
(Imperial) |
| 6 GOIN' HOME
Fats Domino
(Imperial) | TING-A-LING
The Clovers
(Atlantic) | ONE MINT JULEP
The Clovers
(Atlantic) |
| 7 I'M GOING TO PLAY
THE HONKY TONKS
Marie Adams
(Peacock) | I'M GOING TO PLAY
THE HONKY TONKS
Marie Adams
(Peacock) | SO TIRED
(Roy Milton
(Specialty)) |
| 8 SO TIRED
Roy Milton
(Specialty) | HAVE MERCY, BABY
The Dominoes
(Federal) | BESIDE YOU
The Swallows
(King) |
| 9 NEW ORLEANS
WIMMEN
Roscoe Gordon
(R. P. M.) | CALL OPERATOR 210
Floyd Dixon
(Aladdin) | DON'T YOU CRY
Joe Turner
(Atlantic) |
| 10 HEAVENLY FATHER
Edna McGriff
(Jubilee) | DADDY DADDY
Ruth Brown
(Atlantic) | TWO HEARTS ARE
GREATER THAN ONE
Percy Mayfield
(Specialty) |

JUST OUT AND A... HIT!

Johnny ACE

singing

"MY SONG"

DUKE RECORDS 102

also

THE
"I'm Gonna Play The Honky Tonks"
GAL

MARIE ADAMS
singing...

"HE'S MY MAN"

Peacock 1604

Peacock
RECORDS, INC. 4104 Lyons
Houston, Texas

JAZZ 'N BLUES REVIEWS

<input checked="" type="radio"/> A DISK & SLEEPER	<input checked="" type="radio"/> G GOOD
<input checked="" type="radio"/> B+ EXCELLENT	<input checked="" type="radio"/> C FAIR
<input checked="" type="radio"/> B VERY GOOD	<input checked="" type="radio"/> D MEDIOCRE

JAMES GRANT
(Calvary 305)

C "PEACE IN THE VALLEY" (2:39) Harmony portrayed by the Saint Peter's Gospel Singers is fitting as it showcases the chanting of James Grant on a slow religious number.

C "SEARCH ME LORD" (2:41) A bouncing spiritual done in a rousing inspired manner shows Grant's and the St. Peter's group's voices to better advantage. Grant gives a shining delivery to number.

JOHNNY SHINES
(J. O. B. 116)

C "RAMBLING" (2:35) Guitar backing lends a hand to Johnny Shines as he offers an expressive chanting of a piece which he wrote himself. Socked out version is zestful.

C "COOL DRIVER" (2:39) Johnny presents another self written number with fitting rhythm and string accompaniment provided by the crew. Slow lilting vocal makes for ok listening.

SMILIN' JOE
(Imperial 5187)

B "MISERY" (2:25) A roaring vocal comes forth from the voice of Smilin' Joe as he chants a grand piece of jump blues. Sax solo and rhythm support add to side.

C "WON'T SETTLE DOWN" (2:30) Here Joe offers a solid reading of a moderate tempo number that features a clarinet solo. Backing has a lot of zest.

FLOYD DIXON
(Aladdin 3144)

B "THE RIVER" (2:55) An eerie and echoey opening is the mood set for the very slow tempo blues about a lover on his way to drowning himself. Floyd Dixon does a fine job on the vocal end as he portrays the heart broken lad's emotions.

B "RED CHERRIES" (2:45) The artist riding high with his "Call Operator 210" issues a slow bouncer with cute lyrics which he wrote himself. The interesting reading is enjoyable.

THE SENSATIONAL NIGHTINGALES
(Peacock 1704)

B "WILL HE WELCOME ME THERE" (2:45) The Sensational Nightingales provide a most fitting background for the fine vocal leads of Julius Chicks and Ernest James as they chant a grand spiritual with a fast bounce. Rhythm and vocal effects are good.

B "A SOLDIER NOT IN UNIFORM" (2:37) Julius Chicks' voice is showcased by the group's harmony on this disk. Sincere reading of slow gospel item about a soldier of the Lord is a good cutting.

JOHN GREER
(RCA Victor 20-4858)

B "TELL ME SO" (2:55) Big John Greer gets an appealing backdrop set by the Rhythm Rockers as he chants a slow blues ballad with a fine melody and fitting words. Soft smooth back helps make side a potent one.

B "LET ME HOLD YOU" (2:47) Another fine vocal is dished up by Big John this time to a moderate beat bounce. The Rockers and John make a fine combo.

THE CASE BOX

★ AWARD O' THE WEEK ★

"MY SONG" (3:02)

"FOLLOW THE RULE" (2:25)

JOHNNY ACE
(Duke 102)



JOHNNY ACE

● Here's a new artist with a new style and a great new song that stands a very good chance of becoming the top Rhythm & Blues piece of the year. The artist is the

smooth voiced Johnny Ace and the hit number is tagged "My Song." The tune is a tender and expressive ballad that has the slow and fitting background of the Beale Streeters. Rhythm and sax accompaniment make this deck a solid one. Johnny chants softly through some parts of the number and shows lots of oomph in his voice when he belts out the resounding bars of the blues item. The lower lid is a rhythmic bouncer which was written by Johnny. Here the Beale Streeters set up a grand instrumental backdrop for the chanter. The number is a torrid exhibition of fine rhythm but we go for the top side which is sure to be all over the "HOT" charts in no time.

SISTER ROCK & SISTER FOSTER
(Swingtime 298)

C "I NEED JESUS ON MY JOURNEY" (2:48) Sister Rock leads the Bible Fellowship choir as they cruise through an inspired rendition of a slow gospel number. Sermon type number makes for fine listening.

C "HOW I GOT OVER" (2:46) The Bible Fellowship Choir is again led through a slow religious numbers this time led by Sister Foster. Readings are sincere.

CAMILLE HOWARD
(Specialty 433)

B "SONG OF INDIA BOOGIE" (2:15) Camille Howard's fleet fingers fly over the 88's in her arrangement for the piano of an old number. Sock boogie style delivery makes the side a potent one.

C "OLD BALDY BOOGIE" (2:18) Another jump boogie item which was written by Camille Howard gets her finger treatment with the result being some more fine listening material.

THE CASE BOX

Jazz 'n Blues

SLEEPER OF THE WEEK

"BALD HEAD WOMAN" (2:57)

"GHOST TRAIN" (2:55)

JOE MORRIS' BLUES CAVALCADE
(Atlantic 974)



JOE MORRIS

● Joe Morris' Blues Cavalcade rolls out another waxing that is labeled hit all the way. Great lyrics chanted by Billy Mitchell gets a solid instrumental backing

from the Morris crew on a slow blues item tagged, "Bald Head Woman." The number was also composed by the two artists who put everything they've got into this side. Billy's wide range and vocal techniques are colorful as piano fingering and outstanding sax support by the ork add to this fine waxing. The entire arrangement is grade "A." Flip side is a slow stirring instrumental labeled, "Ghost Train." As the name signifies, the number has effects of a train's rolling motion created instrumentally. This side was written by Joe Morris. Both sides are fine, but we favor the top lid as great material for the hit category.

BROTHER JOE MAY
(Specialty 830)

C "I'M GOING THROUGH" (2:58) Light backing aids in the smooth fine voiced delivery that Brother Joe May gives a feelingful religious number. Slow number has depth.

C "MERCY, OH LORD" (2:32) Brother Joe May delivers another slow gospel item this time fittingly backed by an organ and rhythm instruments.

JIMMY McCRACKLIN
(Peacock 1605)

B "SHE'S GONE" (2:42) A creditable performance is displayed by Jimmy McCracklin as he warbles a moderate fast beat jump piece. Jimmy's ork gives him the instrumental backdrop.

C "MY DAYS ARE LIMITED" (2:51) The vocalist and ork leader expressively pounds out a low down blues piece in slick style. Delivery is attractive.

PATTY ANNE
(Aladdin 3145)

B "THE RIVER" (2:57) Thrush Patty Anne grooves a fine side as her ringing voice lifts a fine and different type number with a very slow beat that should make noise in the blues field.

B "I DON'T KNOW ANY BETTER" (2:48) Maxwell Davis and the All-Stars back the chirp once again as she brilliantly expresses her feelings on a slow and tender ballad currently recorded in the pop field. Reading is very stylish.

REV. KELSEY
(Decca 28339)

B "SHINE FOR JESUS" (3:35) Rev. Kelsey leads the entire Congregation of the Temple of the Church Of God & Christ of Washington, D. C. in an inspired fast moving gospel number. Throaty delivery is effective.

C "WHERE IS THE LION IN THE TRIBE OF JUDEA" (3:09) The Reverend presents another similar fast moving item with hand clapping and a rousing air. The Congregation again provides the backing.

SPIRITUAL HARMONIZERS
(Glory 165)

C "DO YOU KNOW HIM" (2:43) The Spiritual Harmonizers do just what their name indicates. They offer some rousing harmony on a fine spiritual number with hand clapping and a steady beat. Harmony blends well without instrumental backing.

C "GOD LEADS HIS CHILDREN" (2:42) Here the religious vocal combo comes up with an interesting interpretation of a slow beaty gospel number. Harm sounds fine.

SONS OF CALVARY
(RCA Victor 20-4871)

B "SHINE ON ME" (2:40) Some smooth harmony is exhibited by the Sons of Calvary as they offer a fine and polished portrayal of a slow religious number. Group creates some fine vocal effects.

C "I'M GONNA WALK AND TALK WITH MY LORD" (2:28) The vocal team joins to belt out a fast moving jubilee type spiritual. Lead vocalist is offset by the group in fine fashion.

MOA Meet Sept. 11, 12, 13 To Be Biggest Yet

CHICAGO—Every major and almost every independent record company have already indicated that they will attend the MOA (Music Operators of America) convention to be held at the Congress Hotel in Chicago on September 11, 12 and 13.

From all indications at this moment, this will undoubtedly be the biggest meet yet sponsored by MOA.

Operators from all over the country will be making Chicago their headquarters for the entire week for right after the MOA convention ends, the NAMA (National Automatic Merchandising Assn.) convention will start and operators will be attending that also.

Publishers and disk jockeys will be present in large numbers and many of the nation's top recording stars have already made plans to be in the city.

The program for the three days will include conferences which will be of vital importance to every phase of the music business in its relation to the nation's juke box operators. It is expected that many of the problems which beset record manufacturers in their choice of material for juke box play will be discussed and ironed out.

A publishers' round table with the operators is also expected to clear up some of the problems which arise in that sphere.

The convention will end on Saturday night with a dinner and entertainment at which the biggest money mak-

ing names in the recording field will perform.

Advance reservations for the convention may be made through Roy Cunliffe of Recorded Music Service in Chicago. Cunliffe is head of the reservations committee.

Decca Staff Gives Party For Rackmil

NEW YORK—Decca personnel last week feted Milton Rackmil, president of the firm, at a party given in his honor at the Blessed Event Room of the Stork Club. The party celebrated Rackmil's elevation to the presidency of Universal Pictures, a position he now holds in addition to being prexy of Decca.

Leonard Schneider, Executive VP of the diskery, presented a scroll to Rackmil on behalf of the entire Decca staff.

Among those who were present were: Al Daff, VP of Universal Pictures; Bill Kenny; Don Cornell; Teresa Brewer; Trudy Richards; Dick Todd; Al Alberts and Lou Silvestri of the Four Aces; Judy Lynn; Pete Kameron and Herb Kessler.

The Boys In The Back Room



NEW YORK—No glasses flew, no eyes were blacked and nary a nasty word was said (although it is true that Milton Karle almost fell in the pool—but that was an accident) as some of the town's top disk promotion men came together under one roof at WINS disk jockey Brad Phillips' Smarty-Pants Patch party. Left to right are: Gordon Gray; Buddy Friedlander; Buddy Basch; Nat Shapiro; Milton Karle; Brad Phillips; Don Owens; Jack Dunn; and Jerry Simon.



FOR GOOD SPINNING!

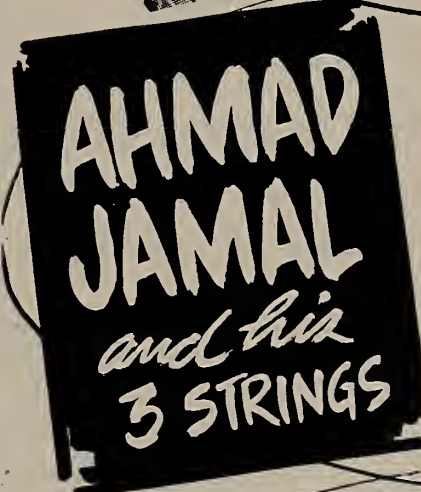


LARRY DARNELL

BETTER BE ON MY WAY

WHAT'S ON YOUR MIND

6902 • 4-6902



BILLY BOY

PERFIDIA

78 rpm 6889 ★ 45 rpm 4-6889



DOLORES HAWKINS

and the FOUR LADS—
BILL DAVIS TRIO

EACH TIME

RISING SUN

6903 • 4-6903

swift new
money-makers from

a product of
OKeh Records, Inc.
Trade Marks "Columbia," "Masterworks," "OK."
©, Reg. U. S. Pat. Off. Marcas Registradas

Soon on All Hit Parades!



Savoy #847

VARETTA DILLARD'S

"EASY

EASY BABY"

SAVOY

RECORD CO., INC.
58 Market St.
Newark 1, N. J.

78's **TICO's** 45's
Hit of the Week...

Greatest Version Ever!

"LOVE FOR SALE"

and

"I MAY BE WRONG"

by World's Greatest Latin Swing Pianist

JOE LOCO and Trio

Tico #10-129



RECORDING CO.,
143 W. 41st St.
(LA 4-0457)

NEW!

**"YOUNG GIRLS
YOUNG GIRLS"**

B/W

**"WHEN I LOOK
AT YOU"**

FEATURING

THE ENCORES

CHECKER #760

CHECKER RECORDS

750 E. 49th ST., CHICAGO, ILL.

NEW!

Another

RUTH BROWN
smash**"DADDY DADDY"**

and

**"HAVE A
GOOD TIME"**

Atlantic # 973

Atlantic RECORDING
CORP.
234 WEST 56th STREET NEW YORK 19, N. Y.**Big New Release**

by

JOE

(This Is Happiness)

HOLLIDAY**"CUBAN NIGHTINGALE"**

b/w

"SERENADA"

Prestige 786 (45x786)

PRESTIGE RECORD CO.

754 10th Ave. CI 6-0847 • N. Y.

**YOU NEARLY
LOSE
YOUR MIND**

CONNIE HAINES—CORAL

AMERICAN MUSIC, INC.1576 Bway, N. Y. • 9109 Sunset Blvd, Hollywood
CO 5 7880 CR 1-5254

Biggest Hit of 1952!

"TRYING"

by

The Hilltoppers

Dot Record 15018 (45 x 15018)

DOT RECORDS, INC.Gallatin, Tennessee
Phones: 880-887**A SUMMER SMASH
AND NO MAYBE ABOUT IT!****Maybe****ROBBINS MUSIC CORPORATION****BEST SELLING
THE CASH BOX
SPIRITUAL
RECORDS**
Listed Alphabetically

- He's So Wonderful
SISTER JESSIE MAE RENFRO
(Peacock)
- How About You
PILGRIM TRAVELLERS
(Specialty)
- In The Upper Room
MEHALIA JACKSON
(Apollo)
- If Jesus Goes With Me
ANGELIC GOSPEL SINGERS
(Gotham)
- I Will Trust In The Lord
CLARA WARD
(Sayoy)
- Stop Right Now
BELLS OF JOY
(Peacock)
- Tell Me Angel
ANGELIC GOSPEL SINGERS
(Gotham)
- This Little Light Of Mine
WARD SINGERS
(Savoy)
- Wading Through Blood And
Water
DIXIE HUMMING BIRDS
(Peacock)
- When I Reach My Heavenly
Home On High
**ORIGINAL GOSPEL
HARMONETTES**
(Specialty)

**RCA Receives Roving
Trophy For Fair
Hiring Practices**

LOS ANGELES—The first presentation of the National Association of Colored Women's roving trophy in recognition of fair employment in industry was made Sunday, August 3, to Radio Corporation of America. The presentation was made at a public reception held at the Armory in Exposition Park during the Association's 28th biennial convention.

The presentation was made by Mrs. Esther T. Greenly, former president of the California branch of the Association, and was accepted on behalf of RCA and its subsidiaries, NBC and RCA-Victor, by Harold Maag, vice-president and western manager of the RCA-Victor division.

In accepting the trophy, Maag credited women with major contributions in the field of human relations, particularly through the work done in past years by the National Association of Colored Women, and singled out Susan B. Anthony, Sojourner Truth, and Mary Church Terrell as outstanding women in this field. In concluding the expression of appreciation for the honor given RCA, he stated:

"Although what we are doing in the field of fair employment is no more than should be expected for a progressive industry, we are happy that you have selected our corporation as the first to receive your roving trophy—that our efforts have been so deserving."

The NACW trophy, designed for industry recognition, will remain with Radio Corporation of America until the next biennial convention of the Association, when another organization or firm will be selected for the honor.

Achievement Award

NEW YORK—A gold record plaque of the gospel song "Old Ship of Zion", waxed by the Roberta Martin Singers for Apollo Records, was presented to Miss Martin by the company for being one of the nation's most popular Gospel singing groups. The award was made by Carl Lebow (right) representing Apollo, and Nora Holt (left) religious editor of The Amsterdam News. Miss Martin (second from right) is shown with her singers (left to right) Norsalus McKisick, Myrtle Scott, Eugene Smith and Delores Barrett.

Kickin' The Blues Around

with Sam Evans



The growing interest in good jass is largely responsible for the NBC network making a regular Wednesday nite pick-up of whatever live band is working the Blue Note in Chi. Spot now featuring Duke Ellington, has Benny Goodman and his band to follow, then comes Stan Kenton. Aired at 10:30 PM, CST, show does not have a Chi. outlet but is offered to the web as a sustainer, of course there is no telling what affiliates will take it, each local outlet along the net may have home commitments that have priority. . . . WBOK, New Orleans, has consistently for the past 18 months batted out high averages as a result of the fine work of Okey Dokey, one of their top deejays. The lad has a full show as far as the sponsors go, but the acquiring of these paying people is done principally by The Forjoe Co. of NYC. This latter firm is strong in the Negro appeal field. Having pioneered in this direction some years back. Today this station rep. house is handling the commercial selling for over 50 stations, mostly in the south. The potential of this virtually untapped Negro market has so engrossed the Forjoe Co. that they have now opened a separate company.

Dinah Washington into her Chi. home for a two week vacation. While here she threw a wingdinger and invited all the show people in town. Brass from Mercury were on hand in the persons of Art Talmadge and Bobby Shad. . . . McKie Fitzhugh, leading midwest dance promotor, staging a dance and carnival at the Pershing Ballroom, 8/9, using Dinah and Arnett Cobb. . . . Dick "Two Ton" Baker out on Coral with a real cutie called "Marietta". Spin this one for programming spice. . . . Gene Krupa cards from Stockholm with a note: "Dig this crazy cat." And on the reverse side is a huge and beautiful picture of an Angora cat. . . . Bill Beasley, of Tennessee label, has Ted Jarrett of WSOK, Nashville, to handle the promotion on all future releases. Christine Kittrell does "Sitting Here Drinking" for the label and it sounds like it will go. . . .

Robbins Music has five good tunes riding and a flock of top performers selling the records on Decca, RCA Victor, Mercury, King, Capitol and MGM. The tunes are "Maybe", "High Noon", "Once In Awhile", "Should I" and "Two Faced Clock". The artists: Perry Como, Eddie Fisher, Ink Spots, Frankie Laine, Bill Hayes, Billy Keith, Tex Ritter, Patti Page, Louis Armstrong, Tommy Dorsey, Four Aces, Pee Wee King and Rex Allen. . . . Eugene Fitts, Executive Producer at WOR, is handling the Visiting Disc Jockey Program series, over the big NYC Mutual outlet. Show was dreamed up this past spring and before hitting the air for the first stanza the entire 13 weeks had been filled. With only four more weeks to go, in the series, it is now hoped that this gimmick might become a regular program. . . . Arbee Stidham, RCA Victor and Sittin' In recording star, opens this week his first Chi. nite club engagement at the southside Club Gayety. . . . Billy Eckstine's newest on MGM, "Strange Sensation" opens well in sales across the country, as does most of Mr. B's work.

Baltimore has been boasting of a new singing group find called The Encores. After hearing their first release on Checker label, can well understand the raves. Its "Young Girls—Young Girls" b/w "When I Look At You". Dub was first played by Alan Fried in Cleveland and as a result of the requests the plant went into immediate production. . . . Mercer Ellington doing front work for his famous dad, during the Duke's big swing thru the north and east. At the same time the son is setting up a stronger and better organized distrib. setup for the handling of The Mercer label, which will soon go back into heavy production. . . . Debbie Andrews, Mercury chirp, and p.a. Tony Vance checking probable locations for a coming stint. . . . In ten years of contributing to the American musical world thru the medium of recorded music, Capitol Record Co. has chalked up some pretty nice marks. Among the best is the mark set by Nat King Cole for having five of the best sellers on Capitol in the history of the company. Les Paul and Mary Ford ran a close second with four in the top list.

(Sam Evans is the Jass and Blues expert heard nitely on WGN, Chicago's Mutual outlet, and on WBKB-TV.)

"It's What's in THE CASH BOX That Counts"

THE CASH BOX FOLK and WESTERN ROUNDUP

Doc Williams and his Border Riders (Wheeling) have just wound up a very successful New England tour as reported by Jerry Johnson of WTWN in St. Johnsbury, Vermont. One of the highlights of every appearance was Chickie, the girl with the lullaby voice.

Bob Respass, country d. j. and announcer for WXLW in Indianapolis was recently appointed Radio and TV Public Information Officer for the Indiana Wing of the Civil Air Patrol. Bob held same office for the Lancaster, Ohio squadron of CAP before joining WXLW last November.

John "The Yardbird" Wooten of WIRK in West Palm Beach, Florida is busy rebuilding his 5,000 sq. ft. squaredance barn. He expects to again be open for business by the end of August.

Clay Eager is a busy man around WLOK in Lima, Ohio doing three hours of country records each day known as "Country Music Time" and operating the Saturday night "Allen County Jamboree." He also does a live spot each noon. Eager was formerly connected with the Renfro Valley Barn Dance as singer and announcer.

The Waddell Quartet of Cub Run, Kentucky have just started a Sunday morning live show from Elizabethtown, Kentucky's WIEL.

KXOL in Fort Worth, Texas takes the country listening audience with their all-night country and western record shows. Theirs is the only rural music on the air from Fort Worth after midnight.

Charlie Adams (Ridgeway Music) and Don Law and Art Satherly (Columbia) report excellent fishing from Encenada, Mexico after a recent expedition there.

Slim Whitman (Imperial) making history with his "Indian Love Call" side. Among other reports is one from Bill Randle of WERE in Cleveland saying that it is No. 1 on his pop shows.



JIMMY WAKELY

Little Jimmie Dickens was recently given the title of "Mr. Personality of American Folk Songs" at Shorty Long's Reading, Pa. "Santa Fe Ranch."

"Utah Carl" Beach has just returned to his country record spinning at KLUF in Galveston, Texas after a traveling vacation that took him to Nashville, New York, Maine, Canada and all the mid-western states.

Doug Smith, country spinner of WTAR in Norfolk, is unable to use his theme of several years—"I'll Be A Bachelor 'Til I Die." Doug recently married Helen Byrd of Richlands, Va. and is open to all suggestions for a new theme. Congratulations Doug and Helen and hope you can dig up one suitable.

Charlie Haley, Patsy French and The Ranger Trio do an hour each day of country tunes from the "Food Fair" stores of Miami over WMBM. Patsy and Charlie also do the "Uncle Martin Show" from WTVJ every Saturday afternoon.

Jimmy Wakely completed a successful engagement at Ciro's as the first Western singer ever to appear at the plush Sunset Strip night spot. Capitol Records has just released a new Wakely platter No. 2172. Titles are "When I Say Goodnight," and "There's That Same Old Lovelight In Your Eyes." "Coleman Corral" is his TV show each Tuesday night in Hollywood.

Standard Songs are MONEY MAKERS!

"ABSENCE MAKES THE HEART GROW FONDER"

AMES BROTHERS—Coral

DEAN MARTIN—Capitol

RUSS MORGAN—Decca

Pub. by REMICK MUSIC CORP.

MUSIC PUBLISHERS HOLDING CORP.

NEW YORK, N. Y.

CANADA'S WESTERN HIT PARADE

Compiled Through the Cooperation of Program Directors Throughout Canada

1. HALF AS MUCH
Hank Williams
(MGM)
2. GOLD RUSH IS OVER
Hank Snow
(RCA Victor)
3. LET OLD MOTHER NATURE HAVE HER WAY
Carl Smith
(Columbia)
4. CALL OF THE MOUNTAINS
Ray Little
(Aragón)
5. WILD SIDE OF LIFE
Hank Thompson
(Capitol)
6. MOM'S AND DAD'S WALTZ
Lefty Frizzell
(Columbia)
7. DON'T STAY AWAY
Lefty Frizzell
(Columbia)
8. WONDERING
Webb Pierce
(Decca)
9. CHAPEL IN THE PINES
Rhythm Pals
(Aragón)
10. JUDGMENT DAY EXPRESS
Orval Prophet
(Decca)

Getting Hot!

I'M TRADING YOU IN ON A LATER MODEL

by

Shot Jackson

706

Specialty records

8508 Sunset Blvd., Hollywood 46, Cal.

FOLK AND WESTERN REVIEWS

DISK & SLEEPER
EXCELLENT
VERY GOOD
GOOD
FAIR
MEDIOCRE

BULLSEYE of the WEEK

"JESUS WEPT" (2:17) "I'M IN LOVE WITH JESUS" (2:40)

HANK SNOW and THE JORDANAIRENS
(RCA Victor 20-4856; 47-4856)

HANK SNOW

From the lips of the same artist who has made such a success with his waxing of "Gold Rush Is Over" and is now stirring up a great deal of noise on the folk and western charts with his cutting of "Lady's

Man," keeps his hit producing machinery running in high gear. The artist, Hank Snow, teams up with the sweet harmony of the Jordanaires on two religious numbers. One side labeled "Jesus Wept" is a warm reading of a gospel number. The lyrics of this number are fine and the group, with the colorful voice of Hank Snow taking the lead, makes this a fine side. The underdeck stars the same crew but is a slow tempo religious number with a lovely tune that features fine harmony in the background by the Jordanaires once again. Hank stands out as he thanks the lord for his love life. Both sides are just plain tops.

CLAUDE KING

(Specialty 705)

"SHE'S MY BABY" (2:20)
The Hillbilly Ramblers team up with Claude King as he presents his low voiced vocal of a slow and tender number with fitting lyrics.

"SHE KNOWS WHY" (2:22)
Another side written by Claude gets an expressive and colorful reading. The slow blues number has a fine arrangement. The country artist is again supported by the capable backing of the Ramblers.

JOHNNY BOND

(Columbia 20948)

"LOUISIANA LUCY" (2:15)
A happy number with a light bounce comes forth in the inviting manner that Johnny Bond can present it. Quiet vocal has appropriate backing which includes a piano solo.

"THE MAN BEHIND THE THROTTLE" (2:29)
The songster relates a happy story about a train engineer. Cute bouncer has train effects throughout.

FARON YOUNG

(Capitol 2133)

"FOOLISH PRIDE" (2:19)
The soft and effective voice of Faron Young delivers a lovely sentimental number and dishes up a grand deck. The story told by the songster is one about his foolish pride and what it did to his love affair.

"I KNEW YOU WHEN" (2:37)
Some more of the same type of material is offered by Faron. The artist phrases these slow numbers wonderfully.

WELDON ALLARD

(Decca 28280)

"EACH TIME WE KISS" (2:26)
Weldon Allard lends his smooth vocalizing to a country ballad with a moderate beat and a lovely set of lyrics. String backing is appropriate.

"LUZ DE MI VIDA" (2:26)
A number with a Latin title is a slow piece with fine string support that showcases the songster's fine vocalizing.

"LITTLE" JIMMY DICKENS

(Columbia 20976)

"WAITRESS, WAITRESS" (2:35)
"Little" Jimmy Dickens warbles the cute lyrics set to a pleasant melody and comes up with a terrific side that should make some noise. String back and moderate tempo add to side.

"THEY DON'T KNOW NOTHIN' AT ALL" (2:33)
Here the pace changes to a fast bouncer that Jimmy lilts in fine fashion with group support in the backdrop.

"SKEETS" YANEY

(MGM 11298)

"SO DISHEARTENED" (2:46)
A slow sentimental number sung with tenderness and backed by the inviting sound of a guitar is interestingly delivered by "Skeets" Yaney. Tune is a pretty one.

"I'M IN LOVE WITH SOMEONE" (2:39)
Some more slow romantic material is dished up by the vocal artist. Piano and strings offset the songster's vocal.

CARL SAUCEMAN

(Capitol 2121)

"HANDY MAN" (2:04)
Backed by the blending voices of the Green Valley Boys, Carl Sauceman bounces through a bouncing moderate beat number. Harmony is fine and the presentation an enjoyable one.

"ROAD TO LOVE" (2:23)
Here a fast moving country item is dished up by the combo as they give out with another interesting arrangement.

RANDALL PARKER

(King 1088)

"BELIEVE ME I DON'T MIND" (2:37)
Randall Parker warbles an interesting number about a fickle gal. String backing and steady medium tempo set the effects.

"NOT JUST TOMORROW BUT FOREVER" (2:22)
A slow romantic piece with a pretty melody is delivered by the vocal artist that has the effect of a cowboy riding the range.

Dreamboat



NEW YORK—Tony Bennett's current record-breaking engagement at the Roxy Theatre has also brought him a new honor—he has been proclaimed "Dream of 1952" by thousands of fans. Tony's 26th birthday on Sunday, August 3rd, was celebrated by over 250,000 fans in 72 cities. Tony "attended" the parties via specially prepared recordings in which he thanked the fans for the party. Tony's engagement at the Roxy has been extended through August 14th!

Al Miller, New West Coast A & R Head For Victor, Started In Juke Box Field



AL MILLER

NEW YORK—Al Miller, former RCA Victor country and rhythm and blues sales manager who was upped to West Coast pop A & R director when it was decided to bring Henri Rene to New York, this week disclosed he was taking many ideas and plans with him when he goes west about the middle of August. Miller did not feel that at the present time he was free to disclose just what these plans were, but "I can say I have two very definite ideas that I hope I will never lose sight of."

Firstly, Miller, who started in the music business as a routeman for a midwestern juke box operator and later moved into the office where he became the record buyer for the firm which had thirteen routes running, believes that the automatic phonograph is the most important buyer of records in the country, and together with the disk jockey, represents the greatest promotional force capable of reaching the retail buyer. Miller, who knows most of the important operators and disk jockies, plans to keep up his contact with them as he feels that through them he can keep his finger on the latest trends in public likes and dislikes.

Secondly, Miller feels that the artist should have a chance to pick material

and work with the arranger. The coast appointee believes an ideal arrangement would be for a three sided conference with the artist, the arranger, and the A & R man working together. If an artist cannot feel the song, Miller believes he cannot put a tune on wax that will reach the public. On the other hand, if the arranger is being forced to slant the approach contrary to his feelings, the final result will be the same. A three way partnership with a blending of thoughts and talents should bring about the desired effects.

Al Miller, after serving his record apprenticeship as a juke box operator, moved over to Columbia where he opened several Columbia Distributing agencies and for a time managed the St. Louis spot. When the United States went to war, Miller went into the service. Upon his release, he joined King Records where he served as sales manager, setting up the distributing outlets, and directing recording sessions.

In 1950, Miller went to Victor where he was one of the company's mid-western field representatives. One year later he assumed the post of sales manager for the country and western and rhythm and blues fields.

On route to the coast, Miller will hold several sales meetings with the distributors and retailers.

Appoints Merchandising Mgr. Columbia's Canadian Branch

NEW YORK—The appointment of Harold E. Pounds as Merchandise Manager of Columbia Records for Canada was announced last week by Rupert Huntley, Division Manager at Spartan of Canada Limited, manufacturers of Columbia Records in the Dominion.

Pounds will direct all sales promotion activities, participate in all phases of advertising, and be in close association with distributor and branch operations of the organization.

Due to the increasing stature of Columbia Records in the Canadian Market, Pounds plans to add full-time Sales Promotion men in the two major centers of Toronto and Montreal.

IMPERIAL presents AMERICA'S MOST PROMISING FOLK SINGER

Singing
Star
of
The
Louisiana
Hayride



SLIM WHITMAN

singing

"INDIAN LOVE CALL"

and

"CHINA DOLL"

#8156 (45-8156)

A Hit From Coast to Coast

ALSO SELLING WELL

#8134 (45-8134)—Slim Whitman

"LOVE SONG OF THE WATERFALL"
"MY LOVE IS GROWING STALE"

#8144 (45-8144)—Slim Whitman

"BANDERA WALTZ"
"END OF THE WORLD"

#8147 (45-8147)—Slim Whitman

"COLD EMPTY ARMS"
"IN A HUNDRED YEARS OR MORE"

IMPERIAL RECORD CO., INC.

6425 Hollywood Blvd.

Hollywood 28, Calif.

A & I RECORD DISTRIBUTORS
Cincinnati 3, Ohio

ALLEN DISTRIBUTING CO.
Richmond 20, Va.

B & G RECORD DISTRIBUTORS
Portland 9, Oregon

C & C DISTRIBUTING CO.
Seattle 1, Wash.

CENTRAL RECORD SALES CO.
Los Angeles, Calif.

CHATTON DISTRIBUTING CO.
Oakland 12, Calif.

COASTLINE DISTRIBUTORS, INC.
Nashville 10, Tenn.

DICUS RECORD SUPPLY
Boise, Idaho

ESSEX RECORD DISTRIBUTORS
Newark 3, New Jersey

GRAMOPHONE ENTERPRISES
Dallas, Texas

GRAMOPHONE ENTERPRISES
Houston, Texas

GRAMOPHONE ENTERPRISES
New Orleans, La.

GRAMOPHONE ENTERPRISES
Oklahoma City, Okla.

INDIANA STATE RECORD DISTRIBUTORS
Indianapolis, Indiana

M. B. KRUPP DISTRIBUTORS
El Paso, Texas

LOU SOWA RECORD CO.
Pittsburgh, Pa.

MANGOLD DISTRIBUTING CO.
Baltimore, Maryland

MANGOLD DISTRIBUTING CO.
Charlotte, North Carolina

MARNEL DISTRIBUTING CO.
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MERCURY RECORD DISTRIBUTORS
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MICROPHONE MUSIC CO.
Honolulu 18, Hawaii

MUSIC SALES CO.
Memphis, Tenn.

MUSIC SERVICE CO.
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OHIO RECORD DISTRIBUTING CO.
Cleveland, Ohio

PAN AMERICAN DISTRIBUTING CO.
Miami, Florida

PAN AMERICAN DISTRIBUTING CO.
Jacksonville, Florida

PAN AMERICAN DISTRIBUTING CO.
Detroit, Michigan

PAN AMERICAN RECORD SUPPLY CO.
Denver, Colorado

PORTER DISTRIBUTING CO.
New York, N. Y.

RECORDS, INC.
Boston, Mass.

ROBERT'S RECORD DISTRIBUTING CO.
Kansas City, Mo.

ROBERT'S RECORD DISTRIBUTING CO.
St. Louis, Mo.

SHERIDAN DISTRIBUTING CO.
Chicago, Ill.

SOUTHLAND DISTRIBUTING CO.
Atlanta, Georgia

STANDARD DIST.
Salt Lake City, Utah

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

AUG. 16, 1952

New York, N. Y.

1. HALF AS MUCH (Rosemary Clooney)
2. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
3. HERE IN MY HEART (Al Martino)
4. BOTCH-A-ME (Rosemary Clooney)
5. DELICADO (Percy Faith)
6. WALKIN' MY BABY BACK HOME (Johnnie Ray)
7. KISS OF FIRE (Georgia Gibbs)
8. MAYBE (Como—Fisher)
9. I'M YOURS (Cornell & Fisher)
10. WISH YOU WERE HERE (Eddie Fisher)

Chicago, Ill.

1. BOTCH-A-ME (Rosemary Clooney)
2. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
3. SUGARBUSH (Day—Laine)
4. HALF AS MUCH (Rosemary Clooney)
5. WISH YOU WERE HERE (Eddie Fisher)
6. HERE IN MY HEART (Al Martino)
7. WALKIN' MY BABY BACK HOME (Johnnie Ray)
8. HIGH NOON (Frankie Laine)
9. KAY'S LAMENT (Kay Starr)
10. LOVER (Lee—Jenkins)

Los Angeles, Calif.

1. AUF WIEDERSEH'N SWEETHEART (Lynn & Howard)
2. WALKIN' MY BABY BACK HOME (Johnnie Ray)
3. HALF AS MUCH (Rosemary Clooney)
4. FOOL, FOOL, FOOL (Kay Starr)
5. BOTCH-A-ME (Rosemary Clooney)
6. SOMEWHERE ALONG THE WAY (Nat "King" Cole)
7. HERE IN MY HEART (Al Martino)
8. I'M YOURS (Don Cornell)
9. WISH YOU WERE HERE (Eddie Fisher)
10. TAKE ME IN YOUR ARMS AND HOLD ME (Paul—Ford)

Kansas City, Mo.

1. HALF AS MUCH (Rosemary Clooney)
2. LOVER (Lee—Jenkins)
3. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
4. BOTCH-A-ME (Rosemary Clooney)
5. MAYBE (Como—Fisher)
6. WALKIN' MY BABY BACK HOME (Johnnie Ray)
7. CARIOCA (Paul—Ford)
8. HERE IN MY HEART (Al Martino)
9. DELICADO (Percy Faith)
10. IN THE GOOD OLD SUMMERTIME (Paul—Ford)

Houston, Tex.

1. HALF AS MUCH (Rosemary Clooney)
2. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
3. POINCIANA (Steve Lawrence)
4. HERE IN MY HEART (Al Martino)
5. VANESSA (Hugo Winterhalter)
6. SUGARBUSH (Laine—Day)
7. HIGH NOON (Frankie Laine)
8. BOTCH-A-ME (Rosemary Clooney)
9. ONCE IN A WHILE (Patti Page)
10. I'M YOURS (Don Cornell)

Biloxi, Miss.

1. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
2. BOTCH-A-ME (Rosemary Clooney)
3. DELICADO (Percy Faith)
4. THIS IS THE BEGINNING OF THE END (Don Cornell)
5. MAYBE (Como & Fisher)
6. SOMEWHERE ALONG THE WAY (Nat "King" Cole)
7. IN THE GOOD OLD SUMMERTIME (Paul & Ford)
8. I WAITED A LITTLE TOO LONG (Kay Starr)
9. ONCE IN A WHILE (Patti Page)
10. HERE IN MY HEART (Al Martino)

Philadelphia, Pa.

1. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
2. SUGARBUSH (Laine—Day)
3. BOTCH-A-ME (Rosemary Clooney)
4. WISH YOU WERE HERE (Eddie Fisher)
5. HALF AS MUCH (Rosemary Clooney)
6. YOU BELONG TO ME (Jo Stafford)
7. FORGETTING YOU (Esquire Boys)
8. STRING ALONG (Ames Brothers)
9. STRANGE SENSATION (June Valli)
10. SOMEWHERE ALONG THE WAY (Nat "King" Cole)

St. Louis, Mo.

1. FOOL, FOOL, FOOL (Kay Starr)
2. SMOKE RINGS (Paul—Ford)
3. WALKIN' MY BABY BACK HOME (Nat "King" Cole)
4. HALF AS MUCH (Rosemary Clooney)
5. WISH YOU WERE HERE (Eddie Fisher)
6. TILL THE END OF THE WORLD (Bing Crosby)
7. ONCE IN A WHILE (Patti Page)
8. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
9. STRANGE SENSATION (June Valli)
10. MEMORIES (Joe Pica)

Shoals, Ind.

1. WALKIN' MY BABY BACK HOME (Johnnie Ray)
2. AUF WIEDERSEH'N SWEETHEART (Guy Lombardo)
3. HERE IN MY HEART (Tony Bennett)
4. HALF AS MUCH (Rosemary Clooney)
5. I'LL WALK ALONE (Don Cornell)
6. KISS OF FIRE (Georgia Gibbs)
7. MAYBE (Como—Fisher)
8. SOMEWHERE ALONG THE WAY (Nat "King" Cole)
9. I'M YOURS (Four Aces)
10. DELICADO (Percy Faith)

Reno, Nev.

1. HALF AS MUCH (Rosemary Clooney)
2. KISS OF FIRE (Georgia Gibbs)
3. MAYBE (Como—Fisher)
4. LONG AGO LAST NIGHT (Helen O'Connell)
5. WALKIN' MY BABY BACK HOME (Johnnie Ray)
6. HERE IN MY HEART (Al Martino)
7. BE ANYTHING (Eddy Howard)
8. BOTCH-A-ME (Rosemary Clooney)
9. I'M CONFESSIN' (Paul—Ford)
10. DELICADO (Percy Faith)

Seattle, Wash.

1. HERE IN MY HEART (Al Martino)
2. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
3. LOVER (Lee—Jenkins)
4. MAYBE (Como—Fisher)
5. SOMEWHERE ALONG THE WAY (Nat "King" Cole)
6. WALKIN' MY BABY BACK HOME (Johnnie Ray)
7. IN THE GOOD OLD SUMMERTIME (Paul—Ford)
8. I'M YOURS (Eddie Fisher)
9. DELICADO (Percy Faith)
10. THE MASK IS OFF (Buddy Costa)

Charleston, W. Va.

1. HALF AS MUCH (Rosemary Clooney)
2. KISS OF FIRE (Georgia Gibbs)
3. BOTCH-A-ME (Rosemary Clooney)
4. MAYBE (Como—Fisher)
5. I'M YOURS (Don Cornell)
6. DELICADO (Percy Faith)
7. WALKIN' MY BABY BACK HOME (Johnnie Ray)
8. I'LL WALK ALONE (Don Cornell)
9. HERE IN MY HEART (Al Martino)
10. LOVER (Lee—Jenkins)

Des Moines, Iowa

1. DELICADO (Guy Lombardo)
2. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
3. HALF AS MUCH (Rosemary Clooney)
4. WILD SIDE OF LIFE (Hank Thompson)
5. KISS OF FIRE (Georgia Gibbs)
6. I'M YOURS (Four Aces)
7. HERE IN MY HEART (Tony Bennett)
8. PITTSBURGH, PENNSYLVANIA (Guy Mitchell)
9. HIGH NOON (Frankie Laine)
10. BOTCH-A-ME (Rosemary Clooney)

Deadwood, S. D.

1. HERE IN MY HEART (Tony Bennett)
2. OAKIE BOOGIE (Ella Mae Morse)
3. DELICADO (Stan Kenton)
4. HALF AS MUCH (Rosemary Clooney)
5. AUF WIEDERSEH'N SWEETHEART (Les Baxter)
6. WALKIN' MY BABY BACK HOME (Johnnie Ray)
7. FORGIVE ME (Eddie Fisher)
8. YOU (Sammy Kaye)
9. MAYBE (Como—Fisher)
10. TAKE MY HEART (Al Martino)

Port Clinton, Ohio

1. WISH YOU WERE HERE (Eddie Fisher)
2. BOTCH-A-ME (Rosemary Clooney)
3. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
4. HALF AS MUCH (Rosemary Clooney)
5. MAYBE (Como—Fisher)
6. SHOULD I (Four Aces)
7. ROCK OF GIBRALTAR (Frankie Laine)
8. TAKE MY HEART (Al Martino)
9. KAY'S LAMENT (Kay Starr)
10. ONCE IN A WHILE (Patti Page)

Redwood City, Calif.

1. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
2. WALKIN' MY BABY BACK HOME (Johnnie Ray)
3. LOVER (Lee—Jenkins)
4. HERE IN MY HEART (Al Martino)
5. CARIOCA (Paul—Ford)
6. DELICADO (Percy Faith)
7. IN THE GOOD OLD SUMMERTIME (Paul—Ford)
8. MAYBE (Como—Fisher)
9. KISS OF FIRE (Georgia Gibbs)
10. HALF AS MUCH (Rosemary Clooney)

Orlando, Fla.

1. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
2. BOTCH-A-ME (Rosemary Clooney)
3. SUGARBUSH (Laine—Day)
4. HALF AS MUCH (Rosemary Clooney)
5. SOMEWHERE ALONG THE WAY (Nat "King" Cole)
6. WISH YOU WERE HERE (Eddie Fisher)
7. DELICADO (Percy Faith)
8. SMOKE RINGS (Paul—Ford)
9. FORGETTING YOU (Esquire Boys)
10. STRANGE SENSATION (June Valli)

Brodhead, Wisc.

1. HERE IN MY HEART (Al Martino)
2. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
3. KISS OF FIRE (Georgia Gibbs)
4. DELICADO (Percy Faith)
5. HALF AS MUCH (Rosemary Clooney)
6. WALKIN' MY BABY BACK HOME (Johnnie Ray)
7. I'M YOURS (Don Cornell)
8. MAYBE (Como—Fisher)
9. BLUE TANGO (Leroy Anderson)
10. BOTCH-A-ME (Rosemary Clooney)

Savannah, Ga.

1. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
2. HERE IN MY HEART (Al Martino)
3. DELICADO (Percy Faith)
4. I'LL WALK ALONE (Jane Froman)
5. BOTCH-A-ME (Rosemary Clooney)
6. HALF AS MUCH (Rosemary Clooney)
7. LOVER (Lee—Jenkins)
8. VANESSA (Hugo Winterhalter)
9. IN THE GOOD OLD SUMMERTIME (Paul—Ford)
10. ONCE IN A WHILE (Patti Page)

Tacoma, Wash.

1. HALF AS MUCH (Rosemary Clooney)
2. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
3. HERE IN MY HEART (Al Martino)
4. POINCIANA (Steve Lawrence)
5. I'M YOURS (Don Cornell)
6. SUGARBUSH (Laine—Day)
7. WALKIN' MY BABY BACK HOME (Johnnie Ray)
8. STRANGE SENSATION (June Valli)
9. BOTCH-A-ME (Rosemary Clooney)
10. ONCE IN A WHILE (Patti Page)

Memphis, Tenn.

1. HERE IN MY HEART (Al Martino)
2. INDIAN LOVE CALL (Slim Whitman)
3. COCONUT GROVE (John Maddox)
4. I'M YOURS (Eddie Fisher)
5. FOOL, FOOL, FOOL (Kay Starr)
6. DELICADO (Guy Lombardo)
7. BLUE TANGO (Leroy Anderson)
8. WALKIN' MY BABY BACK HOME (Johnnie Ray)
9. CHINA DOLL (Slim Whitman)
10. LONELY WINE (Les Baxter)

Cincinnati, Ohio

1. HALF AS MUCH (Rosemary Clooney)
2. WALKIN' MY BABY BACK HOME (Johnnie Ray)
3. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
4. HERE IN MY HEART (Al Martino)
5. I'M YOURS (Fisher—Cornell)
6. LOVER (Lee—Jenkins)
7. DELICADO (Percy Faith)
8. FOOL, FOOL, FOOL (Kay Starr)
9. MAYBE (Como—Fisher)
10. IN THE GOOD OLD SUMMERTIME (Paul—Ford)

Cleveland, Ohio

1. HALF AS MUCH (Rosemary Clooney)
2. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
3. DELICADO (Percy Faith)
4. WALKIN' MY BABY BACK HOME (Johnnie Ray)
5. I MAY HATE MYSELF IN THE MORNING (Bette McLaurin)
6. I'M CONFESSIN' (Paul—Ford)
7. HERE IN MY HEART (Tony Bennett)
8. MAYBE (Como—Fisher)
9. KISS OF FIRE (Georgia Gibbs)
10. IN THE GOOD OLD SUMMERTIME (Paul—Ford)

Chehalis, Wash.

1. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
2. LOVER (Lee & Jenkins)
3. MAYBE (Como & Fisher)
4. WALKIN' MY BABY BACK HOME (Johnnie Ray)
5. HERE IN MY HEART (Al Martino)
6. I'M YOURS (Cornell—Fisher)
7. CARIOCA (Paul & Ford)
8. DELICADO (Percy Faith)
9. IN THE GOOD OLD SUMMERTIME (Paul & Ford)
10. HALF AS MUCH (Rosemary Clooney)

EAGER FOR MOA MEET

Juke Box Industry Looking Forward to MOA Convention Sept. 11, 12, 13, Congress Hotel, Chicago. Many Vending Machine Ops Advise They Will be Present as NAMA Convention Starts Sept. 14 at Palmer House, Chicago. Reservations Indicate This Will be Biggest MOA Meet.

Record Mfrs., Disc Jockeys, Music Publishers, Suppliers to Attend. Many Noted Recording Artists Advise They Will be Present. Display Space and Room Reservations at Congress Moving Fast.



GEORGE A. MILLER

Reservations are reported to be moving much faster than was ever expected. MOA executive officers are thrilled over the eagerness shown by the juke box industry to be present at this convention.

George A. Miller, president of Music Operators Of America, stated:

"There is now no longer any doubt that this is the most looked-forward-to Convention that our organization has yet run."

He also said, "Music operators from everywhere in the country have already communicated with us their intention to be present."

"Firms allied to our industry are also planning to attend with entire staffs in many cases."

"We believe," Miller stated, "that the industry will find this forthcoming MOA Convention at the Congress Hotel, Chicago, Illinois, September 11, 12 and 13, 1952, one of the most outstanding in all our history and certainly the best attended."

"There are a great many problems which have to be discussed."

"Many are coming to meet with leading manufacturers and distributors as well as suppliers who will have display space at this MOA meet," he concluded.

Ray Cunliffe, who heads the Recorded Music Service Association, here, and who is also head of the Reservations Committee of the Music Operators Of America, was very enthusiastic over the advance reservations.

He believes that these already indicate the largest music show of its kind in history.

Many are also of the opinion that in addition to the NAMA (National Automatic Merchandising Assn.) convention's leaders and members who will attend the MOA Convention, other manufacturers and distributors will be present in Chicago at that time to not only see both conventions, but, will probably present equipment to those who will attend these two shows.

CHICAGO—Word received here this past week indicates that MOA (Music Operators of America) expects its forthcoming Convention to be held at the Congress Hotel, this city, September 11, 12 and 13, 1952, to be the largest in its history.

Many advance reservations have already been made for display space as well as for suites and rooms for this convention.

Vending machine operators as well as executives and distributors of leading merchandise machine manufacturing firms have also indicated they will be present. The NAMA Convention starts at the Palmer House here on September 14, 1952.

Especially interesting to the juke box field is the fact that all the major and independent record manufacturers have stated that they will be present.

Music publishers and disc jockeys are expected in large numbers.

Many leading recording artists have already advised that they will be present.

Announcing

"The Cash Box"

MOA SPECIAL

ISSUE

Dated: **SEPTEMBER 13**

Goes To **THURSDAY**
Press : **SEPT. 4**

★ ★ ★

**YOUR ADVERTISING MESSAGE
WILL REACH ALL OF THE
NATION'S JUKE BOX OPERATORS**

This Most Important Issue of "The Cash Box" Will Be Distributed At The MOA Convention In Chicago . . . and Mailed To Music Operators Thruout The Nation.

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THE CASH BOX
26 WEST 47th STREET
NEW YORK 36, N. Y.

(PHONE: JUDson 6-2640)

CHICAGO

32 W. RANDOLPH ST.
(Phone: DEarborn 2-0045)

LOS ANGELES

6399 WILSHIRE BLVD.
(Phone: WEbster 3-0347)

"It's What's in THE CASH BOX That Counts"

Bally PALM BEACH

SENSATIONAL PROFIT-PROVED "IN-LINE" REPLAY HIT!

12 Great Features in **1** Great Game

1 • NEW SUPER-CARDS
PRODUCE SUPER-PROFITS

See this new extra-coins attraction in action at your Bally Distributor.

2 • NEW STAR ROLL-OVERS
"SPOT" UP TO 5 NUMBERS BY SKILL

3 • POPULAR "IN-LINE" SCORES
3, 4, 5-IN-LINE ON MASTER-CARD
3-IN-LINE ON SUPER-CARDS WHEN LIT

4 • CORNERS SCORE 400
ON SUPER-CARD WHEN LIT
MASTER-CARD CORNERS SCORE 200

5 • MYSTERY "SPOTTEM" FEATURE
IN ADDITION TO STAR "SPOTTING"

6 • EXTRA BALLS FEATURE
ATTRACTS EXTRA COINS EVERY GAME

7 • FAMOUS ADVANCING SCORES
GREATEST SCORING APPEAL
IN PINGAME HISTORY

8 • SPECIAL SUPER-CARD SCORES
3-IN-LINE IN SUPER-CARDS
SCORE 4-IN-LINE SCORES

9 • SELECTIVE-BUTTON PLAY
INSURES BIG EXTRA-COIN PROFITS

10 • GAY HOLIDAY COLORS
IN BACKGLASS, CABINET
AND PLAYFIELD

**11 • ILLUMINATED
PLAYFIELD**

**12 • TROUBLE-FREE
MECHANISM**
NATIONAL REJECTOR

ORDER FROM YOUR
BALLY
DISTRIBUTOR
TODAY!



Bally MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
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ON TOP OF THE WORLD



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Multi-Purpose Vendor Imported

NEW YORK—Automatique, Inc., this city, is importing and distributing what they call a "multi-purpose indoor and outdoor merchandising machine" from Denmark.

"The Automatique" vends a number of items of various sizes.

The machines have been used throughout Europe for a number of years. When a coin is inserted, one of the small windows may be tilted and the merchandise removed (similar to system employed at Horn & Hardart's stores in New York and Philadelphia).

Arcades Want Robot Pitching Machines

CHICAGO—Arcade owners, too, are now calling for the robot baseball pitching machines, it is reported.

But manufacturers of these report that they cannot as yet arrange for the arcades to feature the machines.

Arcade owners want to pull out shooting galleries and make way for installation of one or two of the robot pitchers.

Trouble is, it seems, that the average hasn't the length of space required for the ball to be pitched.

Outdoor spots featuring the robot baseball pitching machines use 60 feet from the robot pitcher to the batter.

Average arcade here has anywhere from 35 to 45 feet. This isn't enough length for the pitch to thrill the batter, manufacturers of the robot pitchers report.

One manufacturer here stated, "It will require complete revision and redesigning of our present unit to make a special machine for the arcades."

The belief is that this will come along later and that the arcades, too, will be able to take advantage of the growing popularity of the robot baseball pitching machines.

It is also learned that several arcade owners in areas throughout the country, who operate in amusement parks, and who have available space nearby, or along side their arcade, have been in touch with the manufacturers, outlining their particular problem, and state they would wish to install a unit of robot pitching machines.

Genco Releases New "400" Upright Pinball

Being Shipped To Distributors After Long And Extensive Location Tests

CHICAGO—Many of the nation's leading distributors were made very happy this past week when they received news from Genco Manufacturing Sales Company, this city, that the firm's new "400" upright pinball was now being shipped nationally.

This came about after Myer and Lew Gensburg of the firm were completely satisfied by the long and extensive tests which they had given the "400" in many areas throughout the country.

Some months ago when this game was first heard about, many phoned the Genco plant here and asked for instant delivery.

But, the firm's executives decided to hold up, until they had most completely tested the game, under all types of conditions and in all kinds of locations.

Today the "400" is being termed the fastest playing game in all coin machine history. It takes in seven coins in fifty seconds.

The play is six balls for five cents. The six balls are carried to the top of the game and then dribbled down to the red or blue sequences. The action is speediest yet seen.

The "40" comes in a deluxe mohogany cabinet. It is only 5½ feet tall, 18 inches deep and 24 inches wide. It fits into the smallest, tightest spots.

The sequence play is so interesting, operators and distributors have reported, that the players stay with the game for hours.

There is a possibility of obtaining as high as 540 replays for the investment of seven coins.

One distributor, passing through Chicago from a far west visit stated:

"We just can't keep up with the demand."

"My partners tell me," he said, "that if we had ten times as many more being delivered we still wouldn't be able to satisfy all the operators who are now calling for the '400.'"

"What's more," he concluded, "the Genco '400' is the closest thing to the old time big moneymakers for speed action and moneymaking power."

Myer and Lew Gensburg advise that the Genco factory is now in full swing. Production is being stepped up each day.

They hope to have their entire list of distributors covered with good shipments of "400" by the time their campaign on this new upright pinball game breaks loose.

One local operator reported to the Genco factory:

"You can tell the world for me that the '400's' I have out are, in many spots, averaging over \$90 per day gross intake."

"It's What's in THE CASH BOX That Counts"

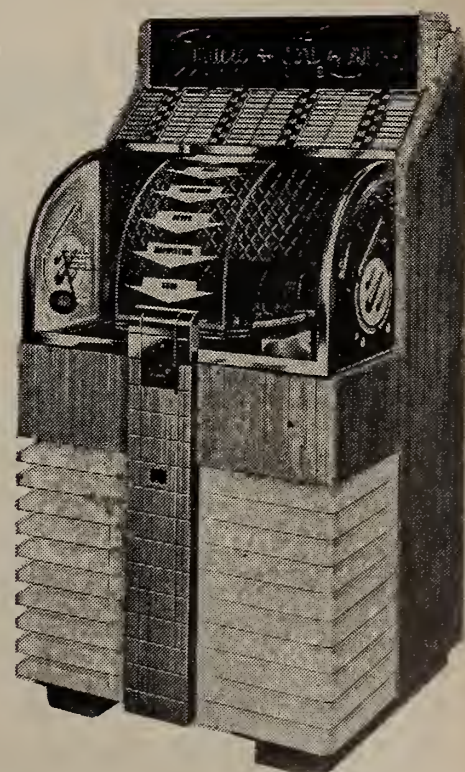


a-l-l d-r-a-g-g-e-d o-u-t?

Feeling real low after these long sweltering summer nights? Still get irked when you think of those late phone calls, the few times you could have slept? Chances are you need more A M I Model "D" juke boxes on your route. Their unfaltering performance will spare you the disturbance of being waked at night. You'll slumber peacefully, confident the play and pay go on.

AMi *Incorporated*

General Offices and Factory: 1500 Union Avenue, S. E., Grand Rapids 2, Michigan



THE "D" IS AVAILABLE IN 80 AND 40 SELECTION MODELS, BLOND OR MAHOGANY CABINETS

"It's What's in THE CASH BOX That Counts"

Mrs. Fortuna Gnarro, Chi Phono Op, Returns From 3 Year Visit To Naples, Italy

65 Year Old Mother Of Robert E. Gnarro, Of A.B.C. Music Service Corp., Originated 150 Machine Route In 1935, Then Known As Fortuna Music Co.

CHICAGO—Tho a little grey at the temples now and even tho his hair is beginning to thin somewhat, Robert E. (Bob) Gnarro of A.B.C. Music Service Corp., outstanding juke box operating firm here, was thrilled this week to fly to New York to meet the S.S. Vulcania of the Italian Line and greet his 65 year old mother, Mrs. Fortuna Gnarro, who was returning from a three year visit to her hometown, Naples, Italy.

Mrs. Fortuna Gnarro was the originator of the Fortuna Music Company here in 1935. By 1941, when her husband passed away, Mrs. Gnarro had built up her route to 150 juke boxes. When her husband passed away, her only child, Bob Gnarro, took over, and in 1946, the business was incorporated into the A.B.C. Music Service Corp., the name it bears today.

A.B.C. Music Service Corp. is one of the most outstanding juke box operating organizations in this area, and in the country, as well. Offices of the firm at 5915 West Grand Ave. are absolutely among the finest and largest of any juke box operating organization in the nation. Bob Gnarro, himself, has been greatly honored for his charitable work and for the many juke boxes he has donated to youth

organizations, as well as for his progressive efforts in behalf of the entire juke box industry.

Mrs. Gnarro will be given an office for her private use, at anytime she desires to visit A.B.C. Music Service Corp., tho it is generally believed by the many employees, as well as the directors of A.B.C. Music Service Corp., that she will rarely avail herself of this courtesy. As founder of the firm, and now 65 years old, Mrs. Fortuna Gnarro is one of the most honored and beloved women in the entire automatic music industry of this city.

When she went to visit her hometown in Naples, Italy, in 1949, she spent most of her time in the suburb of Castella Mare, just outside of Naples. What was supposed to be a short visit extended itself into three years. When the S.S. Vulcania sails into her berth at Pier 84 in New York City, on Saturday, August 16, Robert E. Gnarro, her son, and other juke box people will be on hand to greet her, and to welcome this grand old lady back to the country of her adoption, as well as honor her for the great work she had accomplished in pioneering the way for many of this city's outstanding juke box operations.

ChiCoin Has 4 Machines Coming Off Production Line

CHICAGO — The summertime "slump" in the cointrade is a condition that members of this industry have placed in the limbo of "forgotten phrases." Over at the Chicago Coin Machine Company, this city, everyone has been so occupied with turning out equipment that they haven't had time to even notice that the seasons change. As a matter of fact demand for this factory's current new machines is augmented with operators' requests for its "Match Bowler."

An official of the firm stated "We had stopped production on 'Match Bowler' two weeks ago, but the clamor of operators for the game has forced us to go back into production, and we are making deliveries to our distributors."

"We are now producing four products at our factory, and each is in big demand. They are, in addition to 'Match Bowler', '10th Frame Bowler' our new shuffle game; 'Big Hit' our five ball; and 'Band Box'."

NAMA Convention To Draw Big Crowds

CHICAGO — The 1952 Convention and Exhibit of the National Automatic Merchandising Association (NAMA), being held in Chicago, at the Palmer House, September 14-17, is likely to be the largest in the history of the Association, according to Ernest H. Fox, general Convention and Exhibit chairman.

Fox states that "Advance registration to-date is exceeding that of any previous year, and hotel reservations are still pouring in and are threatening to set a new record, even though the Convention is still a month and a half away."

Exhibits this year will occupy the entire 4th and 7th floors of the Palmer House. "The exhibits will be of greater interest than in previous years because of the new machines which will be exhibited for the first time and because of the number of new product manufacturers who have contracted for exhibit space" stated John S. Mill, exhibit sales chairman.

The program for this year's Convention is described as a practical approach to the business of operating automatic merchandising machines. Outstanding industry speakers as well as speakers from outside of the industry have been scheduled.

Music Ops Agree "Dime Play" Best

CHICAGO—Never before have so many leading ops here agreed on one fact, and that is, according to their own statements:

"Dime play's best."

Word received here from all over the country is to the effect that music operators in various sections now want to change over to 10c play, but are faced with O.P.S. rulings.

The fact remains, as many have stated, that if the operator who wants to change over to dime play will take his case to the local O.P.S. office in his community, along with his books and his accountants, and prove his need for higher coinage play action, he is sure to come out with a favorable ruling in his behalf.

Ops here believe, if this is done by many, many operators, clear across the nation, that a ruling would come thru from Washington headquarters of O.P.S. which would benefit all the nation's operators.

Such outstanding operators here as Ray Cunliffe, Bob Gnarro, Phil Levin, Phil Weisman, Bob Lindelof, Joe Filitti, Andy Oomens, Mrs. Mary Gillette, Lou Casola, Dom Pigati, and so many, many others, are today dyed-in-the-wool devotees of dime play.

As these people have stated time and again, they would never return to nickel play, because they can only foresee themselves losing money with 5c play.

Overhead has so tremendously increased, wages have skyrocketed higher, and all other expenses, have so greatly advanced, that the only answer is 10c play, as far as the automatic phonos are concerned, they state.

"There's only one answer to any music operator's problem today," one of these men stated, "and that is to come here to Chicago and investigate how we are operating with dime play and then take this message back to the other operators in his area so that all will join in with him at one and the same time as the operators here did."

Keep Your Eyes On Keeney

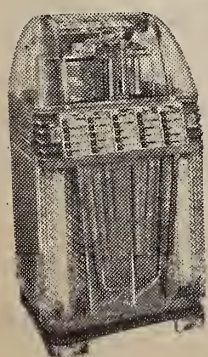
J. H. *Keeney* & CO. INC.
2600 W. FIFTIETH STREET, CHICAGO 32, ILLINOIS

Wha' D' Ya Weigh?

MIAMI, FLA. — Following a number of complaints, city inspectors here, have inaugurated a campaign to test the honesty of the weighing scales scattered thruout the area.

"Some of these machines should take a lie detector test" suggested one of the inspectors.

Scales found inaccurate will be marked with red condemned tags and the coin slots sealed until repairs are made.

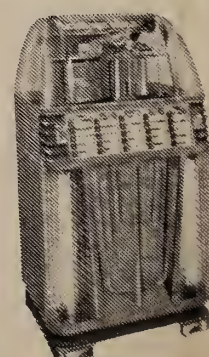


ROCK-OLA'S SUPER-ROCKET . . . PUTS MONEY IN YOUR POCKET

THE NAME
THAT SPELLS
"RICHNESS OF TONE"

ROCK-OLA

THE PHONOGRAPH
THAT SELLS
IT!



ROCK-OLA Manufacturing Corporation 800 North Kedzie Avenue • Chicago 51, Illinois

"It's What's in THE CASH BOX That Counts"

"Super TWIN ROTATION"

THE ELECTRONIC SENSATION!

PLAY
Super
TWIN ROTATION

FOLLOW THE CROWD

"SUPER TWIN ROTATION" has proved player preference—a feature that you can't afford to overlook.

THIS WAY

to the newest, most fascinating game of the year — "SUPER TWIN ROTATION." It's the Electronic Sensation!

"STR" = "SRO"

"SUPER TWIN ROTATION" means "Standing Room Only" in the locations featuring this marvel of scientific achievement!

There is a "SUPER TWIN ROTATION" distributor in your territory. Call him today — be the first to offer this terrific money-maker in your area.

- ALBERTA VENDING MACHINES, LTD.
109 Seventh Ave. E. • CALGARY, ALBERTA, CANADA
- ATLAS MUSIC CO.
221 Ninth St. • DES MOINES, IOWA
- BANNER SPECIALTY CO.
199 Girard Ave. • PHILADELPHIA, PA.
- BANNER SPECIALTY CO.
1508 Fifth Ave. • PITTSBURGH, PA.
- BIRMINGHAM VENDING CO.
540 Second Ave., No. • BIRMINGHAM, ALA.
- BORDER SUNSHINE NOVELTY CO.
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- LYN BROWN CO.
1909 West Pico Blvd. • LOS ANGELES, CALIF.
- BUSH DISTRIBUTING CO.
286 N. W. 29th St. • MIAMI, FLA.
- BUSH DISTRIBUTING CO.
60 Riverside Ave. • JACKSONVILLE, FLA.
- CLEVELAND COIN MACHINE EXCHANGE
2021 Prospect Ave. • CLEVELAND, OHIO
- COPELAND DISTRIBUTORS
900 N. Western • OKLAHOMA CITY, OKLA.
- EMPIRE COIN MACHINE EXCHANGE
1014 Milwaukee Ave. • CHICAGO 22, ILL.
- FIRST DISTRIBUTORS
1750 W. North Ave. • CHICAGO, ILL.
- GENERAL DISTRIBUTING CO.
2814 Main St. • DALLAS, TEXAS
- GENERAL VENDING SALES CORP.
245 W. Biddle St. • BALTIMORE 1, MD.
- GINSBERG MUSIC CO.
ROSWELL, NEW MEXICO
- T. B. HOLLIDAY CO.
727 Main St. • COLUMBIA, S.C.
- LIEBERMAN MUSIC CO.
257 Plymouth Ave., No. • MINNEAPOLIS, MINN.
- MODERN DISTRIBUTING CO.
3222 Tejon St. • DENVER, COLO.
- MIKE MUNVES CORP.
577 Tenth Ave. • NEW YORK, N. Y.
- REDD DISTRIBUTING CO. INC.
298 Lincoln St. • ALLSTON, MASS.
- REDD DISTRIBUTING CO. INC.
811 Union St. • WEST SPRINGFIELD, MASS.
- A. P. SAUVE & SON CO.
7525 Grand River Ave. • DETROIT 4, MICH.
- SOUTHERN AUTOMATIC MUSIC CO.
735 So. Brook St. • LOUISVILLE, KY.
- SOUTHERN AUTOMATIC MUSIC CO.
240 Jefferson St. • LEXINGTON, KY.
- SOUTHERN AUTOMATIC MUSIC CO.
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- SOUTHERN AUTOMATIC MUSIC CO.
129 W. North St. • INDIANAPOLIS, IND.
- SOUTHERN AUTOMATIC MUSIC CO.
1000 Broadway • CINCINNATI, OHIO
- DAN STEWART CO.
140 East Second South St. • SALT LAKE CITY, UTAH
- UNI-CON DISTRIBUTING CO.
3410 Main St. • KANSAS CITY, MO.
- UNITED DISTRIBUTORS, INC.
513 E. Central • WICHITA, KAN.
- UNIVERSITY COIN MACH. EXCH.
852 N. High St. • COLUMBUS, OHIO
- VARIETY DISTRIBUTING CO.
585 Grant St., S.E. • ATLANTA, GA.
- W. B. DISTRIBUTING CO.
1012 Market St. • ST. LOUIS, MO.
- WESTERN DISTRIBUTORS
1226 S. W. 16th St. • PORTLAND, ORE.
- WESTERN DISTRIBUTORS
3126 Elliott Ave. • SEATTLE, WASH.

SEE IT!
PLAY IT!
ORDER YOURS
TODAY!

EVERYBODY'S DOING IT!

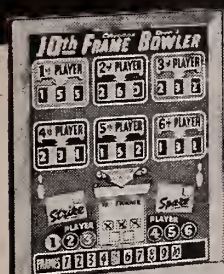
... playing "SUPER TWIN ROTATION," that is. Operators, locations and players are unanimous in their praise for this amazing new game.

EXHIBIT SUPPLY

4218-30 WEST LAKE STREET • CHICAGO 24, ILLINOIS

ESTABLISHED 1901

Chicago Coin's 6 PLAYER 10th FRAME BOWLER



BECAUSE

**"JUST LIKE"
REGULATION BOWLING**

A STRIKE IN THE 10th FRAME
GIVES PLAYER 2 EXTRA SHOTS.

A SPARE IN THE 10th FRAME
GIVES PLAYER 1 EXTRA SHOT.

**NO MORE
"ONE-SIDED" SCORES**

GAME IS COMPETITIVE
'TIL LAST PUCK IS THROWN.

SIZE
8 FT. x 2 FT.

- Features**
- HIGH SCORE OF THE WEEK
 - INDIVIDUAL SCORE DRUMS
 - 7-10 SPLIT PICKUP
 - JUMBO "FLY-AWAY" PINS
 - FORMICA PLAYFIELD
 - REBOUND 20-30 SCORING

CHICAGO COIN MACHINE COMPANY

Chicago Coin's 6 PLAYER MATCH BOWLER

**1. MATCH
A
NUMBER**

**Sensational
"2-WAY"
MATCHING
FEATURE**

**2. MATCH
A
STAR**

ALSO AVAILABLE

Chicago Coin's **5-BALL HIT**
BIG HIT HOME TEAM
vs VISITORS
with **FAST**
"CROSS FIELD ACTION"

BAND BOX
AN ANIMATED SPEAKER
EASILY CONNECTED TO ANY JUKE BOX

1725 DIVERSEY BOULEVARD
CHICAGO 14, ILLINOIS

WANTED

TO BUY
Highest Prices Paid

Wurlitzer 1400
Mutoscope SKY FIGHTER
Exhibit DALE GUN (All Models)
Gottlieb BASKETBALL
Gottlieb BOWLING CHAMP
Gottlieb NIAGARA
Gottlieb WILD WEST
Gottlieb MINSTREL MAN
Gottlieb GLOBE TROTTER
Chi. Coin CHAMPION
Williams HARVEY
LATEST FIVE-BALLS

WIRE — PHONE — WRITE

**INTERNATIONAL
AMUSEMENT COMPANY**

1423 SPRING GARDEN STREET
PHILADELPHIA 30, PA. (Tel.: RI 6-7712)

Wright Displays United's "Stars" In Star Setting



PORTLAND, Ore.—Budge Wright, Western Distributors, this city, put up a special display to exhibit the new United game "Stars."

As pictured above, Wright set the game into the center of the display, surrounding it with the pictures of 18 movie and recording stars. And who's picture is featured directly over the game as top star? Budge Wright, of course.

Ops Agree With Schlesinger

**Acclaim Poughkeepsie Operator's Suggestion
That New Phono Equipment Be Shipped
With 10¢ Coin Chutes As Minimum**

CHICAGO—In the August 2, 1952 issue of *The Cash Box* there appeared a letter exactly as written by Al Schlesinger of Square Amusement Company, Poughkeepsie, N. Y., telling of the fact that, though phono manufacturers are producing much new equipment and that new models seem to come up one atop the other, none has as yet shipped their machines with 10c play chutes as the minimum priced coin it will take.

It seems that this item created quite a stir throughout the entire industry and has elicited much comment from noted operators.

Budge, one of the oldest and foremost distributors on the West coast, is decoration minded, due no doubt to the time and energy he and Mrs. Wright have put into making their home one of the most beautiful in the country. And displaying the United "Stars" in this most attractive display, has helped merchandise the game, according to Budge.

One well known op phoned to say:

"I don't know Al Schlesinger. But, I'll say this for him, he speaks the operator's language. He knows what we're up against. I agree with him 100 percent. I only hope that the industry will read what he has to say. And follow his idea of all new machines coming out with dime coin chutes.

"Here's the reason," this operator continued, "if the operator doesn't want to operate on dime play, then that's his privilege. He can remove that dime chute in his territory and put a penny chute on if he so desires.

"But, guys like us, guys who know what we're up against in highly competitive territories, need dime chutes on all our new machines.

"Not only to convince certain government agencies, but, because this is the case if we want to make any money at all.

"Therefore, we'll use the dime chute just as it comes from the factory. I'm for Schlesinger."

Special Sale!

Practically new and rebuilt
STATLER Cigarette Machines,
8 Col., 1 King Size
Capacity Ea. **\$50**
Supreme Distributors, Inc.
3700 N. E. 2nd AVENUE, MIAMI 37, FLA.

"It's What's in THE CASH BOX That Counts"



For Months of Profits...

Gottlieb's Happy Days

A Player's Game ▶

2 "POP BUMPERS
2 SUPER-SCORING
CYCLONIC KICKERS
2 SUPER-POWER
FLIPPERS

NO
OUT
HOLES!

HIGH SCORE
to 7 MILLION
for REPLAYS

X's and O's
may be controlled
by skill play—
register in lights
on backglass

16 Winning
"Tic-Tac-Toe"
Combinations
for Replays

CENTER HOLE
Lights Side
Contacts for
SUPER HIGH
SCORING

1 to 8
SEQUENCE
Lights 2
Roll-Overs
for REPLAYS

EACH HOLE
AWARDS
½ MILLION
SCORE

9 BALL TRAP HOLES—
INSURE SPEEDILY COMPLETED
PLAY EACH GAME!

An Operator's Game! ↑

IMMEDIATE
DELIVERY

From Your
DISTRIBUTOR

D. Gottlieb & Co.
1140-50 N. Kostner Ave.
Chicago 51, Illinois

"There Is No Substitute for Quality!"

Frank Rowell, Jr. Named Guardian Pres.

CHICAGO—At a board of directors meeting, held last week in this city, Frank Rowell, Jr., was elected to the office of president of Guardian Electric Manufacturing Company.

Rowell will succeed his father, the late F. F. Rowell, Sr., who died on July 20, after serving as founder-

president for the first twenty years of the firm's history.

The new president has been actively associated with the firm since its establishment in May, 1932.

Frank Rowell, Jr., joins other of the company's officers in announcing "No changes in our policy or operation are anticipated."

"Big Swede" Hellstrom Relaxes



CHICAGO—Over at United Manufacturing Company, this city, the production lines are moving so continuously that the staff is kept going at top speed day and night. The candid camera catches "Big Swede" Hellstrom snatching a few hard earned winks in between shifts. (Ed note: We're informed that some of Swede's friends are making slanderous remarks about the action (or it is non-action?) depicted in the above pic).

Pitch Yourself Into A GOLD STRIKE WITH

WICO'S

"MAJOR LEAGUER"

(AUTHENTIC AUTOMATIC BASEBALL PITCHING MACHINE)

A BIGGER MONEY-MAKER THAN MINIATURE GOLF EVER WAS!

ABSOLUTELY FABULOUS PROFITS

This is the most outstanding profit opportunity ever offered this industry. If you have, or can obtain, an outdoor location we will, without charge, arrange complete plans, show you what you will require as well as help you with all arrangements, for the operation of "Major Leaguers" the "Authentic Automatic Baseball Pitching Machines." Wherever placed "Major Leaguers" are attracting tremendous crowds. Operators are earning fabulous profits. People young and old bat right at the ball which is thrown to them by "Major Leaguer", just as in regular baseball. The same type machines are used by the Big Leagues to help their batters develop better batting eyes. This is the greatest profit opportunity ever offered this industry. Take advantage of it immediately. Write. Wire. Phone. Today!!

WICO CORPORATION

2913 PULASKI RD., CHICAGO, ILL.

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America's Finest FISHING EQUIPMENT

Send For Your
FISHING CATALOG
SHEFFIELD SALES

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CLOSEOUT!

Seeburg '46	\$99.50
Seeburg '47	139.50
Rock-Ola '49 and '50 (like new)	295.00
Seeburg Wall Boxes (Brand New)	22.50
Packard Wall Boxes	5.95
1/3 Deposit, Balance C. O. D.	
WRITE — WIRE — PHONE	

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Exclusive A M I Dist. Ea. Pa.
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Capitol Sales Company

5416 W. COLFAX AVENUE
DENVER, COLO. Phone BElmont 3-3215
BElmont 3-9095

DISTRIBUTORS AND JOBBERS OF COIN MACHINES

JACK WILLIAMS, Manager
Telephone day or night BElmont 3-3215
BElmont 3-9095

August 1, 1952
Denver, Colorado

Mr. Bill Gersh
The Cash Box
32 West Randolph St.
Chicago 1, Illinois

Dear Bill:

We received your inventory copy of the Cash Box. For the first time in our life we will be able to run an inventory on the quipment we have and know what we have at a glance. I think it is a God send to any legitimate operator that wants to show his price for tax assessments. I believe that if all operators and distributors would refer to a deal of this kind, in regards to depreciation of equipment, it would no doubt pay for itself in the long run.

Enclosed find a copy of a card that we sent out to all our accounts in this territory. Note right hand corner. How do you like it?

Very truly yours,

Jack

COIN MACHINES PARTS AND SERVICE

The above letter is one of many hundreds received since the first "End-Of-The-Month Issue" (July 30) reached the coin machine industry. It's another ORIGINAL SERVICE The Cash Box is happy to bring its readers. Next "End-Of-The-Month Inventory Issue" will be dated August 30.



Deluxe
in every
detail!
Beautifully
illuminated
playfield!
PLENTY
OF
ACTION!

NEW! **SENSATIONAL!** **EXCITING!**
Williams
LONG BEACH
3 CARD—5 BALL with NEW DOUBLE SCORE
GAME-TO-GAME FEATURE FOR REPEAT PLAY!

3-4 OR 5 ADJOINING NUMBERS CONNECTED BY WHITE
LINES IN ANY SECTION SCORE REPLAYS

NEW "DOUBLE" FEATURE CARRIES OVER FROM
GAME TO GAME UNTIL SCORED. NOTHING LIKE IT EVER
BEFORE! IT'S EXCLUSIVE WITH LONG BEACH AND THE
GREATEST CARRY-OVER OF ALL TIME!

RETURN BALL POCKET WHEN LIT ADVANCES
ARROW ACROSS BACKGLASS TO DOUBLE SCORE.
REMAINS LIT FROM GAME TO GAME UNTIL SCORE
IS MADE IN EACH SECTION!

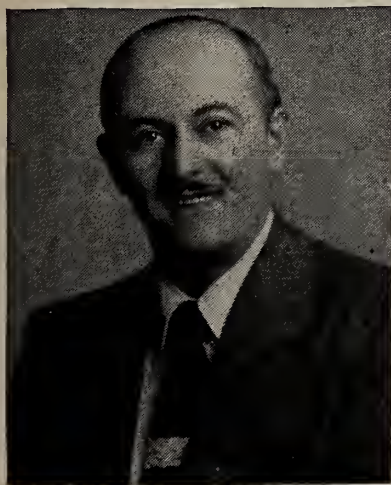
★
EXTRA BALL FEATURE: PLAYER CAN "BUY"
UP TO 3 ADDITIONAL BALLS WITH EXTRA COINS!



It's
"LONG BEACH"
BY WILLIAMS
**LONGER ON
PROFITS!**



N. Y. Music Ops Assn. Sets Date For 15th Annual Banquet



AL DENVER

NEW YORK—Albert S. Denver, president of the Automatic Music Operators Association, this city, announced this week that the organization had completed plans for its fifteenth annual dinner and banquet.

The historical banquet will be held at the Commodore Hotel, Grand Ballroom, on Saturday night, November 1.

"We shall celebrate our 15th year of service to our members and to the industry with a Gala Dinner, excellent entertainment and dancing to the music of one of the leading orchestras," said Denver. "This event will be the

most outstanding affair of the Industry."

In conjunction with the show, the association will once again publish a souvenir journal. Closing date for ads is October 10.

The staff of the association, headed by Denver, and including Nash Gordon and Dorothy Wolk, is now concentrating on the souvenir journal and the sale of tickets.

Capitol Projectors Names It's Rocket Ship "Planet Patrol"

NEW YORK—Sam Goldsmith, Capitol Projectors, Inc., this city, announced this week that the firm had decided on "Planet Patrol" as the name for its space ship coin-operated ride.

Goldsmith is cooperating with several of the firm's distributors in setting the ride into locations, where it will be tested thoroughly. Locally, the ride goes into Macy's Flatbush, Brooklyn store. Then several others will be placed in other stores in the Macy chain, as well as super-market and variety stores.

Most of the firm's distributors have been handling Capitol's Midget Movies. In territories where it hasn't any representation at this time, distributors will be appointed.

"Match-Me" Shuffle Conversion Unit Ups Ops Collections

NEW YORK—Dave Lowy & Company, this city, headed by Dave Lowy, Bob Jacobs and Whitey Druckman, has brought the trade a conversion kit, "Match-Me" for shuffle alleys that is reported to be bringing operators greatly increased grosses.

"The reason why operators are buying numbers of our 'Match-Me' conversion," Jacobs states, "is that it takes the one-player shuffle game and gives the player a competitive incentive to equal or better the score. In certain times of the day, many players are all alone and usually stop playing on the ordinary one-player game after several coins. With our matching score conversion unit on the game, the player keeps playing coin after coin in an effort to meet the competition of the score. We know we have something the operator wants because those who have placed orders for one or two, after a week's time, come back and order them by the dozen."

The "Match-Me" conversion is for Twins, 4, 5 and 6 player shuffle game. It is installed in a matter of minutes, according to Dave Lowy, and offers the player the following features: Highest score bowled; Highest score matched; and Score matched the most times.

Jacobs and Druckman, who have come up with the conversion idea, have had many years experience in the mechanics of coin operated equipment, having previously produced other conversion ideas for shuffle games.

SALE EVERY 50 SECONDS

The Amazing

PHOTOMAT*

delivers a 3" x 5" set of two fine
portraits in less than a minute

Write for Details

* Trade Mark

INTERNATIONAL MUTOSCOPE CORPORATION

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44-06 11th St., Long Island City 1, N. Y.
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DOWN GO PRICES!

SPOT LITE	\$475.00
TURF KING	139.50
HANDICAP (closeout)	275.00
SHOO SHOO	125.00
NIFTY	125.00
SLUGFEST (like new)	180.00

**MANY OTHER GREAT
BARGAINS!**
WRITE! WIRE! PHONE!

LAKE CITY AMUSE. CO.
4533 PAYNE AVE., CLEVELAND, O.
(Tel.: ME 1-7577)

FIGURES DON'T LIE!

DON'T PASS UP THOSE EXTRA DOLLARS!

Convert Your Old Shuffle Games Into Sensational Money Makers



with "MATCH-ME" CONVERSION KIT

Fits on Top of the Backboard of Any Model—Any Make Shuffle Game.

Add the spirit of competition to your present Alley—and watch the take zoom way up!

HOW "MATCH-ME" HYPOS YOUR PRESENT EQUIPMENT

- ★ When coin is deposited a light flashes around the board and stops at one of the 27 listed numbers in no particular sequence. Player must now match this score.
- ★ "Match-Me" features the highest score matched with space for inserting name of player.
- ★ "Match-Me" features the greatest number of times the score was matched with space for inserting name of player.
- ★ "Match-Me" features the highest score bowled in general with space for inserting name of player.



CLUB 48 (Long Island)
"Match-Me" was like giving Shuffle Alley the needle. We're taking in those dimes like mad. We're very satisfied."

DICK'S BAR (Times Square, N.Y.)
"Before we took in \$27.00 a week average. With 'Match-Me' last week we took in a sweet \$63.00. A great gimmick!"

SENSATIONAL FOR ARCADE AND GROUP USE!

"Match-Me" Conversion Kit, complete, \$59.50
(Very easy to install in 5 minutes—Fits all makes and models—Full instructions enclosed.) When ordering please advise game you wish to convert.
Terms: 1/3 Dep., Bal. C. O. D., F. O. B. N. Y.
If your dealer can't supply, order direct.

DAVE LOWY & CO.

580 10th Avenue • New York 36, N. Y.
CHickering 4-5100

ELECTRO NAILS DOWN LOCATIONS FOR YOU!

... and sells more cigarettes!

It's easier to sell locations and keep them sold with ELECTRO. Modern console styling, low enough to fit in those up-front locations, means more sales by ELECTRO. Operators report volume up 10% and more. ELECTRO'S smooth, silent delivery assures satisfied locations ... with less service calls for operators. More locations every day are asking for "that good looking low electric job". Make sure you nail down these locations with ELECTRO.

ELECTRO carries king-size as well as regular cigarettes with no adjustment of columns ... ELECTRO will vend cigarettes at three different prices at the same time!



Bill Bye

ELECTRO REPRESENTATIVE
1401 NO. 28TH ST., KANSAS CITY
Tel. Finley 5441 • Dréxel 5936

THRU THE COIN CHUTE EASTERN FLASHES

Tho the heat continues unabated here, surprisingly enough action at the wholesale firms is quite brisk. Used phonos and games keep going out to operators, and the only problem on new equipment is lack of sufficient deliveries. Several of the wholesale firms moaning about their factories being shuttered by vacations. Another bright spot on the horizon in this area is the appearance of several new manufacturers of equipment—who are making great progress.

The body of Al Bergman's son, Bobby, who was killed in action in Korea, arrived home in Buffalo, N. Y., on Saturday, August 2, and burial was Sunday, August 3. It was quite an impressive military ceremony, with the American Legion, Jewish War Veterans, and members of the boy's college fraternity in attendance. A large number of local coin machine men attended, as did Bill O'Donnell of Bally Manufacturing Co., who came in from Chicago, and Jack Mitnick, eastern regional representative of AMI, who flew in from New York. ... Joe Young, Young Distributing, played host at his office this week to several Wurlitzer distributors from the east, who brought in their service men to take a service refresher course on the new Wurlitzer 1500 phono. Joe Hrdlicka and Hy Turner of the Wurlitzer factory conducted the sessions. Representatives from the Wurlitzer distributors from Philadelphia, Boston, Baltimore and Richmond were on hand. Young, who had spent several days vacationing in Maine, returned for the meet. ... Mike Munves finally broke away from the office and took his missus, Rose, to the Catskill Mountains for a week's vacation. We had an idea he was going to fly down to Miami Beach. While visiting at Moore's, we noted several of Exhibit's "Super Twin Rotation" games being loaded on a truck for delivery to a local operator. In Mike's absence, the extremely efficient manager, George Fleckenstein, holding down the fort.

With the AMI factory on vacation, Barney (Shugy) Sugerman, Runyon Sales Co., instead of aggravating himself about lack of deliveries of the Model "D" phono, is keeping his mind occupied going over plans to renovate his offices and showrooms for the fall. "We're planning on making the Runyon building the most attractive on coinrow" smiles Shugy. ... Joe Weisz, Larch Vending Co., Larchmont, N. Y., makes the rounds of wholesalers along the row. ... Al Simon, Albert Simon, Inc., displays ChiCoin's latest shuffle game "10th Frame Bowler," and reports operators have accepted it in a big way. ... Harry Koeppel, Koeppel Distributing Co., leaves on a vacation in a week from Monday. When he returns brother Hymie will take some time off. However, Hymie plans on being back home to celebrate his 25th wedding anniversary on Sept. 6. He's running a big party for the family at that time. ... Lou Valenti, Valenti Automatic Music Co., Staten Island, busy rushing from one wholesaler to another—and evidently buying, as we note sales slips in his hand as he leaves these places. ... Dave Lowy & Company's "Match-Me" conversion unit for shuffles, going over in a big way. Dave Lowy, Bob Jacobs and Whity Druckman busy rushing them out to the operators. "Altho the price is low" states Jacobs, "the main reason for the success of this 'Match-Me' conversion kit is that it has stimulated collections to an amazing degree wherever placed. If I didn't see the collection slips and talk with the location owners, I would have a hard time believing it myself. It's almost unbelievable." ... Sam Goldsmith, Capitol Projectors, who only returned to the city a week ago, plans on leaving again the early part of next week, returning to Kansas City, to assist in installing his new "Planet Patrol" space ship in that city.

Dave Stern, Seacoast Distributors, Elizabeth, N. J., Rock-Ola distrib, receiving congrats over his daughter Suzanne's dramatic success in taking over the leading role of "Arsenic And Old Lace" with only 18 hours notice. ... Nat Cohn, Conat Sales Co., Inc., exclusive world distributors for "Atomic Jet" space ship ride, busiest man in the city, seeing that sample machines go out to his distribs for showings, and preparing for quantity shipments to these firms. ... Sid Mittleman, Cascade Products Co., Irvington, N. J., and Dave Braun, Linden, N. J., visit along coinrow. Mittleman, manufacturer of "overhead scoreboards" for shuffleboards, states he'll be ready for a big announcement in a few weeks.

THRU THE COIN CHUTE DALLAS DOINGS

As August begins in Texas the heat is still with us and from all indications things will get worse—weather wise that is. The operators are optimistic about business and say that conditions are improving. Some are taking their vacations until things cool off a little. ... B. H. Williams of Commercial Music is spending a nice cool vacation in Colorado trout fishing in icy springs. He will be gone about ten days. In the meantime Tommy Chatten is on a trip to the Panhandle and Mike Koenig is in Louisiana. ... The new United "Star 6-Player" shuffle alley is going well in this territory. ... The operators seem to be making lots of money out of various games. ... H. L. Shipp of Stanton, a new coin machine operator, was in Dallas this week. Shipp formally was in the gas station business. Welcome to the world of Music, record, coin machines and games.

George Green of Odessa is expanding his route. ... Albert (Chick) McKool is expanding his business with shuffle alleys. ... Ditto for E. L. Certain. Two of the boys from Fort Worth were in town this week—Ralph Claybrook and I. D. Hightower. Both say that business is good for them. ... Speck Nevins of Dallas is adding shuffle alleys to his route and George Bury of Hamlin is busy buying phonographs. ... We are glad to hear that Vincent Lopez, who has been in a Fort Worth hospital for the past couple of weeks, is getting better. ... Ed Harvey met with an accident the other day. It seems that he was riding his motorcycle and the thing turned over with him. You should put that in moth balls, Ed. ... Bob de Priest is in Pensacola, Fla., living the "Life of Riley". ... W. W. Brown of Henderson in Dallas the other day, buying quite a bit of equipment.

THE COIN CHUTE

CHICAGO CHATTER

Tightening up of steel now being felt by manufacturers. Also the fact that certain of the farm area ops complaining of poor play due to the drought. And some of the steel centers still low on action as workers attempt to financially recover from long strike. In the meantime some of the smaller plants are first now being affected by lack of steel. Proving, once again, how close this industry is tied with the national economy. And the fact that first sensitive reaction to lesser intake of workers is felt by the operators thruout the nation. . . . Thanks to good friend, José Romero of Santurce, Puerto Rico, who writes: "Referring to your 'End-Of-Month Inventory'. We have been using your figures every month from 'The Confidential Price Lists'. Now (E.O.M. Inventory)' will help us a lot more to keep a detailed record of our monthly inventory and adjust same to its real market value, giving us an accurate gross profit from the profit and loss statements." . . . Irv Vidor of Virginia Beach, Va. mailed us a toughie. To help him locate a mfr who "suddenly disappeared." And in another city yet—here in midwest. But, this past week, Irv a happy guy when we, at last, dug up new address for him. . . . Talked with Frank Mencuri of Exhibit Supply while Frank was in Dallas. Said he, "Goin' terrific on 'Super Twin Rotation'." . . . For those who want to know, owner of the robot pitching spot on Marine Dr. near Wilson Ave. is Dickholtz, prexy of Flash Cabs. . . . Johnny Rowell of Guardian Electric and his adman, Bill Kennedy, spotted at the Chez with Joe E. Lewis helping them finish their scotch. . . . Also seen at the Chez, Sam Stern of Williams (happy over the way his new bingo game, 'Long Beach' is going) with well known distributor, Leo Weinberger of Louisville. . . . Harry Wiczner a very busy man over at Wico Corp. ever since first ad broke on Wico's "Major Leaguer" robot pitching machine in The Cash Box. . . . Thanks to Harry Rosenberg of Double-U Sales, Baltimore, for his very nice letter re: "E.O.M. Inventory Issue." And in which epistle Harry writes: "We feel The Cash Box is the 'bible' of the industry."

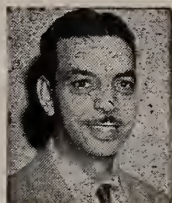
A grand big 'thanks' to Jack Williams of Denver for his letter re: "E.O.M. Inventory Issue" of The Cash Box. . . . The reason may be all those visits to Puerto Rico, but, whatever the real reason is, there's now "siesta time" in the office of Capt. Tom Callaghan. . . . Myer and Lee Gensburg of Genco very happy this week to be able to announce national shipments of their new upright pinball game, "400", which is clicking very, very well on many, many locations all over nation. One noted op here claims, "My '400's' are averaging better than \$90 per day". . . . Bill O'Donnell of Bally is the new "Entertainment Dept." Seen two nites running at one of Chi's leading supper clubs entertaining guests from out of town. . . . Art Garvey is reported to be blowing himself back from Beantown (Boston) to Chi. . . . Never have, and probably never will, see a harder worker than Herb Jones of Bally. This guy loves work. Does many different jobs. And does everyone of them well. . . . Herman Paster of St. Paul—Bill Marmer of Cincinnati in town. . . . Jack Nelson workin' on that pile of mail that accumulated while he rode thru Texas with Phil Weinberg. . . . Thanks to Art Sauve of Detroit for his nice letter about our magazine. Art also advises "I still feel like a colt". . . . All Paul Huebsch at Keeney would say this past week for publication was: "Keep your eyes on Keeney". . . . Hear from far-away California that music ops out there in drive to get dime play. George A. Miller of MOA has attorneys at work. . . . Nate Gottlieb sojourning up at cool, cool Eagle River, Wisc. doesn't know that (but will be the time this comes out) that there's a brand new '52 Caddie in his garage. . . . And Alvin Gottlieb tells me that happiest guy in Wisconsin's woods country is his Dad, Dave Gottlieb, who caught a two pound Wall Eye. Alvin says of himself, "I'm the third assistant pen-wiper 'round here". . . . Gil Kitt just returned from the north woods where he spent time with his gorgeous kids, says, "Whoa, wait'll I catch up to what's been goin' on 'round here". . . . One of the real oldtimers 'round these parts, John Lombardi, now has a one-stop music service goin' for music ops on West Madison Street.

Indianapolis' gift to the coinbiz, Lottie Berman, in town. . . . Was that Jack Sloan kinda bumpin' along on Sheffield? . . . Herb Perkins of Purveyor one of the nicest hosts at the Chez. . . . Rumors by disgruntled, former employees should be taken with a grain of salt. Cost a distrib a good line this past week. . . . Irving Ackerman, attorney for Michigan's music ops, anxious to get copies of depreciation stories from us. (Hope they helped, Irv). . . . Advance info: The big "Annual MOA Convention Issue" of The Cash Box will be dated Sept. 13 and will close here in Chi on Sept. 3, '52. . . . Vote of thanks to Al Cole due from all in field. Al spent six thousand bucks for an ad in 'Newsweek' to obtain new blood. (Which, as all know, will eventually wind up operating everything else, too). Wish there were more Cole Products firms in trade. . . . Japan surrendered on August 14, 1945. . . . Happy Birthday To: Sydelle Blatt, Miami Beach; Budge Wright, Portland, Ore.; Charley A. Casmus, Birmingham; I. H. Rothstein, Philadelphia; Carl Hoelzel, Kansas City. . . . Ed Levin, general sales manager of ChiCoin, advises that the firm has been forced to return to full production on its 'Match Bowler' due to demand from all over nation. . . . What's happened to 'penny' arcades? Seems, from what travelers advise, they're all 'dime' arcades now. . . . Awed compliments to J. Raymond Bacon of Rock-Ola for the way the man carries names, addresses and even phone numbers (and from years back) in his mind. Absolutely amazed us this past week. . . . Frank Roelke and Harry Katz of Coin-Op advise that, due to their first ad, they've been bombarded with letters asking for more info on their "Pitch-O-Mat" robot pitching machine. "Just tell 'em", Frank says, "we're working fast to give 'em all the details". . . . Sol and Nate Gottlieb on to New York to attend the wedding of Harry Rosen's dotter. . . . Only big parking meter mfr left 'round these parts is Duncan. Now combo of Miller, Rhodes and Duncan meters. . . . Andy Wrenn boils up at us for some of our well known shouting. And rightfully so. . . . Bill DeSelm

COVEN

distributing company
3181 Flston Chicago 18, Ill.
Independence 3-2210

Exclusive Distributors of Wurlitzer Phonographs



Geo. George



Roy Monroe

SAVE MONEY! SMASH GO PRICES!!

BIGGEST CLOSEOUT IN OUR HISTORY

FIVE STAR, Very Clean	\$125.00
CONEY ISLAND	375.00
BRIGHT SPOTS	395.00
BRIGHT LIGHTS, Drop Chutes	295.00
ABC's, Very Clean	225.00
SPOT LIGHTS	425.00
CITATIONS	29.50
TURF KINGS, Very Clean	139.50
CHAMPIONS	64.50
WINNERS, Like New	85.00
HAYBURNERS	249.50
RCA RADIOS (25c Chutes)	22.50
PONY EXPRESS, Like New	275.00
MUTOSCOPE PHOTOMATICS	640.00
MUTOSCOPE VOICE-O-GRAPHS	395.00
WILCOX-GAY RECORDIOS	175.00
CHICOIN BASKETBALL CHAMPS	250.00
CHICOIN GOALEES, Very Clean	125.00
BALLY HOOK BOWLERS	145.00

EXHIBIT DALE GUNS	\$ 65.00
CHICOIN 4 PLAYER DERBY, NEW	WRITE
EXHIBIT BIG BRONCO	WRITE
RISTAUCRAT Music Boxes	64.50
ACORN CHARM VENDORS	12.50
KICKER & CATCHERS, Like New	15.00
POP-UPS	12.00
MILLS PANORAMS	200.00

NOTICE!

It's impossible to list all our machines here. Write for any machine you want that is not listed here. PRICED LOWER THAN YOU'VE EVER BEEN ABLE TO BUY IT BEFORE. Write. Phone. Before you buy—CALL ON US!!

MONROE COIN MACHINE EXCHANGE, INC.

2423 PAYNE AVENUE, CLEVELAND 14, OHIO
(Tel.: Superior 1-4600)

IT'S HERE THE TRUEST AUTOMATIC PITCHING MACHINE EVER MADE . . .

"PITCH-O-MAT"

TROUBLE FREE BECAUSE IT'S PRECISION ENGINEERED!

It's Here . . . The First True Automatic Baseball Pitching Machine . . . "PITCH-O-MAT"! Real Big League Baseball Pitching Action. The one and only automatic baseball pitching machine that is TROUBLE FREE — Because it's PRECISION ENGINEERED!! Built by experienced coin machine men who KNOW WHAT YOU NEED TO EARN BIGGER AND BETTER PROFITS. Call around today—SEE "PITCH-O-MAT" . . . the answer to the operators' prayers!! "PITCH-O-MAT" IS READY TO EARN YOU MORE MONEY THAN YOU'VE EVER BEFORE ENJOYED. All arrangements for setting up a complete operation of "PITCH-O-MAT" completely and carefully taken care of for you without any extra charge. WRITE, WIRE, PHONE!!

QUANTITY DELIVERIES START SEPT. 15th

COIN-O MANUFACTURING CO., INC.

3435 NO. SHEFFIELD, CHICAGO 13, ILL. (Tel: GR-7-3780)

CHICAGO CHATTER

(Continued)

advises, "Think Herb Oettinger's good, hey? Well, Bill Marmer's got me clipped for seven bucks right now in our 'gin' game."

Last week, because of a few lucky omens happening to us during the day (we're one of those superstitious guys, like 'Look out for Friday the 13th' 'Watch out for black cats cutting in front of us, etc.) well, because during the morning, as we came up the elevator in this salt mine here, one gal said, 'Seven, please, and the next one said, 'Eleven', we felt kinda lucky. Then, in popped a coupla guys and came thru with some sweet ads. That, and some other lucky omens and, we decided, this is "the day". So, we jumped into a cab, went out to United Mfg. Co. to challenge "the champ". That is, Herb Oettinger, United's 'Gin' champ. Asking for no handicaps, we were ready for one cent a point and everything counting '25' to dethrone the champ for once and all time. (Result? We lost three bucks). Herb's still "the champ". At least as far as we're concerned. Do we hear any challengers? . . . Records play over 100,000,000 times each week in juke boxes thruout the nation. This could be boosted to over one billion times with good programming. . . . A quiet partnership has been formed of four well known guys. Three in this town. One on the west coast. For a big operating company. . . . Ford Sebastian of Exhibit Supply advises that orders are coming into the plant in ever larger numbers each day for 'Super Twin Rotation'. But, regardless, the good, old 'Big Bronco' keeps right on agoin' and agoin' . . . Some of the better visionists here believe that if there is a recession this late Fall (due to past steel and possible forthcoming coal strike) that coinbiz will be best of all. . . . Many ops advise that Al Schlesinger of Poughkeepsie, N. Y. is "100 percent right. All manufacturers should issue new equip' with dime chutes only". . . . Sure sorry to hear about amputation of one of George Jenkins' fingers. Mashed in a heavy door. . . . Ed Wurgler of Wurlitzer, puts it this way, "A nickel is only good for five pennies."

"It's What's in THE CASH BOX That Counts"

IMPORTANT NOTICE

For The Next 7 Years

END-OF-MONTH INVENTORY ISSUE

WILL BE DATED: AUG. 30, 1952

ALL ADVERTISING CLOSES IN
THE NEW YORK PUBLICATION OFFICES
OF "The Cash Box" FRIDAY, NOON..

Aug. 22, 1952



The sensation created by the first edition of *The Cash Box*' "End-Of-Month Inventory Issue" (July 26, 1952) will never be forgotten by all in this industry. The praise and commendation which was heaped upon this publication after the publication of that first edition of *The Cash Box* "End-Of-Month Inventory Issue" is still reverberating thruout the entire industry. The legal fact remains that, not only are all leaders of the industry using this simplified and commendable method for proving their valuation and depreciation, not only have many asked for reprints for themselves to be used 'weekly,' but, all who have filled out the "End-Of-Month Inventory Issue" of "The Confidential Price Lists" are saving this issue for SEVEN YEARS . . . because that is the LEGAL STAT-

UTE of LIMITATIONS.

Therefore, as an advertiser who seeks the type of issue wherein he can obtain constant and continued reference to his products and his firm, certainly SEVEN YEARS should prove of TREMENDOUS VALUE TO ANY SUCH ADVERTISER.

The next issue of *The Cash Box*' "End-Of-Month Inventory Issue" of "The Confidential Price Lists" will appear in the AUGUST 30, 1952 issue. This issue closes in the New York publication offices of *The Cash Box* on Friday, Noon, AUGUST 22, 1952. (The same issue closes in the Chicago offices of *The Cash Box* on Thursday, 5:30 P. M., August 21, 1952, and in the Los Angeles offices of *The Cash Box* on Wednesday, 5:30 P. M., August 20, 1952.)

WHEN YOU THINK OF "ADVERTISING VALUE FOR YEARS TO COME" (7 YEARS TO BE EXACT) THINK OF THE "End-Of-Month Inventory Issue" of *The Cash Box* AND RUSH YOUR AD RESERVATION IMMEDIATELY—TODAY—WRITE NOW . . .

THE CASH BOX

26 West 47th Street New York 36, N. Y.
Phone: JUdson 6-2640

Chicago Office
32 West Randolph Street
Chicago 1, Ill.
Phone: DEarborn 2-0045

Los Angeles Office
6399 Wilshire Boulevard
Los Angeles 48, Cal.
Phone: WEbster 3-0347



Coming in right on schedule, we're told by Nick Carter of the Nickabob, are the new AMI machines, though they still haven't been able to catch up with demand from L. A. and out of town ops. . . . Bally's "Palm Beach" is very much in style around Paul Laymon's, where the list of operators waiting on them is that long. Bally's "Champion" horse, Lucille Laymon tells us, is also holding its lively pace. . . . Wurlitzers are also doing fine in the sales department but are still far behind the orders for them. On second lap of his vacation was Laymon's Wurlitzer salesman Jimmy Wilkins while Ed Wilkes was busy moving back out to Long Beach after selling his home in La Crescenta.

Dropped in at Leuenhagen's to meet up with Art Kassel, the well known orkster. Mary Solle is still trying to get set up on that regular Monday schedule of visiting artists but, meanwhile, many of the recording folks are coming around now and then to say howdy to some of their best friends, the jukebox operators. . . . Things were a little on the quiet side at C. A. Robinson's compared to the heavy action this outfit has been getting for some time now, but Al Bettelman informed us that United's products were still buzzing right along. . . . While Al, Jack Simon and others we talked to agreed that the old bugaboo known as "summer slump" seems to have been beat this year, they all seemed to think that a few dull weeks were inevitable, what with license time and many customers choosing this period as vacation time.

Haven't bumped into Fred Gaunt lately, but Al Bettelman observed that Fred's continuing with the Charlie Robinson firm, doing a great job, and winning new friends and influencing people. . . . Over at Badger Sales, Ray Powers was due back from Sacramento after a nice vacation with his folks. Al Silberman had just launched a large Navy installation at Ventura with a complete line-up of cigarette, drink and food vendors. Williams' new game, "Long Beach," was on the Badger floor and headman Bill Happel tells us the game looks that good, it indeed would do honor to Long Beach or any other municipality welcoming it. . . . Jack Simon was very busy supervising an extensive face-lifting job at his Pico Blvd. emporium. There seemed to be a number of colors in the new front, but predominant was a nice Kelly green.

A firsthand and not very pleasant report of the damage done by the recent earthquakes was brought in by William Black of Bakersfield, the town about 100 miles north of Los Angeles where the tremblor caused plenty of havoc. . . . Center of devastation and death was Tehachapi while nearby Arvin was also hit hard. . . . In the latter town, operator Earl Senter lost two of his locations when the buildings were destroyed by the quake.

Recuperating from an illness was Pomona operator S. L. Griffin. . . . In visiting the Laymons, prior to driving down to Mexico City on an extended vacation trip, were Oklahoma City Wurlitzer distributor C. A. Culp and wife . . . On the Row: Southgate's Harold Sharkey . . . Jack Neil from Riverside . . . Charlie Cahoon of Long Beach . . . Colton's Milton Noriega and William Bradley . . . Clyde Denlinger of Balboa . . . Big Bear's Jack Spencer . . . P. A. Barnes of Baldwin Park . . . El Monte's Tommy Workman . . . Bob Reck from Palm Springs . . . Joe Boll of 29 Palms . . . Pismo Beach's Bob Donahue . . . C. L. Andrews from Santa Ana.

Meeting Dates Of Music Operators' Associations

- August 4—Illinois Amusement Machine Operators' Association
Place: 209 N. Madison Street, Rockford, Ill.
- 4—Amuse. Mach. Operators' Assn., Greater Baltimore
Place: Mandell-Ballow Restaurant, Baltimore, Md.
- 11—Wisconsin Phonograph Operators' Association
Place: Brodhead Country Club, Brodhead, Wisc.
- 14—Music Operators Of Northern Illinois
Place: To be announced
- 27—Central States Phonograph Operators' Association
Place: Jefferson Hotel, Peoria, Ill.
- September 11-13—Music Operators of America
Place: Congress Hotel, Chicago, Ill.

CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE
10 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY NOON AT The Cash Box, 26 W. 47th St., New York 19, N. Y.

WANT

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7060.

WANT—We buy dealers surplus stocks. Operators we pay the highest price for used records from 3 to 6 months old. Top prices paid for 45 RPM's. Call or wire: C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. IS. N. Y. Tel.: Tilden 4-9040.

WANT—800 and 1015's. All you have. LAREDO EXPORTING CO., LAREDO, TEXAS. Tel.: 672-723.

WANT—Will pay top price for AMI Model B; Bally Coney Islands; Bally Bright Lights; Bright Spots. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: Superior 1-4600.

WANT—Used 1428 Rock-Olas. State best price and general condition. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

WANT—Music Operators—to send us their list of top ten tunes, each week. Have good deal for you in exchange. Write: Box #119, c/o THE CASH BOX, 26 W. 47th St., NEW YORK 19, N. Y.

WANT—Used Bright Lights; Coney Islands; Bright Spots and Leaders. Also 100 record Seeburgs and boxes. Best price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVENUE, SEATTLE 1, WASHINGTON.

WANT—Seeburg Shoot The Bear Guns. Any quantity. Give price and condition in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel.: BRYANT 9-6677.

WANT—Mechanical Horses. IDEAL NOVELTY, 2823 LOCUST ST., ST. LOUIS, MO.

WANT—Need for importation, Hollycranes last model. Send price and quantity. CARDINAL AMUSEMENT, 3731 DANDURAND, MONTREAL 34, QUEBEC, CANADA.

WANT—Will buy phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will make trip to inspect if required. Some of labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion, etc. JACOB S. SCHNEIDER, 128 W. 66th STREET, NEW YORK CITY, N.Y.

WANT—Panorams; Spot Lights; Lite-a-Lines; Five Stars; Coney Islands; Bright Spots; Bright Lights. MONARCH COIN MACHINE, INC., 2257 NO. LINCOLN AVE., CHICAGO 14, ILLINOIS. Tel.: Lincoln 9-3996.

WANT—All types Arcade Equipment, Seeburg Bear Guns, Seeburg M100s. Quote lowest prices or will trade New Turf Kings in original crates. Write, Wire Phone: C. A. ROBINSON CO., 2301 W. PICO BLVD., LOS ANGELES, CALIF. (Tel.: DUnkirk 3-1810).

WANT—Ponies; latest Selective Solotone; All Stars; Heavy Hitters; United 10th Inning; Coin Changers; Coin Counters. Any quantity at the right price. LIEBMAN, 12 BABY POINT RD., TORONTO, CANADA.

WANT—Tubes: 2051; 70L7; 6SN7; 75; 6SC7; 2A3; 5V4; 6L6; 6K7 Metal; 6N7 Metal; 6L7 Metal. Will pay \$40.00 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO 13, ILL.

WANT—Your used or surplus records. We buy all year round and pay top prices up to 5% blues and race. No lot too large or too small. We also buy closeout inventories complete. BEACON SHOPS, 821 NO. MAIN ST., PROVIDENCE, R. I. Tel.: Union 1-0320.

WANT—All types of post-war flipper five ball games, in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANTED—Late Model Solotone Master Entertainers and Selective Boxes. REGENT VENDING MACHINES, LTD., 779 BANK STREET, OTTAWA, CANADA.

WANT—United Six Players—all models; Chicoin Six Player stationary light-up pins. Quote quantity and prices on above. UNITED PLAY MACHINES, INC., 578—TENTH AVE., NEW YORK, N. Y. Tel.: Longacre 5-8748.

WANT—Coney Islands; Bright Spots; Bright Lights; United's Leader; 100 Record Seeburg Phonographs & Bar boxes & Late Model Phonographs; Chicago Coin & Exhibit Guns; Seeburg Bear Gun; Hobby Horses. Give best price and quantity in first letter. VALLEY DISTRIBUTORS, 710-12th STREET, SACRAMENTO, CALIFORNIA.

WANT—AMI, C or D, 40 selection hideaways; Wall Boxes. Seeburg M-100's (78 and 45); 147M; 146M; Wurlitzer 1400; 1450; 1250; 1217; 1017. Very latest amusement machines; Scales; Adaptors; Speakers. Write stating condition and prices. ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

CLASSIFIED ADVERTISING SECTION

WANT—Wurlitzer Model 1250's; Seeburg M100B's 45 R.P.M. Will pay cash or trade Williams Horse Feathers and Chicago Coin 4 Player Derbies. Write, wire or phone. BUSH DIST. CO., 286 N. W. TWENTY-NINTH ST., MIAMI 37, FLA. Tel.: 3-4623.

WANT—Bingo Rolls. State price and condition first letter. SYSTEM AMUSEMENT CO., 810 WEST 2nd AVE., SPOKANE, WASH.

WANT—Used Seeburg juke boxes model M100 78 RPM 15,000 series and up. Jennings Cigarola machines used and Turf Kings. State price and quantity available. Write airmail to: FAR EAST AMUSEMENT, 904 TAFT AVE., MANILA, P. I.

FOR SALE

FOR SALE—Operators of Arcades, Bowling Alleys, Skating Rinks, etc. Group Type Shuffle Game—can be used for Group Operation on ticket or cash plan. Write for full particulars and photo. DAVE LOWY & CO., 580 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-5100.

FOR SALE—15 Wise Owl Quizzettes \$5 ea.; 1 Pop Up \$10; 1 Shipman Select-A-Bar (like new with stand) \$15; 1 H246M Seeburg Hideaway \$175; 13 3WT-L56 Seeburg Wall boxes \$44.50 ea. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN ST., FAYETTEVILLE, N. C. Tel.: 3992.

FOR SALE—The old reliable Massengill and Darlingtonian coin operator pool tables. All sizes complete with accessories. Write for information and we will enclose our Bargain Sheet on used equipment. We will buy late one balls; Bingo games; Williams tables; arcades and recent shuffle alleys. DARLINGTON MUSIC COMPANY, 132 NORTH MAIN STREET, DARLINGTON, S. C. Tel.: 500.

FOR SALE—New Wms. Olympia games \$225; New Gottlieb Quartet \$225; New Wms. Horse Feathers \$250; New Wms. Sea Jockey \$275; Used Keeney 2 player League Bowler Rebound \$75; United ABC clean \$275; Spot Lite upright amusement game formerly \$395; now \$49.50 each; Knockout \$75; Nifty \$110; Double Action \$125; Rag Mop \$115; Deluxe World Series \$250; Like New Exhibit 6 Shooters \$175; Hayburners \$225; Things \$35; Playballs \$35; Tri-Score \$50. Will buy Consoles from Penna. Operators or will exchange for above games. K.C. SPECIALTY CO., JACK KAUFMAN, 410 MARKET ST., PHILA. 6, PA. Tel.: MARKET 7-6865 or 7-6391.

FOR SALE—Spot Lites \$450; Bright Lites \$340; Coney Island \$375; A.B.C. \$215; Zingo \$250; Flying Saucer \$75; Tri-Score \$50; Bally Big Inning \$100; Star Series \$75. ALLAN SALES, INC., 928 MARKET STREET, WHEELING, WEST VIRGINIA.

FOR SALE—6—100 M. 78 Seeburgs \$600; 1—1250 Wurlitzer \$375; 1—750 Wurlitzer \$65; 4—Citations \$40; 4—Bally Speed Bowlers \$25. IDEAL MUSIC CO., 620 W. 6th ST., TOPEKA, KANSAS. Tel.: 2-5201.

FOR SALE—Universal steel stands, manufactured by Chicago Metal Company, new—original crate—priced to sell. Single weighted, single safe, double safe. J. ROSENFELD CO., 3220 OLIVE ST., ST. LOUIS, MO. Tel.: OLIVE 2800.

FOR SALE—115 New and used wall boxes \$100 at Thermopolis, Wyoming. "Radio" JOE WARRINGTON, AUTOMATIC MUSIC, THERMOPOLIS, WYOMING.

FOR SALE—Write us for the lowest prices on the finest reconditioned used phonographs: 100 Seeburgs 78'—45'—Wurlitzer 1100's, 1015's. Export trade invited. WINTERS DISTRIBUTING CO., 1715 HARBOR AVENUE, BALTIMORE 13, MD. Tel.: LEXington 8820. Wurlitzer distributors Maryland and District of Columbia.

FOR SALE—Citations 39.50; Champions \$59.50; Shuffleboard supplies; new scoring unit wall type \$79.50; used scoring unit \$59.50; Climate Adjuster \$19.50; Bingo and Arcade Equipment write. MERIT INDUSTRIES, 542 W. 63 ST., CHICAGO, ILL. Tel.: ENglewood 4-9202, ENglewood 4-9204.

FOR SALE—New Astroscope \$275; New Ic Camera Chief \$10; New Ic Advance Peanut Machines \$12; 120 Wurlitzer Wall Boxes \$3; Citations \$55; Bally Rapid Fire \$75; Bowlette \$40. MATHENY VENDING CO., INC., 564 W. DOUGLAS, WICHITA, KANSAS.

FOR SALE—Coin Operated Pool Tables. 3½' x 7'. Patented—Feature returns Q-Ball and Scratch Balls. Q-Ball and other balls same size. Price \$585 f.o.b. Pensacola, Florida. F. A. B. DISTRIBUTING CO., INC., 1019 BARONNE ST., NEW ORLEANS, LA., 911 GERVAIS ST., COLUMBIA, S. C., 304 IVY ST., N. B. ATLANTA, GA. Write for details.

FOR SALE—Will sell, trade, or buy all types of coin operated equipment; Pin Games; Shuffle Alleys; Music Boxes; Guns, Etc., with operators in Pennsylvania. RUGINIS NOVELTY COMPANY, 329 East Seventh Street, Mount Carmel, Penna. Tel.: 31.

FOR SALE—Shuffle Alley Pucks—For Manufacturers and Distributors. We have the finest Two-Sided Puck in the market for use on all Shuffle Alleys. It's highly polished and plated—guaranteed the finest in the world—and we offer it at the lowest price in the field. Write—wire—phone for quantity prices. GOOD-YEAR PRODUCTS CORP., 410 N. BROAD ST., ELIZABETH 3, N. J. Tel.: ELizabeth 2-0089.

FOR SALE—Packard Boxes (late serial numbers) \$7.50 ea.; Seeburg Hide-A-Ways, Model 146 \$95 ea.; Packard Hide-A-Ways (like new) \$50 ea.; Bally Citations \$25 ea.; Photo Finishes \$49.50 ea.; 3025 Wurlitzer Boxes \$10 ea.; 3031 Wurlitzer Boxes \$6 ea.; Rockola Hide-A-Ways \$60 ea.; Wurlitzer 750's \$50 ea.; Quizzers \$65 ea. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIF. Tel.: Market 1-3967.

FOR SALE—Seeburgs—Bear Gun \$275; 100 selection Model A \$725; 46M \$175; 46 HW \$145; Tear Drop Speaker \$17; Bally Hi Rolls \$75; Six Shooter \$175; AMI Model B—\$395; Universal Winner \$95; Photo Finish \$65; Gold Cup—Entrys \$25; will trade for Exhibit Pony Express and Turf Kings. STANLEY AMUSEMENT CO., 5225 SO. TACOMA, WASHINGTON. Tel.: RIVERSIDE 1604.

FOR SALE—Eastern Electrics (C-8), reconditioned, New Hammerloid Paint \$139.50; 950 Nationals, 25c play, 2 king size columns, New Hammerloid Paint \$139.50. UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH STREET, COLUMBUS 8, OHIO. Tel.: UNiversity 6900.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Phonographs with famous Davis six point guarantee: Seeburg Hideaway Specials H148M \$219; H147M \$169; H246M \$159; H146M \$129; 1941 R C Special \$50; Wurlitzer 1080 \$159. DAVIS DIST. CORP., 738 ERIE BLVD. E., SYRACUSE 3, N. Y.

FOR SALE—Six Player League Bowler \$195; Six Player Deluxe S. A. \$300; Twin Shufflehead \$100; Trophy Bowl, Super Twin Bowler, Double Header, Goalee \$35 ea. WANT—Super World Series. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN RD., SCHENECTADY, N. Y.

FOR SALE—Wurlitzer 1017 Hideaway with cobra head \$99.50; Wurlitzer 1015 \$110; Wurlitzer 1250 \$369.50; Wurlitzer 1100 \$245; Seeburg Hideaway H 246M \$99.50; Seeburg Hideaway M \$69.50; Seeburg 147S \$99.50; Aireon Coronet \$50. WESTERN DISTRIBUTORS, 1226 S. W. 16th AVE., PORTLAND 5, ORE. Tel: ATwater 7565.

FOR SALE—1 Seeburg Chicken Sam Gun rebuilt with target \$95; 1 Chicago Coin Ace Bowler 2 Player \$75; 1 Harvest Time \$60; 1 Hayburner clean \$225; 1 New Evans Constellation Phonograph model 135, floor sample, write. AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA STREET, EVANSVILLE 10, INDIANA.

FOR SALE—Coney Islands \$450; ABC Bingo \$275; Zingo \$325; Total Rolls \$50; High Rolls \$75; 3020 Wall Boxes \$39; Grand Award Pin \$40; One Two Three \$50; Barnacle Bill \$40; Ballerina \$35; WIL56 Wall Boxes \$14. V. YONTZ, BYESVILLE, OHIO. Tel: 5781.

FOR SALE—Bingo Games: Five Stars \$150; A.B.C. \$235; Bolero \$395; Leaders \$350; Brite Lites \$310; Brite Spot \$450; Spot Lites \$375; Coney Island \$375; Atlantic City \$475; County Fair \$225; Steeple Chase \$250; Hayburners \$225; Spark Plug \$250; Sea Jockey \$275. Jumbo Pins: Turf Kings \$125; Winners \$85; Citations \$35; Photo Finish \$50; Gold Cups \$35. One-half deposit, balance sight draft. CLEVELAND COIN MACHINE EXCHANGE, INC., 2021 PROSPECT AVE., CLEVELAND, O.

FOR SALE—Reconditioned Wurlitzers: 1250's \$500; 1100's \$350; 1015's \$225; 1080's \$200. Seeburgs 146M \$187; 147M \$225; 148ML \$325; Wall Boxes 3W2-L56 \$18.50; W1-L56 \$15 less tubes. Packard Manhattan's \$169.50. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND 2, VA.

FOR SALE—2 Chicago Coin 4 Player Derbys, Like New—Perfect Shape—\$279.50 each. Will trade on new 6 Player Chicago Coin Bowlers, window type. C & L DISTRIBUTING CO., 324 WEST ALABAMA ST., HOUSTON 6, TEXAS. Tel: LY 8711—LY 9908.

FOR SALE—Champions \$49.50; Winners \$89.50; Turf Kings \$139.50; Williams Sweetheart \$74.50; Chicago Coin Pin Bowler \$79.50; Gottlieb Knockout \$79.50; Four Horsemen \$94.50; Triplets \$109.50; United Skee Alley \$69.50. MICKEY ANDERSON, 314 E. 11th St., ERIE, PA. Tel: 22-894.

FOR SALE—Bally's Spot Lites, thoroughly reconditioned, immediate delivery \$400 per unit. Send \$100 deposit and shipping instructions. Balance C.O.D. SHELDON SALES INC., 881 MAIN STREET, BUFFALO 3, NEW YORK. Tel: Lincoln 9106.

FOR SALE—Seeburg 100 A \$719; Seeburg 147 \$149; Packard Manhattan \$110; 5000 records—used 5c ea. AMERICAN VENDING CO., 615-10th AVENUE, NEW YORK CITY, NEW YORK.

FOR SALE—Just off our route: Wurlitzer 1250 adaptor and 48 Selection Wall Box \$125; Gottlieb Bowlette \$45; Seeburg Chicken Sam converted to Swing Monkey \$50. 1/2 deposit with order. FRENCHY & CO., 7624 N. E. 2nd AVENUE, MIAMI, FLA. Tel: 72767.

FOR SALE—New and used Scales. Send for our special price list on new Scales and bargain list on used ones. SPARKS SPECIALTY CO., SOPERSTON, GA.

FOR SALE—Chicago Coin Hit Parades \$125; Model 1422 Rock-Ola \$75; Genco Shuffle Target \$125. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel: TYler 4-3810.

FOR SALE—New and used phonographs and games by distributors of world's finest (Wurlitzer phonograph). For service and quality phone or write: COVEN DISTRIBUTING CO., 3181 ELSTON AVE., CHICAGO 18, ILL. Tel: INdependence 3-2210.

FOR SALE—Beat this if you can. Every phonograph rebuilt and renewed ready for location. Wurlitzer 750 \$79.50; Rock-Ola 1422 blonde refinished \$109; Seeburg 146 \$139; Aireon Motors \$4.95; 3-6 and 10 Amp plug fuses \$4.00 hundred. 1/3 with order, balance C.O.D. GAY COIN DISTRIBUTORS, INC., 4866 WOODWARD AVE., DETROIT 1, MICH.

FOR SALE—Bingo games guaranteed in A-1 mechanical condition and ready for location including Spot Lites at \$344; Coney Islands at \$324; Bright Lights at \$248; Atlantic City at \$494; and Zingos at \$215. T & L DISTRIBUTING CO., 1321 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel: MAIN 8751.

FOR SALE—Spotlites \$430; Madison Square Garden \$115; Six Shooter \$125; Knockouts \$79; St. Louis \$39; Control Tower \$110; Football \$40; Nifty \$110; Wild West \$145; Punchy \$95; Rockettes \$100; 1946 Seeburg \$100; 100A Seeburg \$625. All ready for location. ROANOKE VENDING MACHINE EXCHANGE, INC., 118 W. WASHINGTON STREET, CHARLESTON, W. VIRGINIA. Tel: 3-0311.

FOR SALE—Wurlitzer 1080 \$179.50 ea.; Wurlitzer 1100 \$375 ea.; 10 Seeburg 100 A—78 \$675. Plus \$10 for crating. Many others—write for list. YOUNG DISTRIBUTING CO., 599 TENTH AVE., N. Y. C., N. Y. Tel: CHickering 4-5050.

FOR SALE—Chicoin Bowling Alleys \$55; Seeburg Guns \$75; Lite League \$49.50; DeLuxe Bowler \$34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.

FOR SALE—Packard Wall Boxes \$10 each; Used Rock-Olas; Seeburgs; Wurlitzers; etc. New Smokeshop Cigarette Machines priced right. One Balls: Turf Kings, new, in original crates; used Turf Kings; Citation; priced right. Also Mechanical Horses. Liberal trade-ins. EASTERN VENDING SALES CO., INC., 940-42 LINDEN AVENUE, BALTIMORE 1, BALTIMORE.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Phonograph and pinball route located near atomic plant. Take good. 200 pieces. Established eighteen years late model equipment \$85,000; \$45,000. down, \$10,000. payment every three months, or \$80,000 cash. THOMAS BUTCHER, JR., 408 N. OAKLAND AVE., CARBONDALE, ILL.

FOR SALE—The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you buy get our quotation first. COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel: Riverside 4131.

FOR SALE—Overstocked on used 5-Balls: Shanty Town \$50; BeBop \$50; Playtime \$40; Gondola \$20. Hundred others. Low price, Formica Flipper Guards, ready for location. CAPITOL SALES CO., 5416 WEST COLFAX, DENVER, COLORADO.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40 word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box, "The 'Bible' of the Coin Machine Industry." Send your check for \$48 today plus your first 40 word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

FOR SALE—Double Action \$129.50; Tri Score \$64.50; South Pacific \$69.50; Mercury \$60; Carnival \$25; Tahiti \$62.50; Baby Face \$24.50; Aquacade \$30; Triplets \$135; Knockout \$79.50. Write for our list of used pins and music. MILLER NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH. Tel: 9-8632—5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel: TYler 8-2230.

FOR SALE—Clean ready for location: Wurlitzer 1080's \$150; Seeburg 5c wireless wall box \$7.50; Packard wall box \$7.50. CAIN-CAILLOUETTE INC., 1500 BROADWAY, NASHVILLE, TENN. Tel: 42-8216.

FOR SALE—40 Seeburg WIL-56 Wireless Wall Boxes, ea. \$8. 1/3 deposit, balance C.O.D. or Sight Draft. KOEPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.

FOR SALE—Packard Wall Boxes ready for location \$12.50, satin or chrome. Seeburg Bear Games \$299.50. WANTED—Advance Scoring Units. WESTERN DISTRIBUTORS, 1226 SW 16th AVE., PORTLAND 5, OREGON.

FOR SALE—Phonograph records direct from our routes. We welcome complete inspection of our stock. Continuous supply at all times. RELIABLE COIN MACHINE CO., 184-199 WINDOR STREET, HARTFORD, CONN.

FOR SALE—2 C. C. Thing \$95; Bally Carnival \$35; Exhibit Gondola \$35; Universal Deluxe Twin Bowler \$125; Gottlieb Barnacle Bill \$45; Exhibit Six Shooter \$195; Universal Winner \$175. DAN STEWART COMPANY, 140 E. 2nd SO., SALT LAKE CITY, UTAH. Tel: 9-0931.

FOR SALE—United Across the Board; Chicago Coin Derby; Midget Movies; Relax-a-Lator; Auto Studio (Four Pictures for a Quarter); Wurlitzer 1217; Wurlitzer 1250; Seeburg 100, 78 RPM.

WANT—Will pay cash for Bally Bingo Machines and Metal Typers. REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN ST., ALLSTON, MASS. Tel: ALgonquin 4-4040.

FOR SALE—Bally's Atlantic City \$500 each. One-half deposit with balance C.O.D. FRENCHY AMUSEMENT CO., 7624 N.E. 2nd AVE., MIAMI, FLA.

FOR SALE—Rock-Ola 1424 Walnut Hideaway \$140; Wall Boxes 1530, clean \$15; Bar Brackets \$4; 1525 5-10-25c Wall bar boxes \$5; Gottlieb Bowlette \$39.50. WATERBURY AMUSEMENT MACHINE CO., 453 WEST MAIN ST., WATERBURY 35, CONN.

FOR SALE—RCA 25c Coin Radio \$22.50; 4 Col. Postage Stamp Vendors \$18; National Candy King New \$27.50; Shipman 2 Col. Stamp Vendors \$18; Acorn Charm Vendors \$12; Champion Basket Ball New \$20; Pop Ups New \$20; Packard Wall Boxes New Hi Chrome \$22.50; Chicago Coin Horsehoes \$90; Eastern Elec. Cig. Vendor New \$249.50; Band Box \$139.50; Silver King Hot Nut New \$12; Unedea Pak Cig. Vendor 25c \$85; Mills Candy Vendor 5 Col. \$65; AMI Model C Like New \$475; AMI Model A Very Clean \$300; Wurlitzer 1080 Very Clean \$169.50; Seburg 3 Wire 5-10-25c wall boxes. Write MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel: Superior 1-4600).

FOR SALE—Special Limited Offer—Ten new Shipman Triple Column Postage Stamp Machines plus 100,000 Free Stamp Folders—all for \$395. Victory Folders \$6 for 10,000; Shipman Folders \$10 for 20,000. Mail Check To—SCHWARTZ DISTRIBUTING CO., 1800 S. W. 17th ST., MIAMI, FLORIDA.

FOR SALE—Complete Shuffleboard Refinishing Equipment. Two special shuffleboard equipped trucks. We will install entire equipment in any part of the country, and show you our formula for refinishing. Four years experience in refinishing and manufacturing of shuffleboards. Reason for selling, present owners going in government work. BOX HOLDER, 14806 BENTLER AVE., DETROIT, MICH.

FOR SALE—50 Bally Heavy Hitters \$42.50 each; 12 Bally Hy-Rolls \$44.50 each; 2 Philadelphia Toboggan Skee Balls with Automatic Score Reset \$150 each; 30 Scientific Pokerinos \$99.50 each; 25 Chicago Coin Roll Downs \$20 each; 5 Chicago Coin Goalees \$50 each; 2 Flash Bowler Skee Balls \$99.50 each; 1 Chicago Coin 4 Player Derby \$345; 30 Genco Advance Rolls \$39.50 each; 50 Aireon Super Deluxe Phonos \$50 each; 5 Seeburg Bear Guns \$239.50 each; 25 United A.B.C. \$225 each; 2 Universal Bowl-O-Matics \$325 each; 10 Challenger A.B.T. Pistols \$29.50 each; 5 Bally Champion 1B \$54.50 each; 5 Chicago Coin 2 Play Bowling Alleys, with Lite Up Pins \$35 each; 10 Chicago Coin 2 Play Bowling Alleys \$25 each; 5 Chicago Coin Bowling Classics \$75 each; 2 United 2 Play Express \$75 each. 1/3 deposit required, balance Sight Draft. B. L. MIDWEST MUSIC COMPANY, 8600 W. COLFAX AVE., DENVER 15, COLO. Tel: BELmont 3-4216.

FOR SALE—54 Revco Ice Cream Cup Vending Machines—29 on location. Can be bought either on or off location. All in good condition. J. PEKIN DISTRIBUTING CO., 14209 SO. VERMONT AVE., GARDENA, CALIF.

FOR SALE—United Steeplechase \$295; Coney Island \$245; Touchdown \$245; Williams Spark Plug \$250; Hayburner \$245; Sea Jockey \$245. Write for low prices on pins, bingos, arcade games. LEHIGH SPECIALTY, 826 N. BROAD STREET, PHILADELPHIA 30, PA.

FOR SALE—Perfect Condition—like new: Coney Islands (latest model with improved 5 contacts) \$400; Leaders \$375; Hot Rods \$60; Turf Kings \$175; Citations \$35; Various late Flipper Pins (write) 1/3 Dep. Bal COD. W. E. KEENEY MFG. CO., 5231 SO. KEDZIE AVE., CHICAGO, ILL. Tel: HEMlock 4-3844.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Finest premiums for stimulating play on your amusement games. Every premium proven by operators. The premiums we feature are for operators only. We don't sell stores. Write for our descriptive price list. **HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND RD., MILWAUKEE 13, WIS.** Tel.: BLuemound 8-7600.

FOR SALE—New and used Turf Kings, write. Bally Champions and Citations, write. New Music Mite, surprising price, write. Rock-Ola '46 and '47; Wurlitzer 1015; Seeburg 46M and 47M, write. **LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO.** Tel.: HEnderson 1-7577.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. **UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS.** Tel.: West 3-3224.

FOR SALE—Complete line of used equipment on hand: Phonographs; Shuffle Games, etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibit; Genco and others. **TARAN DISTRIBUTING, INC., 2820 N.W. 7th AVE., MIAMI 34, FLA.** Tel.: 3-7648.

FOR SALE—Coney Island \$390; A.B.C. \$215; Spot Lights \$425; Atlantic City—write. Skee Alleys \$65; Universal Supers \$60; Shuffle Alleys \$15; Five Stars \$145. **ALLIED COIN MACHINE CO., 786 MILWAUKEE AVE., CHICAGO 22, ILL.** Tel.: Can. 6-0293.

FOR SALE—1—1946 M \$135; 1—1015 \$150; 1—1080 \$165; 2—H-246 Hide Away \$165; 20—3W2-L56—3 Wire 5c—\$15 ea.; 10—W. S. 2 Z Wireless 5c \$6 ea.; 10 Packard Boxes \$7.50 ea. **SERVICE VENDING CO., 236 N. DIAMOND ST., MANSFIELD, OHIO.**

FOR SALE—Wurlitzer 1100 \$349; Seeburg 148ML \$265; 146S \$115. On hand, a large supply of Packard, Wurlitzer and Seeburg Wall Boxes fully reconditioned. Write: **CENTURY MUSIC DISTRIBUTORS, 1221 MAIN STREET, BUFFALO 9, N. Y.**

FOR SALE—Futuritys \$247.50; Spot Lites \$359.50; Coney Islands \$325; Turf Kings \$145; Crossroads (floor samples) \$175; Williams Slug Fest \$135; Williams Sportsman (new) \$115; Genco Double Action \$75; United Steeplechases (floor samples) \$250; Old Hilltops \$225; Quarterbacks \$50; Genco Shuffle Targets \$49.50; Genco Rip Snorters \$40. **NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LOUISIANA.** Tel.: Canal 8318.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. **ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH.** Tel.: UNiversity 4-0773.

FOR SALE—Empresses; Thrones; '39 and '40 Standards and DeLuxes; Classics; W1L56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. **SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA.** Tel.: 349.

FOR SALE—Seeburg M100 (78); Rockola 1428's AMI Model "C"; Wurlitzer 1015 and 1250 at low prices. Want to buy all post war machines. Give details first letter stating model, quantity, condition and price. **SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH 4, N. J.**

FOR SALE—Ready for location—College Daze \$75; Fighting Irish \$75; Football \$65; Freshie \$65; Hits and Runs \$99; Majors 49 \$40; Phoenix \$39.50; St. Louis 50; Stop & Go \$99.50; Tahiti \$75; Utah \$60; Silver Bullets \$100; Hayburner \$215. **AMUSEMENT ARCADE CO., 419-9th ST, N.W., WASHINGTON, D. C.**

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. **WILLIAMSPORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA.** Tel.: 2-3326 or 2-1648.

FOR SALE—Packard Wall Boxes \$10 each; Used Rock-Olas; Seeburgs; Wurlitzers; etc. New Smokeshop Cigarette Machines priced right; One Balls: Turf Kings, new, in original crates; used Turf Kings; Citation; priced right. Also mechanical horses. Liberal trade-ins. **EASTERN VENDING SALES CO., INC., 940-42 LINDEN AVENUE, BALTIMORE 1, MARYLAND.**

MISCELLANEOUS

NOTICE—These 3 telephone numbers are important to you: **The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEbster 3-0347.**

NOTICE—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is **DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA.** Tel.: Magnolia 3931.

NOTICE—Change to dime play. Hawley Converter Kit for old style and new style Packard boxes. Lots of 25, \$1 each; Samples \$1.25. Contains new glass, dime bushings, parts for rector. Kits also available for other five-cent boxes. Specify your needs. **J. R. HAWLEY DISTRIBUTING CO., 2720 W. PICO BLVD., LOS ANGELES, CALIF.**

THIS WEEK'S USED MACHINE QUOTATIONS

13th Year of Publication
723rd Consecutive Week's Issue

How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; Second price listed is highest price.

EXPLANATION

- | | |
|-----------------------------|------------------------------------|
| 1. Prices UP | 5. No quotations Last 2 to 4 Weeks |
| 2. Prices DOWN | 6. No quotations 4 Weeks or Longer |
| 3. Prices UP and DOWN | 7. Machines Just Added |
| 4. No change from Last Week | * Great Activity |



WURLITZER

4. 24	29.50	39.00
4. 600R	39.50	50.00
4. 600K	49.50	69.50
4. 500A	49.00	69.50
4. 500K	35.00	59.50
4. 41 (Counter)	24.50	50.00
6. 51 (Counter)	30.00	45.00
4. 61 (Counter)	24.50	50.00
4. 71 (Counter)	59.50	75.00
6. 81 (Counter)	49.50	75.00
4. 700	49.50	89.50
2* 750M	59.50	89.00
4. 750E	69.50	94.50
4. 780M Colonial	49.50	99.50
4. 780E	79.00	89.50
2. 800	50.00	98.00
4. 850	54.50	79.50
4. 950	59.00	99.50
2* 1015	110.00	225.00
2. 1017 Hideaway	105.00	225.00
1* 1100	285.00	375.00
4* 1080	150.00	200.00
2* 1250	369.50	500.00
6. 300 Adapter	10.00	15.00
6. 320 Wireless Wall Box	3.50	5.00
6. 310 Wall Box 30 Wire	4.50	5.00
4. 320 2 Wire Wall Box	4.00	5.00
6. 332 2 Wire Bar Box	5.00	9.50
6. 331 2 Wire Bar Box	5.00	10.00
6. 304 2 Wire Stepper	3.50	5.00
6. Wireless Strollers	19.50	25.00
6. 430 Speaker Club with 10, 25c Box	69.50	75.00
6. 420 Speaker Cabinet	40.00	49.50
2. 3031 Wall Box	6.00	12.00
4. 3045 Wall Box	9.95	20.00
4. 3020 Wall Box	29.50	40.00
2. 3025	10.00	22.50
4. 2140 Wall Box	20.50	24.50
4. 219 Stepper	22.50	35.00
4. 100 Wall Box 5c 30 Wire	3.50	5.00
6. 100 Wall Box 10c 30 Wire	12.50	17.50
6. 111 Bar Box	3.00	10.00
4. 120 Wall Box 5c Wire	3.00	4.50
6. 305 Impulse Rec.	2.50	10.00
6. 350 W1s Speaker	17.50	29.50
6. 115 Wall Box Wire 5c Wireless	5.00	7.50
6. 135 Step Receiver	14.50	19.50
6. 145 Imp. Step Fast	4.50	7.50
6. 306 Music Transmit	7.50	9.50
6. 130 Adapter	15.00	19.50
6. 580 Speaker	25.00	49.50
6. 123 Wall Box 5/10/25 Wireless	9.00	15.00
6. 125 Wall Box 5/10/25 Wire	2.50	6.00

SEEBURG

4. Plaza	25.00	39.50
6. Royale	25.00	39.50
4. Regal	39.50	49.00
4. Regal RC	39.50	49.00
4. Gem	29.50	44.00
4. Classic	49.00	60.00
4. Classic RC	49.00	60.00
6. Maestro	44.00	65.00
4. Mayfair	44.00	59.50
4. Mayfair RC	44.00	59.50
6. Melody King	49.50	79.50
6. Crown	39.50	59.50
6. Crown RC	49.50	79.50
6. Concert Grand	39.50	59.50
4. Colonel	29.50	49.00
4. Colonel RC	29.50	49.00
6. Concert Master	49.50	69.50
6. Concert Master RC	59.50	89.00
6. Cadet	35.00	65.00
4. Cadet RC	39.50	65.00
4. Major	39.50	59.00
4. Major RC	39.50	59.50
4. Envoy	39.50	59.00
4. Envoy RC	39.50	59.00
4. Vogue	39.00	59.50
6. Vogue RC	49.50	69.50
6. Casino	35.00	59.50
6. Casino RC	49.50	79.50
6. Commander	39.50	59.50
6. Commander RC	50.00	69.00
4. Hi-Tone 9800	39.50	60.00
4. Hi-Tone 9800 RC	45.00	60.00
4. Hi-Tone 8800	49.50	59.00
4. Hi-Tone 8800 RC	49.50	59.00
4. Hi-Tone 8200	49.50	59.00
4. Hi-Tone 8200 RC	45.00	59.00
2* 146S	95.00	139.00
2* 146M	115.00	187.00
4. 147S	124.50	164.50
4. 147M	139.00	225.00
2. 148S	249.00	350.00
4. 148M	275.00	350.00
4. 148ML	265.00	325.00
4* M-100-78	599.50	725.00
6. Remote Speak Organ	7.50	17.50
6. Multi Selector 12 Rec.	12.50	35.00
6. Melody Parade Bar	4.50	6.00
6. 5c Wallomatic Wireless	3.00	8.50
6. 5c Baromatic Wireless	4.50	5.00
6. 5c Wallomatic 3 Wire	2.00	8.00
6. 30 Wire Wall Box	2.00	9.50
6. 5, 10, 25c Baromatic Wire	3.00	6.95
4. 5, 10, 25c Wallomatic 3 Wire	7.50	9.95
4. 5, 10, 25c Baromatic Wireless	6.95	9.00
6. 5, 10, 25c Wallomatic Wireless	8.50	17.50

Notice!

YOU CAN SAFELY SEND DEPOSITS TO
ADVERTISERS IN "THE CASH BOX"

Your Deposit is GUARANTEED

AS LONG AS you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to \$100.00 is guaranteed by 'The Cash Box'. This is "The Cash Box" Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX

26 West 47th Street, New York 19, N. Y.

4* 3W2 Wall-a-Matic	11.95	18.50
4. WIL-56 Wall Box 5c	5.00	15.00
2. 3W5-L-56 Wall Box		
5, 10, 25c	34.50	44.50
4. W4L-56	34.50	37.00
4. W6-L56-5/10/25		
Wireless	30.00	49.50
6. Tear Drop Speaker	12.50	17.50

ROCK-OLA

6. Imperial 20	24.50	49.50
6. Imperial 16	25.00	49.50
6. Windsor	29.50	40.00
6. Monarch	25.00	49.50
6. Std. Dial-A-Tone	39.50	40.00
4. '40 Super Rockolite	39.50	49.50
6. Counter '39	19.50	49.50
4. '39 Standard	39.50	69.00
4. '39 DeLuxe	39.50	65.00
4. '40 Master Rockolite	39.50	59.50
6. '40 Counter	39.50	49.50
6. '40 Counter with Std.	49.50	54.50
4. '41 Premier	49.50	69.50
6. Wall Box	4.00	9.50
6. Bar Box	4.00	9.50
6. Spectravox '41	15.00	29.50
6. Glamour Tone Column	30.00	35.00
6. Modern Tone Column	32.50	40.00

4. Playmaster & Spectra-vox	49.50	69.00
4. Playmaster '46	69.00	79.50
6. Playboy	25.00	30.00
4. Commando	30.00	49.50
4* 1422 Phono ('46)	75.00	150.00
4. 1424 Phono (Hideaway)	140.00	169.00
4* 1426 Phono ('47)	129.00	175.00
4. 1432 (Rocket '51)	419.00	495.00
4. Magic Glo (1428)	295.00	325.00
6. 1501 Wall Box	3.00	7.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
4. 1525 Wall Box	5.00	15.00
6. 1526 Bar Box	15.00	19.50
4. 1530 Wall Box	15.00	25.00
6. 1805 Organ Speaker	24.50	29.00

BUCKLEY

6. Wall & Bar Box O.S.	3.00	5.00
6. Wall Bar Box N.S.	7.00	17.50

PACKARD

4* Pla Mor Wall & Bar Box	5.95	12.50
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4* Manhattan	89.00	169.50
4. Model 7 Phono	74.50	119.50
4. Hideaway Model 400	64.50	95.00
4. 1000 Speaker	29.50	49.50
6. Willow Adaptor	14.50	29.50
6. Chestnut Adaptor	15.00	25.00
6. Cedar Adaptor	15.00	29.50
6. Poplar Adaptor	15.00	27.50
6. Maple Adaptor	15.00	30.00
6. Juniper Adaptor	15.00	27.50
6. Elm Adaptor	15.00	25.00
6. Pine Adaptor	15.00	25.00
6. Beach Adaptor	15.00	27.50
6. Spruce Adaptor	17.50	29.50
6. Ash Adaptor	15.00	25.00
6. Walnut Adaptor	17.50	25.00
6. Lily Adaptor	10.00	12.50
6. Violet Speaker	10.00	15.00
6. Orchid Speaker	19.50	22.50

MILLS

6. Do Ri Mi	25.00	59.50
4. Panoram	150.00	225.00
4. Throne of Music	25.00	69.50
4. Empress	29.00	69.50
6. Panoram 10 Wall Box	5.00	8.50
6. Panoram Peek (Con)	195.00	295.00
6. Conv. for Panoram Peek	10.00	29.50
4. Constellation	125.00	175.00

AMI

6. Hi-Boy (302)	49.50	55.00
4. Singing Towers (201)	39.50	99.50
6. Streamliner 5, 10, 25	39.50	79.50
6. Top Flight	25.00	39.50
4. Singing Towers (301)	49.50	99.50
4. Model A '46	240.00	350.00
4. Model B '48	395.00	465.00
4. Model C	445.00	525.00

AIREON

4. Super DeLuxe ('46)	49.00	60.00
4. Blonde Bomber	89.50	129.50
4. Fiesta	59.50	125.00
6. '47 Hideaway	119.50	195.00
4. '48 Coronet 400	50.00	159.00
4. '49 Coronet 100	125.00	169.50

MISCELLANEOUS

4. Chicago Coin Hit Parade	100.00	219.50
4. Ristaucrat	65.00	79.50
4. Williams Music Mite	90.00	145.00

6. Ginger (Wm 10/47)	10.00	15.00
4. Gin Rummy	64.50	119.00
4. Gizmo (Wm 8/48)	30.00	45.00
4. Glamour	24.50	129.50
1* Gold Cup (B '48)	25.00	55.00
6. Gold Mine	29.50	49.50
4. Golden Gloves (CC 7/49)	84.00	100.00
4. Gondola	19.50	54.50
4. Grand Award (CC 1/49)	40.00	60.00
4. Happy-Go-Lucky	159.50	199.50
4. Harvest Moon (Got 12/48)	49.00	69.50
1* Harvest Time (Ge 9/50)	50.00	119.50
4. Hawaii (Un 8/47)	20.00	29.50
1* Hayburner (Wm 7/51)	200.00	250.00
6. Hi Ride	15.00	25.00
4. Hit Parade	29.50	39.50
4. Hits & Runs (Ge 5/51)	99.00	140.00
4. Holiday (CC 12/48)	25.00	69.50
2. Holiday (Ke 12/51)	365.00	400.00
1. Hot Rods (B '49)	54.50	114.50
4. Humpty Dumpty (Got 10/47)	25.00	49.50
4. Jack 'N Jill (Got 4/48)	29.50	49.50
2. Jalopy (Wm 9/51)	235.00	350.00
4. Jamboree	29.50	39.50
4. Jeanie (Ex 7/50)	79.50	125.00
4. Jockey Special (B '47)	25.00	55.00
4. Joker (Got 11/50)	115.00	164.50
4. Judy (Ex 7/50)	95.00	119.50
1* Just 21 (Got 1/50)	24.50	79.50
2. K. C. Jones	62.50	89.50
4. Kilroy (CC 1/47)	10.00	16.50
4. King Arthur (Got 10/49)	79.00	119.50
1. King Cole (Got 5/48)	28.50	72.50
2* Knockout (Got 1/51)	69.50	100.00
4. Lady Robin Hood (Got 1/48)	24.50	39.50
2* Leaders (Un)	325.00	395.00
4. Leap Year	25.00	39.50
4. Line Up	25.50	34.50
4* Lite-A-Line (K 6/51)	135.00	185.00
1. Lucky Inning (Wm 5/50)	40.00	94.50
4. Lucky Star (Got 5/47)	29.50	50.00
4. Mad. Sq. Garden (Got 6/50)	114.50	149.50
4. Magic	28.50	54.50
6. Maisie (Got 3/47)	14.50	25.50
1. Majors '49 (CC 2/49)	39.50	79.50
4. Major League Baseball	39.50	59.50
4. Manhattan (Un 2/48)	25.00	34.50
4. Mardi Gras	25.00	45.00
4. Marjorie (Got 7/47)	14.50	29.50
4* Maryland (Wm. 4/49)	35.00	89.50
4. Merry Widow	24.50	45.00
4. Melody (B 47)	20.00	49.50
4. Mercury (Ge)	60.00	114.50
4. Mermaid (Got 6/51)	125.00	199.50
6. Metro	17.50	27.50
6. Mexico (Un 6/47)	15.00	19.50
6. Miami Beach	15.95	19.50
4. Minstrel Man (Got 3/51)	139.50	175.00
6. Miss America (Got 1/47)	10.00	24.50
6. Monicker	10.00	17.50
4. Monterrey (Un 5/48)	29.50	40.00
4. Moon Glow (Un 12/49)	35.00	50.00
4. Morocco	25.00	49.50
6. Mystery	10.00	15.00
4. Nevada (Un 10/47)	15.00	29.50
4. Niagara	185.00	225.00
2* Nifty (Wm 12/50)	100.00	140.00
6. Nudgy (B 47)	25.00	39.50
4. Oasis	99.50	160.00
4. Oklahoma (Un 6/49)	75.00	85.00
4. Old Faithful (Got 1/50)	95.00	139.50
4. One Two Three	34.50	50.00
4. Opportunity	14.50	19.50
6. Oscar	19.50	25.00
4. Paradise (Un 7/48)	24.50	49.50
4. Phoenix	29.50	69.50
4. Photo Finish	45.00	99.50
6. Pimlico	15.00	32.50
4* Pin Bowler (CC 7/50)	79.50	129.50
4. Pinch Hitter (Un 5/49)	24.50	55.00
4. Pinky (Wm 10/50)	99.50	125.00
6. Pin Up Girl	15.00	29.50
4. Play Ball (CC 1/51)	35.00	60.00
4. Play Boy (CC 5/47)	35.00	95.00
4. Playland (Ex 8/50)	90.00	124.50
4. Playtime (Ex)	40.00	84.50
1. Puddin' Head	40.00	59.50
2. Punchy (CC 11/50)	95.00	125.00
4. Quartet (Got 2/52)	175.00	190.00
2. Rag Mop (Wm 11/50)	105.00	149.00
4. Rainbow (Wm 9/48)	35.00	45.00
4. Ramona (Un 2/49)	29.50	59.00
4. Rancho (B '48)	39.50	49.00
6. Ranger	15.00	19.50
6. Record Time	22.50	59.50
4. Red Shoes (Un 12/50)	99.50	135.00
6. Repeater	17.50	29.50
6. Rio (Un 12/46)	15.00	20.00
2. Rip Snorter (Ge)	45.00	99.00
6. Riviera	14.50	25.00
4. Rocket (Ge 5/50)	79.50	139.50
4. Rockettes (Got 8/50)	100.00	139.50
4. Rondevo (Un 5/48)	25.00	39.50
4. Rose Bowl (Got 10/51)	154.50	249.50
4. Round Up (Got 11/48)	50.00	64.50
4. St. Louis (Wm 2/49)	39.50	79.50
2. Sally (CC 10/48)	24.50	54.50
4. Samba	35.00	59.50
4. Saratoga (Wm 10/48)	49.50	60.00

6. School Days	15.00	17.50
6. Score-A-Line	20.00	39.50
4. Screwball	15.00	39.50
6. Sea Hawk	15.00	22.00
4. Sea Jockeys (Wm 12/51)	240.00	315.00
6. Sea Isle (CC 11/47)	14.50	19.50
4. Select-A-Card (Got 4/50)	30.00	79.50
4. Serenade (Un 12/48)	17.50	39.50
4. Shanghai (CC 4/48)	29.50	49.50
4* Shantytown	50.00	109.50
4. Sharpshooter (Ge)	65.00	99.50
4. Shoo Shoo (Wm 2/51)	85.00	145.00
6. Shooting Stars	19.50	35.00
4. Short Stop	25.00	45.00
4. Show Boat (Un 1/49)	29.50	59.00
6. Silver Spray	14.50	24.50
6. Silver Streak (B 47)	14.50	19.50
4. Singapore (Un 11/47)	23.50	29.50
6. Sky Lark	39.50	59.50
6. Sky Line	17.50	29.50
6. Sky Ray	12.50	19.50
2. Slugfest (Wm 3/52)	155.00	219.50
6. Slugger	14.50	19.50
6. Smarty (Wm 12/46)	14.50	25.00
6. Smoky	12.50	19.50
2* South Pacific (Ge 3/50)	67.50	104.50
6. South Paw	15.00	19.50
6. South Seas	10.00	17.50
3* Spark Plugs (Wm 10/51)	235.00	305.00
4. Special Entry (B '49)	20.00	50.00
6. Speed Ball	14.50	32.50
6. Speed Demon	15.00	29.50
4. Speedway (Wm 9/48)	39.00	89.50
6. Spellbound (CC 5/46)	10.00	14.50
4. Spinball (CC 5/48)	29.50	49.50
1. Spot Bowler (Got 10/50)	99.50	149.50
2* Spot-Lite (B 1/52)	359.50	500.00
6. Sport Event	19.50	29.50
6. Sport Special	17.50	30.00
6. Sports	19.50	25.00
6. Sports Parade	12.50	15.00
6. Spot-A-Card	25.00	29.50
6. Spot Pool	19.50	29.50
4. Stage Door Canteen	10.00	25.00
6. Stars	15.00	19.50
1. Stardust (Un 5-48)	17.50	49.50
6. Starlite	10.00	49.50
6. State Fair	10.00	14.50
4* Steeple Chase (Un 2/52)	250.00	390.00
4. Step Up	10.00	14.50
4. Stop & Go (Ge 3/51)	95.00	139.50
4. Stormy (Wm 1/48)	27.50	49.50
6. Stratoliner	14.50	17.50
6. Streamliner	10.00	14.50
1. Summertime (Un 9/48)	29.50	49.50
6. Sun Beam	19.50	29.50
4. Sunny (Wm 12/47)	25.00	49.50
4. Supercharger	19.50	24.50
4. Super Hockey	45.00	74.00
6. Superliner (Got 7/46)	10.00	17.50
6. Superscore (CC 10/46)	10.00	24.50
4. Surf Queen (B '46)	10.00	19.50
6. Suspense (Wm 2/46)	29.50	49.50
4. Swanee	44.50	65.00
3* Sweetheart (Wm 7/50)	67.50	124.50
2. Tahiti (CC 10/49)	55.00	109.50
6. Tally Ho	15.00	39.50
4. Tampico (Un 7/49)	64.50	89.50
6. Target Skill	12.50	19.50
4. Telecard (Got 1/49)	49.50	79.50
4. Temptation	25.00	59.50
4. Tennessee (Wm 2/48)	29.50	49.50
1* Thing (CC 2/51)	35.00	109.50
4. Three Feathers	35.00	75.00
2. Three Four Five (Un 10/51)	250.00	350.00
4. Three Musketeers (Got 7/49)	49.50	85.00
4. Thrill (CC 9/48)	24.50	39.00
6. Topic	10.00	17.50
6. Tornado (Wm 4/47)	12.50	17.50
6. Torchy (Wm 6/47)	10.00	35.00
6. Towers	12.50	15.00
4. Trade Winds	27.50	49.50
4. Treasure Chest	14.50	30.00
4. Trigger	109.50	135.00
4. Trinidad (CC 3/48)	20.00	49.50
4. Triple Action	24.50	44.50
2. Triplets (Got 7/50)	109.50	149.50
3* Tri-Score (Ge 1/51)	50.00	109.50
2. Trophy (B '48)	50.00	100.00
6. Tropicana (Un 1/48)	10.00	34.50
4. Tucson (Wm 1/49)	55.00	80.00
4. Tumbleweed	72.50	104.50
6. Turf Champ	24.50	39.50
2* Turf King (B 6/50)	100.00	200.00
4. Utah (Un 8/49)	49.50	94.50
6. Vanities	10.00	25.00
4. Victory Special (B 46)	19.50	49.50
4. Virginia (Wm 3/48)	29.50	45.00
4. Watch My Line (Got 9/51)	119.50	165.00
6. West Wind	15.00	19.50
6. Wild Fire	19.50	30.00
2. Wild West	160.00	199.50
2* Winner (Univ)	69.50	180.00
4. Wisconsin (Un 3/48)	25.00	49.50
6. Yankee Doodle	15.00	19.50
4. Yanks (Wm 4/48)	22.50	49.50
6. Zig Zag	12.50	19.50
2. Zingo (Un 10/51)	250.00	325.00

CONFIDENTIAL PRICE LIST

ROLL DOWNS

4. Bing-A-Roll	69.50	75.00	4. Genco Total Roll	39.50	69.50
6. Bonus Roll	25.00	49.50	4. Hy-Roll	44.50	75.00
6. Buccaneer	49.50	64.50	4. Pro-Score	39.50	45.00
6. Champion Roll	15.00	29.50	4. Singapore	10.00	39.50
4. ChiCoin Roll Down	19.50	49.50	6. Super Score	35.00	49.50
4. Genco Advance Roll	39.50	69.50	4. Super Triangle	25.00	35.00

CONFIDENTIAL PRICE LIST

SHUFFLES — REBOUNDS

4. Bally Shuffle-Line	122.50	155.00	2* Keeney League Bowl	135.00	190.00
4. Bally Hook Bowler	135.00	175.00	4. Keeney Duck Pins	75.00	125.00
4. Bally Baseball	59.50	89.50	4. Keeney DeLuxe League		
2. Bally Shuffle Champ	15.00	75.00	Bowler	285.00	329.00
4. Bally Shuffle-Bowler	24.50	39.00	4. Keeney Big League Bowl	175.00	225.00
4* Bally Speed Bowler	25.00	50.00	4. Keeney 4-Way Bowl	170.00	225.00
4. California Shuffle Pins	25.00	40.00	4. Keeney 6-Player	225.00	275.00
4. ChiCoin Bango	15.00	49.50	4. Rock-Ola Shuffle Jungle	24.50	75.00
4. ChiCoin Bowling Alley	25.00	55.00	4. Rock-Ola Shuffle-Lane	24.50	49.50
4. ChiCoin Alley w/con.	49.50	79.50	4. Un. Dbl. Shuffle	49.50	79.50
4. ChiCoin Ace Bowl	75.00	160.00	2* United Shuffle Alley	15.00	44.50
4. ChiCoin Bowl Classic	75.00	115.00	4. Un. Shuffle w/con.	25.00	45.00
4. ChiCoin Horseshoes	90.00	125.00	4* Un. Shuffle Alley Exp.	25.00	59.50
4. ChiCoin Rebound	35.00	45.00	4. Un. 2-play Express	75.00	169.50
4. ChiCoin Pin Lite Bowler	125.00	149.50	4. Un. Sin Rebound	89.50	129.50
2. ChiCoin Baseball	29.50	95.00	2* Un. Twin Rebound	120.00	195.00
4. ChiCoin Trophy	50.00	125.00	6. United Shuffle Skill	19.00	44.50
4. ChiCoin 6 Player	250.00	275.00	4. United Super-Shuffle	24.50	39.50
4. Exhibit Strike	45.00	89.50	1. United Slugger	75.00	115.00
4* Genco Shuffle Target	99.50	129.00	2* United Skee Alley	54.50	110.00
4. Genco Bowling League	24.50	45.00	4. Un. 4-Player	195.00	235.00
4. Genco Glider	30.00	39.50	4. Un. 5-Player	245.00	285.00
4. Genco Baseball	44.50	79.50	4. Un. 6-Player	265.00	295.00
4* Gottlieb Bowlette	24.50	69.00	4. Un. Shuffle-Cade	145.00	189.50
4. Keeney ABC Bowler	25.00	60.00	4. Un. Twin Shuffle Cade	115.00	185.00
4. Keeney Bowling Champ	39.00	95.00	1* Univ. Super Twin	50.00	100.00
1. Keeney Line Up	22.50	34.50	4. Universal Twin Bowler	45.00	65.00
4. Keeney King Pin	45.00	85.00	2. Univ. HiScore Bowler	120.00	160.00
4. Keeney Pin Boy	24.50	39.50	4. Williams DeLuxe Bowler	29.50	49.50
4. Keeney Ten Pins	24.50	45.00	2. Williams Twin Shuffle	22.50	35.00
4. Keeney Lucky Strike	35.00	75.00	1. Williams Single Bowler	25.00	28.50
4. Keeney Dbl. Bowler	50.00	100.00	4* Williams Dbl. Head	49.50	99.50

CONFIDENTIAL PRICE LIST

ARCADE EQUIPMENT

6. Allite Strike 'N Spares	39.50	149.50	4. Keeney Air Raider	110.00	125.00
4. Boomerang	45.00	85.00	6. Keeney Anti Aircraft Br	15.00	25.00
2. Bally Big Inning	115.00	185.00	4. Keeney Anti Aircraft Bl	15.00	50.00
4. Bally Bowler	175.00	189.50	4. Keeney Sub Gun	49.50	125.00
4. Bally Convoy	47.50	125.00	4. Keeney Texas Leaguer	40.00	50.00
4. Bally Defender	95.00	125.00	4. Kirk Night Bomber	75.00	150.00
6. Bally Eagle Eye	39.50	49.50	4. Lite League	49.50	75.00
4. Bally Heavy Hitter	42.50	69.50	4. Mutoscope Ace Bomber	95.00	125.00
6. Bally King Pin	35.00	45.00	4. Muto, Atomic Bomber	95.00	125.00
6. Bally Lucky Strike	45.00	79.50	4. Mutoscope Dr. Mobile	95.00	150.00
4. Bally Rapid Fire	75.00	125.00	4. Mutos. Fly. Saucers	100.00	150.00
4. Bally Sky Battle	49.50	125.00	4. Mutos. Photo. (Pre-War)	195.00	350.00
4. Bally Torpedo	49.50	95.00	4. Mutoscope Sky Fighter	85.00	125.00
4. Bally Undersea Raider	85.00	95.00	6. QT Pool Table	89.50	100.00
6. Bank Ball	59.50	150.00	2. Quizzer	70.00	125.00
6. Buckley DeLuxe Dig	119.50	149.50	6. Rockola Ten Pins HD	25.00	49.50
6. Buckley Treas Is Dig	95.00	110.00	4. Rockola World Series	69.50	75.00
4. Champion Hockey	50.00	69.50	6. Scientific Baseball	49.50	75.00
2. ChiCoin Basketball			6. Scientific Basketball	59.50	75.00
Champ	179.50	250.00	4. Scientific Batting Pr.	45.00	85.00
4. ChiCoin 4 Player Derby	345.00	395.00	4. Scientific Pitch 'Em	145.00	185.00
4* ChiCoin Goalee	50.00	125.00	4* Seeburg Bear Gun	239.50	315.00
4. ChiCoin Hockey	60.00	79.50	4* Seeburg Chicken Sam	75.00	105.00
4. Chi Midget Skee	185.00	229.50	4. Seeburg Shoot the Chute	49.50	75.00
4. ChiCoin Pistol	85.00	125.00	6. Skee Barrel Roll	25.00	49.50
6. ChiCoin Roll-A-Score	39.50	75.00	6. Skill Jump	25.00	39.50
4. Edelco Pool Table	49.50	75.00	6. Super Torpedo	25.00	79.50
4. Evans Bat-A-Score	100.00	275.00	4. Supreme Bolascare	10.00	100.00
6. Evans In The Barrel	30.00	52.50	6. Supreme Skee Roll	20.00	75.00
4. Evans Super Bomber	50.00	125.00	6. Supreme Skill Roll	20.00	69.50
4. Evans Play Ball	65.00	75.00	4. Supreme Rocket Buster	45.00	75.00
4. Evans Ten Strike '46	69.50	99.50	6. Tail Gunner	49.50	89.50
6. Evans Tommy Gun	49.50	100.00	4. Telequiz	80.00	185.00
4* Exhibit Dale Gun	45.00	80.00	4. Un. Team Hockey	75.00	110.00
4* Exhibit Gun Patrol	200.00	235.00	6. Warner Voice Record	49.50	69.50
4. Exhibit Jet Gun	185.00	235.00	4. Western Baseball '39	40.00	85.00
2. Exhibit Pony Express	279.50	385.00	4. Western Baseball '40	60.00	85.00
6. Exhibit Rotary Mdsr.	175.00	275.00	6. Whizz	15.00	29.50
4. Exhibit Silver Bullets	100.00	175.00	4* Wilcox-Gay Recordio	125.00	174.50
4* Exhibit Six Shooter	150.00	225.00	2. Williams All Stars	44.50	109.50
6. Exhibit Merchantman			6. Williams Box Score	39.50	65.00
Roll Ch Digger	85.00	99.50	4. Williams Star Series	75.00	125.00
4. Exhibit Vitalizer	75.00	95.00	2. Williams Super World		
6. Genco Play Ball	29.50	65.00	Series	245.00	300.00
6. Groetchen Met. Typer	79.50	149.50	4. Williams Quarterback	50.00	110.00
4. Jack Rabbit	55.00	95.00	4. Wurlitzer Skee-ball	115.00	150.00

CONFIDENTIAL PRICE LIST

VENDORS

CIGARETTE MACHINES

4. DuGrenier "W" (9 col.)	\$ 69.50-\$ 89.50	4. Rowe Royal (8 col.)	80.00- 130.00
4. DuGrenier "S" (7 col.)	69.50- 85.00	4. Rowe Royal (10 col.)	95.00- 140.00
4. DuGrenier "S" (9 col.)	69.50- 85.00	4. Rowe President (8 col.)	100.00- 145.00
4. DuGrenier Champion		4. Rowe President (10 col.)	115.00- 145.00
(9 col.)	80.00- 97.50	4. Rowe Crusader (10 col.)	125.00- 155.00
4. DuGrenier Champion		4. Rowe Electric (8 col.)	125.00- 150.00
(11 col.)	90.00- 125.00	4. Uneeda "A" (6 col.)	45.00- 60.00
4. Eastern Electric C-8	150.00- 189.50	4. Uneeda "A" (8 col.)	49.50- 70.00
4. Lehigh PX (10 col.)	100.00- 149.50	4. Uneeda "A" (9 col.)	59.50- 95.00
4. Lehigh King Size	125.00- 145.00	4. Uneeda "E" (8 col.)	79.50- 95.00
4. National 750	85.00- 95.00	4. Uneeda "E" (9 col.)	79.50- 95.00
4. National 950	85.00- 145.00	4. Uneeda "E" (12 col.)	65.00- 85.00
4* National 930	90.00- 130.00	4. Uneeda "E" (15 col.)	75.00- 95.00
4. National 9-A (9 col.)	100.00- 125.00	4. Uneeda 500 (7 col.)	75.00- 130.00
4. National Electric	119.50- 139.50	4. Uneeda 500 (9 col.)	80.00- 110.00
4. Rowe Imperial (6 col.)	69.50- 95.00	4. Uneeda 500 (15 col.)	75.00- 115.00
4. Rowe Imperial (8 col.)	65.00- 95.00	4. Uneeda Monarch	
4. Rowe Royal (6 col.)	79.50- 100.00	(12 col.)	79.50- 135.00

This Week's Used Market
MOST ACTIVE EQUIPMENT

Most Active Used Music

Down—Wurlitzer 750M	\$ 59.50-\$ 89.00
Up—Wurlitzer 1100	285.00- 375.00
Down—Wurlitzer 1250	369.50- 500.00
Down—Seeburg 146S	95.00- 139.00
Down—Seeburg 146M	115.00- 187.00
Held—Seeburg M-100-78	599.50- 725.00
Held—Seeburg 3W2	
Wall-a-Matic	11.95- 18.50
Held—Rock-Ola 1422	
Phono ('46)	75.00- 150.00
Held—Rock-Ola 1426	
Phono ('47)	129.00- 175.00
Held—Packard Pla Mor Wall	
& Bar Box	5.95- 12.50
Held—Packard Manhattan	89.00- 169.50

Most Active Used Pin Games

Up—Ali Baba (Got 6/48)	\$ 24.50-\$ 49.50
Up & Down—Bright Lights	
(B 5/51)	259.50- 365.00
Up—Bright Spot (B 11/51)	349.50- 450.00
Held—Champion (B '48)	49.50- 109.50
Up & Down—Citation	
(B/48)	25.00- 75.00
Down—Coney Island	
(B 9/51)	324.50- 450.00
Held—County Fair (Un)	200.00- 300.00
Up & Down—Five Star	
(Univ 5/51)	129.50- 195.00
Up—Hayburner	
(Wm 7/51)	200.00- 250.00

Down—Knockout

(Got 1/51)	69.50- 100.00
Down—Leaders (Un)	325.00- 395.00
Up & Down—Spark Plugs	
Wm 10/51)	235.00- 305.00
Down—Spot-Lite	
(B 1/52)	359.50- 500.00
Up & Down—Tri-Score	
(Ge 1/51)	50.00- 109.50
Down—Turf King (B 6/50)	100.00- 200.00
Down—Winner (Univ.)	69.50- 180.00

Most Active Used Shuffles

Held—Bally Speed Bowler	\$ 25.00-\$ 50.00
Held—Genco Shuffle	
Target	99.50- 129.00
Held—Gottlieb Bowlette	24.50- 69.00
Down—Keeney League	
Bowl	135.00- 190.00
Down—Un. Twin Rebound	120.00- 195.00
Up—Univ. Super Twin	50.00- 100.00
Held—Williams Dbl. Head	49.50- 99.50
Most Active Used Arcade Equipment	
Held—ChiCoin Goalee	\$ 50.00- 125.00
Held—Exhibit Dale Gun	45.00- 80.00
Held—Exhibit Gun Patrol	200.00- 235.00
Held—Exhibit Six	
Shooter	150.00- 225.00
Held—Seeburg Bear Gun	239.50- 315.00
Held—Seeburg Chicken	
Sam	75.00- 105.00
Held—Wilcox-Gay	
Recordio	125.00- 174.50

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

AMI, INC.

Model D-40 Phonograph	\$795.00
Model D-80 Phonograph	925.00
Model HS-SM Hideaway	575.00
5c-10c Wall Box (40 Selections)	59.50
5c Wall Box (40 Selections)	53.50
Amivox Speaker	27.50

BALLY MFG. CO.

Futurity	\$ 735.00
The Champion (Mech. Horse)	1,195.00
Palm Beach	665.00

CHICAGO COIN

Big Hit	\$295.00
Band Box (New Model)	229.50
6 Player Match Bowler	575.00
10th Frame Bowler	575.00

H. C. EVANS & CO.

Century Phono 100/45	\$1,050.00
Jubilee Phono 40/45	825.00
Jubilee 40/78	795.00

THE EXHIBIT SUPPLY CO.

Big Bronco	\$997.50
Silent Salesman (Card Vendor)	79.50
Super Twin Rotation	

D. GOTTLIEB & CO.

Happy Days	\$329.50
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INTERNATIONAL MUTO. CORP.

Photomat '52	\$1,900.00
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J. H. KEENEY & CO., INC.

High Score League Bowler	\$517.50
Super De Luxe League Bowler	482.50
Electric Cigarette Vendor	284.50
Coin Changer Model	304.50

MARVEL MFG. CO.

Overhead Scoreboard for	
Shuffleboards	\$125.00
Wall Type Scoreboards for	
Shuffleboards	95.00

ROCK-OLA MFG. CORP.

Super Rocket '52-50 Phonograph	
(Model 1434)	\$945.00
Model 1538, 5c-10c-25c Wall Box	59.50
Model 1536, 5c Wall Box,	
23 Wire	39.50
Model 1424 Playmaster	440.00

RISTAURAT, INC.

S-45 Phonograph	\$289.50
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ALBERT SIMON, INC.

Gallopin' Beauty	\$975.00
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UNITED MFG. CO.

Six Player Super Shuffle Alley	\$535.00
Stars	625.00
Star 6-Player Shuffle Alley	565.00

WICO CORP.

Major Leaguer (Automatic	
Baseball Pitcher)	\$997.50

WILLIAMS MFG. CO.

Caravan	\$295.00
Long Beach	535.00

THE RUDOLPH WURLITZER CO.

Model 1400 Phonograph
Model "1450" Phonograph
Model 1500 Phonograph
Model 4851 5c-10c-25c Wall Box
(48 Selections)
Model 5204 Wall Box 5c-10c-25c
(104 Selections)
Model 5100 8" Speaker
Model 5110 12" DeLuxe Speaker

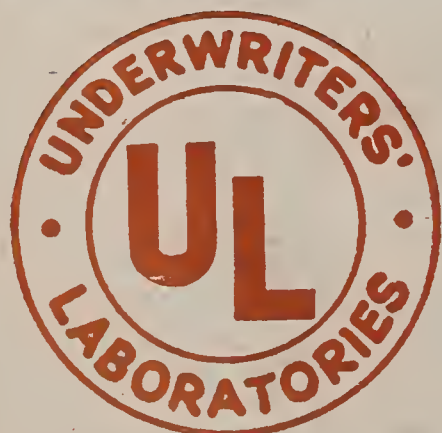
BIG BRONCO

... PEAK SEASON NOW
UNDER WAY!!!

JOIN THE THROGS
OF HAPPY OPERATORS
CASHING IN WITH...

"BIG BRONCO"

... ONLY HORSE
"SAFETY-APPROVED"
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BACKED BY 14 YEARS OF DEVELOP-
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ESTABLISHED
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UNITED'S

STAR

PLAYER

Shuffle-Alley

**TWIN
SPOT FEATURE**

**MATCH
A
SCORE**

**MATCH
A
STAR**

BIG EASY-TO-SEE SCORES

★
SPECIAL NEW OPERATING FEATURES

★
JUMBO DISAPPEARING PINS

★
**FAST-REBOUND ACTION
20-30 SCORING**

★
**STRIKE OR SPARE
FLASHER LIGHTS**

★
**CAN PICK UP
7-10 SPLIT**

★
**FORMICA
PLAYBOARD**

SEE YOUR DISTRIBUTOR

**SIZES
8 FT. BY 2 FT.
9 FT. BY 2 FT.**



UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

Ride THE CHAMPION

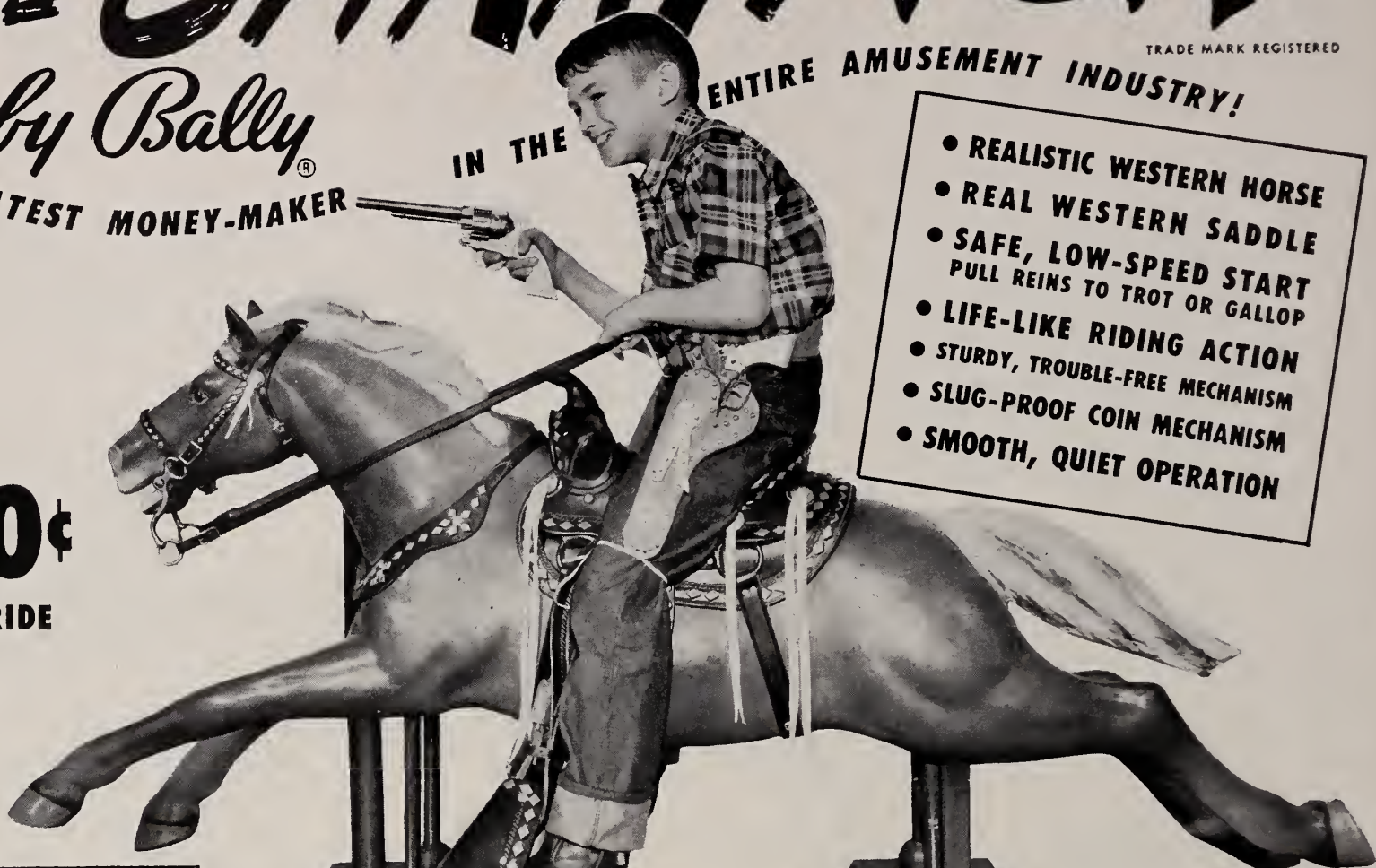
TRADE MARK REGISTERED

by Bally®
GREATEST MONEY-MAKER

IN THE ENTIRE AMUSEMENT INDUSTRY!

- REALISTIC WESTERN HORSE
- REAL WESTERN SADDLE
- SAFE, LOW-SPEED START
PULL REINS TO TROT OR GALLOP
- LIFE-LIKE RIDING ACTION
- STURDY, TROUBLE-FREE MECHANISM
- SLUG-PROOF COIN MECHANISM
- SMOOTH, QUIET OPERATION

10¢
A RIDE



RETRACTABLE CASTERS FOR EASY MOVING

Out in front of an Illinois drug-store, a lady rides THE CHAMPION. Retractable casters permit easy, gliding movement of THE CHAMPION. Simply insert key-wrench in caster key-holo . . . a quick turn and THE CHAMPION is up on 4 smooth casters, ready to roll. Base sets solid when casters are retracted.

REQUIRES ONLY
22 IN. BY 44 IN.
FLOOR SPACE

110 VOLT
A. C.

RIDE
THE CHAMPION
10¢



THE CHAMPION in children's-wear department of a New York department store stimulates extra sales of play-garments.



Typical crowd of junior cowboys and cow-girls, eagerly waiting their turns to ride THE CHAMPION Ballyhorse in a Maryland variety-store.



Through canyons of canned goods, a junior cowboy rides THE CHAMPION Ballyhorse in a Texas grocery-store.

CHAMPION is a registered trademark

Bally®

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PALM BEACH
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